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in this article we i introduce a framework for evaluating adobe as a platform company ii analyze adobe s history and the factors that enabled its rise iii describe the technology behavioral waves catalyzing innovation and iv suggest areas of opportunity for emerging startups

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written by zachary weston the history and time capsule of impactful companies and products adobe a name synonymous with creativity and innovation in the digital age has a rich and fascinating

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at the center of it all has been adobe systems which this month celebrates its 20th anniversary creativepro com editor in chief pamela pfiffner has written the history of the publishing revolution as seen through the lens of adobe

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adobe s scott belsky echoes the idea that ai is here to stay and that it s  
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new digital camera and we have to

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person who studies knowledge and the way people use it renaissance  
noun period of great development in science art and economy in western  
europe from the 14th to the 17th centuries revolution noun overthrow or  
total change of government revolutions are an instrument of change and

often an attempt to promote equality and combat oppression

## **evolving adobe s values and culture adobe blog**

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adobe s mission to change the world through digital experiences is at the center of it all we stand at a pivotal moment in adobe s history that s been 40 years in the making we have the right strategy applied to an exceptional opportunity we are empowering everyone everywhere to imagine create and bring any digital experience to life

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## **report *Aug 15 2022***

in 2023 adobe s workforce was undeniably essential to our impact and served as the driving force behind our commitment to effecting change in our communities our employees provided more than 33 million through employee donations and adobe s grant and matching program to 9 500 organizations globally they also helped us direct 6 million

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