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World's Best Bank Digital Business Strategy: An Investigation of Generic Types, Performance Implications, and Path Dependence Banking 5.0 Excellence in Execution The Enterprise Big Data Framework Maximizing Value with Automation and Digital Transformation Deep Brain Stimulation Think Tank: Updates in Neurotechnology and Neuromodulation Research Strategy Strategies for e-Business Competitive Strategy for Media Firms ECIE 2020 16th European Conference on Innovation and Entrepreneurship The Leap of the Tiger Managing Digital Transformation Strategy-In-Practices What's Your Digital Business Model? Deep Brain Stimulation Think Tank: Updates in Neurotechnology and Neuromodulation, Volume II Drug Delivery Strategies in Neurological Disorders: Challenges and Opportunities Innovation Through Information Systems Leveraging the New Infrastructure Digital Transformation. The Realignment of Information Technology and Business Strategies for Retailers in South Africa The Customer Copernicus THE STRATEGY JOURNEY Towards the Next Generation of Deep Brain Stimulation Therapies: Technological Advancements, Computational Methods, and New Targets Eat, Sleep, Innovate Dominating Markets with Value: Advances in Customer Value Management Future Ready Industrial and Managerial Solutions for Tourism Enterprises Connectomic Deep Brain Stimulation The Ultimate Focus Strategy Engineering and Operations of System of Systems Deep Brain Stimulation in Neurological and Psychiatric Disorders Dual Transformation Fit for Growth Driving Digital Strategy Cable Vision Differentiation Strategy Deep Brain Stimulation Doing Digital: Lessons from Leaders Advances and Challenges of Non-Invasive Brain Stimulation in Age-Related Neurodegenerative Diseases National Audit Office (NAO): Government Contracting: The Role of Major Contractors in the Delivery of Public Services - HC 810

World's Best Bank

2021

world's best bank a strategic guide to digital transformation is a thorough handbook aimed at leaders and decision makers who want to transform their entire organization from traditional to digital

Digital Business Strategy: An Investigation of Generic Types, Performance Implications, and Path Dependence

2021-03-30

in an ever more digitized world it necessary to embed digital technology in business strategy leading to an overarching phenomenon called the digital business strategy accordingly this thesis sets out to advance the understanding the digital business strategy concept in general as well as its influence on a company's performance at the same time incumbents are often constrained by path dependencies and inertia as executives tend to make use of prior experiences and favor strategic choices they are familiar with over unfamiliar as a consequence companies may stick to a specific path which restrains transformational change accordingly the study elucidates the ongoing digital transformation as it manifests itself in the evolution of incumbents digital business strategies in addition this thesis seeks to derive important implications for business practice as it helps practitioners to develop a better understanding of digital business strategies especially considering that digitalization challenges the conventional wisdom of competition this is particularly important as with increasing digitalization tightly integrated digital business strategies will be among the biggest determinants of a company's future success in einer immer stärker digitalisierten welt ist es wichtig digitale technologien in die geschäftsstrategie eines unternehmens einzubetten was zu einem übergreifenden phänomen führt das als digitale geschäftsstrategie bezeichnet wird dementsprechend zielt diese arbeit darauf ab das verständnis des konzepts der digitalen geschäftsstrategie im allgemeinen sowie dessen einfluss auf die performance eines unternehmens zu verbessern gleichzeitig sind etablierte unternehmen oft durch pfadabhängigkeiten und trägheit eingeschränkt da führungskräfte dazu neigen auf frühere erfahrungen zurückzugreifen und strategische entscheidungen mit denen sie vertraut sind gegenüber unbekannten optionen zu bevorzugen in der folge verharren unternehmen auf einem bestimmten strategischen pfad was transformatorischen wandel hemmt dementsprechend beleuchtet die studie die laufende digitale transformation und wie diese sich in der entwicklung der digitalen geschäftsstrategien etablierter unternehmen manifestiert darüber hinaus versucht diese arbeit wichtige implikationen für die unternehmenspraxis abzuleiten da sie praktikern hilft ein besseres verständnis für digitale geschäftsstrategien zu entwickeln insbesondere in anbetracht der tatsache dass die digitalisierung die konventionelle weisheit des wettbewerbs herausfordert dies ist besonders wichtig da mit zunehmender digitalisierung eng integrierte digitale geschäftsstrategien zu den größten determinanten für den zukünftigen erfolg eines unternehmens gehören werden

Banking 5.0

2021-07-06

bill gates quote banking is necessary but banks are not showcases the opportunity for financial services digital transformation the next transition from industry 4.0 to 5.0 will impact all sectors including banking it will combine information technology and automation based on artificial intelligence person robot collaboration and sustainability it is time to analyze this transformation in banking deeply so that the sector can adequately change to the new normal and a wholly modified banking model can be properly embedded in the business this book presents a conceptual model of banking 5.0 detailing its implementation in processes platforms people and partnerships of financial services organizations companies the last part of the book is then dedicated to future developments of interest to academics researchers and professionals in banking financial technology and financial services this book also includes business cases in financial services

Excellence in Execution

2017-04-18

excellence in execution is about how to execute strategy leaders today recognize that they need to have the ability to craft strategy and that they require the skills to execute it but almost all books blogs talks articles and other material discuss why execution is important not how to achieve excellence in execution excellence in execution aims to start where almost all leave off it takes the reader on the implementation journey and is in two parts part one addresses transforming the approach it focuses on changing the current thinking and attitude of leaders two thirds of strategy execution still fail and a different approach is required a new language and terms are introduced such as strategy cadence execution juxtaposition decoding the execution challenge mavericks network review rhythm and the three themes broad of execution part two is about making it your own and explains how to do this by providing the required mindset skillset and toolset it explains in detail what is required to

The Enterprise Big Data Framework

2023-11-03

businesses who can make sense of the huge influx and complexity of data will be the big winners in the information economy this comprehensive guide covers all the aspects of transforming enterprise data into value from the initial set up of a big data strategy towards algorithms architecture and data governance processes using a vendor independent approach the enterprise big data framework offers practical advice on how to develop data driven decision making detailed data analysis and data engineering techniques with a focus on business implementation the enterprise big data framework includes sections on analysis engineering algorithm design and big data architecture and covers topics such as data preparation and presentation data modelling data science programming languages and machine learning algorithms endorsed by leading accreditation and examination institute ampg international this book is required reading for the enterprise big data certifications which aim to develop excellence in big data practices across the globe online resources include sample data for practice purposes

Maximizing Value with Automation and Digital Transformation

2024-01-02

this book is an indispensable guide for executives programme leaders and business owners on maximising value from automation and digital transformation it provides a real world journey map of automation from rpa through to intelligent automation with a focus on practical strategy and management principles intended to help seize the trillions of dollars that are still being left on the table by companies that have not yet made this leap though grounded on the research and advisory work of the author team this book offers clear eyed easy to read advice for avoiding the transformation bog where many organisations find themselves struggling to maintain their strategy in an environment that feels increasingly dynamic and confusing this book is not blinded by the brilliant new technology and hones in on what works and what distracts it provides a total value of ownership framework for navigation and identifies seven core digital capabilities required for success ultimately a book for realists rather than digital idealists it will be a vital resource for professionals who must chart a course to verifiable business performance improvement through digital enterprise empowerment amid often conflicting priorities

Deep Brain Stimulation Think Tank: Updates in Neurotechnology and Neuromodulation Research

2021-12-02

what does strategy mean to the founder and ceo of a coaching and consulting company whose

mission is to create inclusive and values driven cultures where people can achieve their full potential while positively impacting society how is sustainable strategic decision making viewed by a former member of the european parliament developed in consultation with lecturers students and professionals the research driven process practice model of strategy in strategy theory practice implementation places implementation at its core enabling students to develop a crystal clear understanding of how strategy operates in a culture of dynamism adaptability and change the authors wealth of teaching research and practitioner experience shines through in their writing as they strike the perfect balance between clarity and rigour they expertly cover all the core areas of strategy using carefully paced step by step guidance to apply theories and models of strategy to a diverse range of examples making the text the most practical of its kind moving beyond the limits of traditional texts strategy offers unique practitioner insights and accompanying video interviews gathered from professionals engaged in a range of strategic roles across multiple industries and sectors worldwide to help students grasp the complex reality of strategic management in practice strategy ultimately provides students with an empowering critical and highly practical approach to thinking talking and acting like a strategist online resources accompanying the textbook include for registered adopters a test bank powerpoint slides answers to or guidance on the case study questions in the book a series of boardroom challenges for use in group role play exercises action learning simulations teaching notes on using the boardroom challenges in class for students practitioner insight video interviews and further videos providing advice on how students can enhance their employability research insights to broaden students perspectives of academic research and its impact on strategic thinking links to articles cases chapters or multimedia resources to support students further reading additional case studies with exercises or discussion questions mcqs guidance on how to analyse a case study flashcard glossary two additional chapters chapter 15 designing effective strategy activities chapter 16 strategy in practice learning reflecting thinking

Strategy

2023-03-27

this is the fourth edition of a unique textbook that provides extensive coverage of the evolution the current state and the practice of e business strategies it provides a solid introduction to understanding e business and e commerce by combining fundamental concepts and application models with practice based case studies an ideal classroom companion for business schools the authors use their extensive knowledge to show how corporate strategy can imbibe and thrive by adopting vibrant e business frameworks with proper tools students will gain a thorough knowledge of developing electronic and mobile commerce strategies and the methods to deal with these issues and challenges

Strategies for e-Business

2020-06-28

competitive strategy for media firms introduces the concepts and analytical frameworks of strategic and brand management and illustrates how they can be adapted according to the characteristics of distinct media products working from the premise that all media firms must strategize in response to the continuing evolution of new media author sylvia m chan olmsted offers applications of common business approaches to the products and components of the electronic media industry and provides empirical examinations of broadcast multichannel media enhanced television broadband communications and global media conglomerate markets this insightful and timely volume provides a thorough review of current concepts and industry practices and serves as an essential primer for the application of business models in media contexts as a realistic and integrated approach to media industry studies this volume has much to offer researchers scholars and graduate students in media economics and management and will be an important reference for industry practitioners

Competitive Strategy for Media Firms

2006-08-15

the european conference on innovation and entrepreneurship has been running now for 16

years this event has been held in Italy, Northern Ireland, France, Belgium, Portugal, and Finland. To mention some of the countries who have hosted it, the conference is generally attended by participants from more than 40 countries and attracts an interesting combination of academic scholars, practitioners, and individuals who are engaged in various aspects of innovation and entrepreneurship teaching and research. The 16th European Conference on Innovation and Entrepreneurship will be hosted by Instituto Universitário de Lisboa (ISCTE), Portugal, and the conference chair will be Florinda Matos.

ECIE 2020 16th European Conference on Innovation and Entrepreneurship

2020-09-17

Only a few European economies and Korea and Taiwan Province of China reached high income status during 1970-2010. Malaysia's real income per capita increased to 26 percent of the U.S. level in 2010 from 20 percent in 1970 despite relatively strong growth and a substantial improvement in export sophistication. Malaysia's total factor productivity lagged behind that of Korea and Taiwan Province of China. We argue that what characterizes their experience in contrast to Malaysia's is the creation of technologies by domestic firms and a push to leapfrog to the technological frontier at an early stage of development.

The Leap of the Tiger

2015-06-23

This book provides practising executives and academics with the theories and best practices to plan and implement the digital transformation successfully. Key benefits: an overview on how leading companies plan and implement digital transformation; interviews with chief executive officers and chief digital officers of leading companies (Bulgari, Deutsche Bahn, Henkel, Lanxess, L'Oréal, Unilever, Thales, and others); explore lessons learnt and roadmaps to successful implementation; research and case studies on the digitalization of small and medium-sized companies; cutting-edge academic research on business models, organizational capabilities, and performance implications of the digital transformation; tools and insights into how to overcome internal resistance, build digital capabilities, align the organization, develop the ecosystem, and create customer value to implement digital strategies that increase profits. Managing digital transformation is unique in its approach, combining rigorous academic theory with practical insights and contributions from companies that are according to leading academic thinkers at the forefront of global best practice in the digital transformation. It is a recommended reading both for practitioners looking to implement digital strategies within their own organisations as well as for academics and postgraduate students studying digital transformation strategy and marketing.

Managing Digital Transformation

2021-05-26

This element maintains that increasing strategic effectiveness involves paying greater attention to the idiosyncratic capabilities and know-how already accumulated in an organization's shared practices and the modus operandi contained therein. An organization's modus operandi describes the practiced, patterned regularities that enables it to achieve a consistency of response in strategic circumstances even in the absence of any clear formalized strategic plan. This patterned regularity, known as strategy in practices (SIP), draws attention to the tacit influence of an organization's shared practices on its formal strategy-making efforts. It emphasizes the need for both these to be aligned so that the organization is better prepared to cope with the challenges and opportunities it faces.

Strategy-In-Practices

2023-03-23

Digital transformation is not about technology; it's about change in the rapidly changing digital economy. You can't succeed by merely tweaking management practices that led to past

success and yet while many leaders and managers recognize the threat from digital and the potential opportunity they lack a common language and compelling framework to help them assess it and guide them in responding they don't know how to think about their digital business model in this concise practical book MIT digital research leaders Peter Weill and Stephanie Woerner provide a powerful yet straightforward framework that has been field tested globally with dozens of senior management teams based on years of study at the MIT Center for Information Systems Research. CISR the authors find that digitization is moving companies' business models on two dimensions from value chains to digital ecosystems and from a fuzzy understanding of the needs of end customers to a sharper one looking at these dimensions in combination results in four distinct business models each with different capabilities the book then sets out six driving questions in separate chapters that help managers and executives clarify where they are currently in an increasingly digital business landscape and highlight what's needed to move toward a higher value digital business model filled with straightforward self-assessments motivating examples and sharp financial analyses of where profits are made this smart book will help you tackle the threats leverage the opportunities and create winning digital strategies

What's Your Digital Business Model?

2018-04-17

this book presents the current state of research in information systems and digital transformation due to the global trend of digitalization and the impact of the COVID-19 pandemic the need for innovative high quality research on information systems is higher than ever in this context the book covers a wide range of topics such as digital innovation business analytics artificial intelligence and IT strategy which affect companies individuals and societies this volume gathers the revised and peer reviewed papers on the topic management presented at the international conference on information systems held at the university of Duisburg-Essen in 2021

Deep Brain Stimulation Think Tank: Updates in Neurotechnology and Neuromodulation, Volume II

2022-06-27

one of the most important investments in an organization is its information technology IT infrastructure yet many managers are ill prepared to make sound IT investment decisions drawing upon rigorous research with over 100 businesses in 75 firms in nine countries the authors here present a wide range of IT possibilities enabling managers to take control of decisions that many have relegated to technical staff or vendors

Drug Delivery Strategies in Neurological Disorders: Challenges and Opportunities

2021-10-28

remaining competitive in the retail industry of South Africa in the digital age is a major business concern in the age of digital natives people are well connected on various digital technology platforms and are digital consumers digital technologies offer retail organizations new innovative ways to create value by utilizing digital business strategies processes and products this qualitative research study explores the perception of retail strategy experts and decision makers toward realignment of IT and business strategies considering digital transformation in South Africa based on interviews with seven managers and decision makers in the retail industry the study reveals that digital technologies have disrupted traditional ways of doing business the study proposes eight major recommendations in which retail traders could innovate their business strategy to enhance value creation beyond traditional approaches to retailing it provides a good starting point for academic research in a domain that is deficient in theoretical and empirical research on the South Africa retail sector and offers retailing managers a conceptual model to guide them toward a digital business strategy for transient competitive advantages

Innovation Through Information Systems

1998

some companies are great for customers not only do they care but they change whole markets to work better for the customers they serve think of amazon easyjet and sky they make things easier and improve what really matters obvious surely they have also enjoyed huge business success growing and making plenty of money the customer copernicus answers the question that follows if it s obvious and attractive why is it so rare and then it answers a second question because tesco o2 and wells fargo were like this once why having mastered it would you ever stop because all three did and two ended up in court the customer copernicus explains how to become and how to stay customer led essential reading for leaders and teams who want their organisations to stay competitive by developing a more purposeful and innovative culture

Leveraging the New Infrastructure

2017-08

how to navigate your strategy journey in business using a five model framework and methodology that teaches you to play smart and win in the game of business and career ascension

Digital Transformation. The Realignment of Information Technology and Business Strategies for Retailers in South Africa

2021-05-16

from the author of the little black book of innovation a new guide for using the power of habit to build a culture of innovation leaders have experimented with open innovation programs corporate accelerators venture capital arms skunkworks and innovation contests they ve trekked to silicon valley shenzhen and tel aviv to learn from today s hottest most successful tech companies yet most would admit they ve failed to create truly innovative cultures there s a better way and it all starts with the power of habit in eat sleep innovate innovation expert scott anthony and his impressive team of coauthors use groundbreaking research in behavioral science to provide a first of its kind playbook for empowering individuals and teams to be their most curious and creative every single day throughout the book the authors reveal a collection of beans behavior enablers artifacts and nudges they ve collected from workplaces across the globe that will unleash the natural innovator inside everyone in addition to case studies of normal organizations doing extraordinary things they provide readers with the tools to create their own hacks and habits which they can then use to build and sustain their own models of a culture of innovation fun lively and utterly unique eat sleep innovate is the book you need to make innovation a natural and habitual act within your team or organization

The Customer Copernicus

2020-12-07

to be a top performer in the digital economy to become truly future ready you need a playbook now you have one it seems like almost every company you can think of including your own has embarked on a digital transformation journey the problem is many companies start down the road without a good sense of where they are going or a clear idea of how they will create and capture digital value not surprisingly this leads to problems failure to realize the value from digital in their bottom lines wasted resources and effort added complexity and dysfunction this compact no nonsense book provides a solution in their years of working with senior executives around the world mit research scientists stephanie woerner peter weill and ina sebastian noticed that these leaders knew they had to transform their businesses but lacked a coherent framework and a common language a playbook to guide and motivate their employees and keep everyone focused on a common goal future ready is that playbook based

on years of rigorous research with data from more than a thousand companies bbva cemex dbs fidelity maersk and many others the book provides a powerful field tested four pathways framework that offers insights into the important dimensions at which a firm must excel in order to be competitive as well as the organizational disruptions that every firm must manage as part of the transformation journey the book includes instructive examples sharp analyses assessments to help companies benchmark themselves against top performers and many illuminating visuals to help crystallize the data and ideas woerner weill and sebastian show that the goal isn't digital transformation but rather a profound business transformation future ready is your essential guide for becoming a top performer in the digital economy

THE STRATEGY JOURNEY

2021-10-04

the tourism and hospitality industries are seeing continued success which is why so many new businesses are trying to find a foothold in the field however the functions and responsibilities of management differ heavily between organizations within the tourism industry such as the differences faced by big chain hotels family owned hotels and individually owned hotels understanding the methods of managing such companies is vital to ensuring their success industrial and managerial solutions for tourism enterprises is a pivotal reference source that focuses on the latest developments on management in the tourism and hospitality industries highlighting a range of topics including core competency customer relationship management and departmental relationships this book is ideally designed for managers restaurateurs tour developers destination management professionals travel agencies tourism media journalists hotel managers management consulting companies human resources professionals performance evaluators researchers academicians and students

Towards the Next Generation of Deep Brain Stimulation Therapies: Technological Advancements, Computational Methods, and New Targets

2020-10-20

connectomic deep brain stimulation dbs covers this highly efficacious treatment option for movement disorders such as parkinson's disease essential tremor and dystonia the book examines its impact on distributed brain networks that span across the human brain in parallel with modern day neuroimaging concepts and the connectomics of the brain it asks several questions including which cortical areas should dbs electrodes be connected in order to generate the highest possible clinical improvement which connections should be avoided could these connectomic insights be used to better understand the mechanism of action of dbs how can they be transferred to individual patients and more this book is suitable for neuroscientists neurologists and functional surgeons studying dbs it provides practical advice on processing strategies and theoretical background highlighting and reviewing the current state of the art in connectomic surgery written to provide a hands on approach for neuroscience graduate students as well as medical personnel from the fields of neurology and neurosurgery includes preprocessing strategies such as co registration normalization lead localization vta estimation and fiber tracking approaches presents references key articles books and protocols for additional detailed study provides data analysis boxes in each chapter to help with data interpretation

Eat, Sleep, Innovate

2002

discover 4 steps to permanently eliminate distractions and focus on your goals in the long term how do you feel about investing years of your life into achieving an important goal your time energy money blood sweat and tears only to give up and throw it all away if you constantly switch your attention from one thing to another dabble in multiple projects and give up on your goals whenever things get hard you'll eventually fail absolutely guaranteed wouldn't it be life changing to finally be able to focus on your most important goals work on

them diligently on a daily basis and make them a reality fortunately even if you've been engaging in such unproductive behaviors ever since you can remember you can escape this vicious cycle written by bestselling author Martin Meadows the ultimate focus strategy how to set the right goals develop powerful focus stick to the process and achieve success uncovers a powerful strategy that helped him overcome extreme shyness get in shape in less than twelve months after years of negligence launch a successful business after six years of failures release several bestsellers learn two foreign languages dramatically reduce his fear of heights and travel to exotic destinations here's just a taste of what you'll learn from the book how to make smart sacrifices to achieve your goals sacrifice is a must but it doesn't mean you have to throw your life out of balance how to set the right goals transform them into real world actions and motivate yourself to get started discover when and how to start working on your goals learn how to overcome the common fears and problems of getting started such as balancing several goals at once overcoming a fear of failure and a fear of success it's more common than you think and it might be one of the reasons why you struggle discover a 4 step process that shows you how to develop deep focus on a single path this is how ordinary people achieve extraordinary goals 7 powerful ways to overcome everyday distractions find out how to become focused including how to recognize and avoid laziness triggers how to focus and take action when you're not motivated a lack of motivation doesn't automatically mean you're destined to fail learn how to overcome this common problem and keep trucking how to prioritize what to do and manage your to do list you'll be surprised to hear such outrageous advice in a self help work but you'll surely find yourself nodding as you read it 3 key areas of life you have to change to get fascinated with your goal developing a positive obsession about your objectives can make the difference between success and failure 5 powerful tips to stick to your resolutions despite hurdles and challenges develop more patience and bounce back after a failure learn how to persist even in those challenging times when all you want to do is give up 3 golden rules for sustainable progress learn how to make the ultimate focus strategy a part of your everyday life and achieve consistent results how to maintain success when you reach it discover the final lesson you absolutely need to heed to stay successful for the rest of your life nothing prevents you from finally escaping the vicious cycle of working on your goals in an uncommitted way buy the book now study the strategy apply it and reap the benefits for the rest of your life

Dominating Markets with Value: Advances in Customer Value Management

2022-10-18

modern engineering systems are complex and multi faceted and must be flexible adaptable and fully integrated with the supply chain and other stakeholders to deliver an effective level of performance therefore this book aims to create an operational view and new understanding of modern system design commissioning operation services and support it includes system of systems modelling and analysis techniques essential to develop whole of system in view of essential requirements this book will address professional engineers operations managers required to design develop implement and operate a complex socio technical system containing many engineering systems key features develops a holistic view of system of systems from all possible fields of interest introduces the idea of system configurability to understand system of systems in parallel with the typical classical concepts of engineering systems design offers effective coverage of both the engineering aspects and operational aspects of systems of systems focuses on pragmatic viewpoints on how to analyze system of systems provides practical tools and methods for the readers to develop competence to configure and operate system of systems

Future Ready

2020-02-07

this important book discusses today's most current and cutting edge applications of deep brain stimulation db's the book begins with reviews of the functional anatomy and physiology of motor and nonmotor aspects of the basal ganglia and their connections which underlie the application of db's to neurological and psychiatric disorders this is followed by proposed mechanisms of action of db's based on functional neuroimaging and neurophysiologic studies in animals and man

Industrial and Managerial Solutions for Tourism Enterprises

2021-09-10

game changing disruptions will likely unfold on your watch be ready in dual transformation scott anthony clark gilbert and mark johnson propose a practical and sustainable approach to one of the greatest challenges facing leaders today transforming your business in the face of imminent disruption dual transformation shows you how your company can come out of a market shift stronger and more profitable because the threat of disruption is also the greatest opportunity a leadership team will ever face disruptive change opens a window of opportunity to create massive new markets it is the moment when a market also ran can become a market leader it is the moment when business legacies are created that moment starts with the core dual transformation framework transformation a repositioning today s business to maximize its resilience such as how adobe boldly shifted from selling packaged software to providing software as a service transformation b creating a new growth engine such as how amazon became the world s largest provider of cloud computing services capabilities link fighting unfairly by taking advantage of difficult to replicate assets without succumbing to the sucking sound of the core anthony gilbert and johnson also address the characteristics leaders must embrace courage clarity curiosity and conviction without them dual transformation efforts can founder building on lessons from diverse companies such as adobe manila water and netflix and a case study from gilbert s firsthand experience transforming his own media and publishing company dual transformation will guide executives through the journey of creating the next version of themselves allowing them to own the future rather than be disrupted by it

Connectomic Deep Brain Stimulation

2017-03-28

a practical approach to business transformation fit for growth is a unique approach to business transformation that explicitly connects growth strategy with cost management and organization restructuring drawing on 70 plus years of strategy consulting experience and in depth research the experts at pwc s strategy lay out a winning framework that helps ceos and senior executives transform their organizations for sustainable profitable growth this approach gives structure to strategy while promoting lasting change examples from strategy s hundreds of clients illustrate successful transformation on the ground and illuminate how senior and middle managers are able to take ownership and even thrive during difficult periods of transition throughout the fit for growth process the focus is on maintaining consistent high value performance while enabling fundamental change strategy has helped major clients around the globe achieve significant and sustained results with its research backed approach to restructuring and cost reduction this book provides practical guidance for leveraging that expertise to make the choices that allow companies to achieve growth while reducing costs manage transformation and transition productively create lasting competitive advantage deliver reliable high value performance sustainable success is founded on efficiency and high performance companies are always looking to do more with less but their efforts often work against them in the long run total business transformation requires total buy in and it entails a series of decisions that must not be made lightly the fit for growth approach provides a clear strategy and practical framework for growth oriented change with expert guidance on getting it right fit for growth is a registered service mark of pwc strategy inc in the united states

The Ultimate Focus Strategy

2018-10-10

digital transformation is no longer news it s a necessity despite the widespread threat of disruption many large companies in traditional industries have succeeded at digitizing their businesses in truly transformative ways the new york times formerly a bastion of traditional media has created a thriving digital product behind a carefully designed paywall best buy has transformed its business in the face of amazon s threat john deere has formed a data analysis arm to complement its farm equipment business and goldman sachs and many others are

using digital technologies to reimagine their businesses in driving digital strategy harvard business school professor sunil gupta provides an actionable framework for following their lead for over a decade gupta has studied digital transformation at fortune 500 companies he knows what works and what doesn't merely dabbling in digital or launching a small independent unit which many companies do will not bring success instead you need to fundamentally change the core of your business and ensure that your digital strategy touches all aspects of your organization your business model value chain customer relationships and company culture gupta covers each aspect in vivid detail while providing navigation tips and best practices along the way filled with rich and illuminating case studies of companies at the forefront of digital transformation driving digital strategy is the comprehensive guide you need to take full advantage of the limitless opportunities the digital age provides

Engineering and Operations of System of Systems

2008-06-04

this comprehensive and richly illustrated book explains how to create a differentiation strategy a strategy for being different in a way that causes customers to prefer your products and services to those of your competitors filled with frameworks tools and templates this book will enable you to create a compelling answer to your customers most fundamental question why should i buy from you instead of your competitors what makes you different the first half of the book provides an in depth analysis of the concepts and principles that underlie the practice of differentiation including the meaning of competitive advantage competitive strategy and customer perceived value the second half of the book explains how to create a differentiation strategy by identifying the target of your strategy using customer research and creative problem solving to design a unique offering devising a value proposition that emphasizes a key benefit and the reasons to believe you will deliver the benefit and designing the activity system that will implement your differentiation strategy business leaders in companies large and small business students and leaders in government higher education and the non profit sector will gain a deep understanding of all that goes into creating a successful difficult to copy differentiation strategy

Deep Brain Stimulation in Neurological and Psychiatric Disorders

2017-03-28

deep brain stimulation dbs is a widely used therapy for movement disorders such as parkinson's disease essential tremor and dystonia its therapeutic success has led to the application of dbs for an increasing spectrum of conditions however the fundamental relationships between neural activation neurochemical transmission and clinical outcomes during dbs are not well understood drawing on the clinical and research expertise of the mayo clinic neural engineering laboratories this book addresses the history of therapeutic electrical stimulation of the brain its current application and outcomes and theories about its underlying mechanisms it reviews research on measures of local stimulation evoked neurochemical release imaging research on stimulation induced neural circuitry activation and the state of the art on closed loop feedback devices for stimulation delivery

Dual Transformation

2017-01-10

there has been lots of discussion of digital and open banking banking as a service banking platforms fintech and techfin and more over the past decade this all indicates that we are in a decade of rapid cycle change that presents huge challenges and huge opportunities billion dollar unicorns appear rapidly whilst internet giants achieve global domination how are banks dealing with these changes and are any banks showing leadership well yes a few are with all the gloom merchants saying that traditional banking is doomed a few banks have made radical moves to adapt and survive chris skinner world leading commentator on banking and technology has selected five of those banks jpmorgan chase usa bbva and ing europe and dbs and cmb asia to share their experiences in detailed interviews and with wide ranging commentary he has discovered the secrets of how not just adapt and survive but how

to thrive in this sea change of finance and technology learn the lessons of the leaders and learn how to become a successful digital bank by doing digital

Fit for Growth

2018-07-24

in the memorandum the role of major contractors in the delivery of public services the nao sets out some of the benefits that can be achieved through contracting but highlights three issues that deserve greater public scrutiny first it raises questions about the way public service markets operate this includes the need for scrutiny over whether public service contracts are sufficiently competitive and whether the rise of a few major contractors is in the public interest secondly it highlights the issue of whether contractors profits reflect a fair return understanding contractors profits is important to ensure that their interests are aligned properly with that of the taxpayer but transparency over rewards that contractors make is at present limited thirdly the report asks how we know that contractors are delivering services to the high standards expected in particular government needs to ensure that large companies with sprawling structures are not paying lip service to control and that they have the right culture and control environment across their group this requires transparency over contractors performance and the use of contractual entitlement to information audit and inspection this should be backed up by the threat of financial penalties and being barred from future competitions if things are found to be wrong a related report managing government suppliers hc 811 session 2013 14 isbn 9780102987034 examines the way the cabinet office is working to improve government s management of strategic suppliers

Driving Digital Strategy

2001

Cable Vision

2022-06-01

Differentiation Strategy

2016-12-08

Deep Brain Stimulation

2020-03-02

Doing Digital: Lessons from Leaders

2022-06-30

Advances and Challenges of Non-Invasive Brain Stimulation in Age-Related Neurodegenerative Diseases

2013-11-12

National Audit Office (NAO): Government Contracting: The Role of Major Contractors in the Delivery of Public

Services - HC 810

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