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library will become the world s most comprehensive repository of specialized fashion research and contemporary fashion publications we will fill a much needed gap in the preservation of and critical engagement with fashion s printed culture at an institutional level and build a free globally accessible resource for fashion enterprises collect data on fashion sales from websites stores and mobile phone apps among other sources 23 they intelligently analyze the data and select diverse fashion attribute data to identify preferences for colors styles fabrics sizes brands and so on among consumers according to age gender region and other characteri research on fashion design practice has either simply adopted research results from design studies or been overshadowed by its social and cultural implications from fashion studies this paper questions this overgeneralization of design especially the practice of design sure the modern fashion studies thesis comfortably and fluidly integrates object based research with critical theory but for the most part we as scholars all sort of tend to stay in our corners whether that corner be the studio the ethnographic field or the library reflecting in depth research and many conversations with industry leaders it reveals the key trends that could shape the fashion landscape in the year ahead uncertainty in the face of headwinds fashion system 58 99 06 less is more 59 a more circular fashion industry will require a collective effort 63 07 opportunistic investment 67 08 deeper partnerships 70 shahi exports reforming the fashion supply chain 74 risk resilience and rebalancing in the apparel value chain 77 09 retail roi 81 h m group making retail more resilient 85 article editorial 16 september 2022 how fast fashion can cut its staggering environmental impact the textiles industry urgently needs input from researchers to help it to embrace the a range of topics might be included under the phrase social psychology of dress but we use 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