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promotion can be used to get rid of inventory to make room for new stuff

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what is sales promotion definition advantages and types Jun 26 2023 a sales promotion or promo is a set of marketing strategies used to boost the demand for a product or service raise brand awareness and increase revenue as a rule companies use sales promotions within a limited period via various channels social media email campaigns websites etc

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~~sales force table of contents show components of a sales plan the following are the key~~ .pdf

components of a sales plan objectives targets territories products marketing support training components of a sales plan objectives

what is trade promotion management salesforce Jan 22 2023 trade promotion management tpm helps you oversee the promotions that you run for your retailers from planning to completion to ensure that each promotion achieves its objectives use tpm to streamline your team s efforts overcome the complexities of running several promotions concurrently and unlock maximum results required editions

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promotions leads sales uob smu asian enterprise institute Sep 17 2022 it is critical for you to explore and integrate the various promotion components to attract sales leads then following through to convert them into customers your sales and marketing results will be enhanced through a better understanding of what a promotion plan is and how it works

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