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discover how business fights poverty brings together businesses ngos and individuals worldwide to address poverty and build a sustainable future through collaboration learning and convening a social business begins with a goal such as better nutrition affordable housing access to education or any other activity that contributes to poverty elimination the social business secures start up capital and attracts investors but unlike a traditional business as well as business philanthropy ventures does not pay dividends to in this first book published after his nobel prize yunus presents his vision for an innovative business model that would combine the power of free markets with a quest for more humane egalitarian world that could help alleviate world poverty inequality and other social problems the core strengths capabilities and business agenda of the company that wants to engage in a social business the problems and needs that are the most pressing and underserved in a targeted geography 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the homeless healing the sick 0 altmetric book review creating a world without poverty social business and the future of capitalism john e meador pages 210 211 published online 08 apr 2014 cite this article doi org 10 1080 15575330 2014 890406 full article figures data citations metrics reprints permissions read this article poverty more than 700 million people or 10 per cent of the global population still live in extreme poverty which means they are surviving on less than 1 90 a day experts predict these figures will continue to rise as a result of the covid 19 crisis alongside the ongoing impacts of conflicts and climate change p this report provides a comprehensive synthesis of the global state of social enterprise using data from more than 80 countries gathered between 2013 and 2023 it aims to inform policy makers and business leaders about the underestimated contribution of social enterprise towards global gdp employment and the sustainable development goals in addition to uncovering important insights this hervé mesure published 20 june 2008 business economics society and business review despite his even handed writing style and quite voice muhammad yunus puts forth a bold vision in his book creating a world without poverty his boldness is not captured in his statements concerning global inequality and financial imperialism as estimated by the federal government s poverty line 12 6 percent of the u s population was poor in 1970 two decades later it was 13 5 percent in 2010 it was 15 1 percent and in 2019 it creating a world without poverty social business and the future of capitalism prodipto roy view all authors and affiliations volume 39 issue 2 doi org 10 1177 004908570903900209 contents in muhammad yunus groundbreaking sequel to banker to the poor he outlines the concept of social business business where the creative vision of the entrepreneur is applied to today s most there are more than 500 certified social enterprises in australia part of a 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