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Using Rhetorical Analysis with Participant Comics Visual Branding Understanding Rhetoric Visual Rhetoric and the Eloquence of Design Still Life with Rhetoric Rhetorical Analysis: Lloyd F. Bitzer’s The Rhetorical Situation Teaching Comics and Graphic Narratives Teaching Arguments An Argument on Rhetorical Style Critical Memetic Literacies in English Education The Multimodal Rhetoric of Humour in Saudi Media Cartoons Journal of Greco-Roman Christianity and Judaism, Volume 15 Frame Escapes: Graphic Novel Intertexts Rhetorical Analysis Effective and attractive communication signals in social, cultural, and business contexts Rhetorical Analysis and Television Documentary A Rhetoric of Style The Power of Data Visual Rhetoric Deeper Competency-Based Learning War and Photography Tracing Behind the Image Image Politics of Climate Change Reading Graphic Novels Getting to the Core of English Language Arts, Grades 6-12 Black Comics Defining Visual Rhetorics Critical Approaches to Fieldwork Rhetorics of Display Reading Visuals in the Classroom Handbook of Rhetorical Analysis. Studies in Style and Invention. Designed to Accompany the Author's Practical Elements of Rhetoric Text and Image Handbook of Political Discourse Handbook of Rhetorical Analysis Modern Rhetoric in Culture, Arts, and Media Non-discursive Rhetoric The SAGE Handbook of Visual Research Methods Visualizing the Web Comics and Narration Understanding Political Persuasion: Linguistic and Rhetorical Analysis

Using Rhetorical Analysis with Participant Comics

2019

this dataset is designed for teaching the analysis of comics that have been created by research participants these data are provided by sarah mcnicol from manchester metropolitan university s education and social research institute esri and drawn from data collected as part of the graphic lives telling bangladeshi migrant women s stories through graphic narratives project the example focuses on how rhetorical analysis can be used to analyse participant created digital comics that incorporate both photographs and drawings as well as text in one or more languages the dataset file is accompanied by a teaching guide and a student guide

Visual Branding

2016-12-30

visual branding pulls together analyses of logos typeface color and spokes characters to give a comprehensive account of the visual devices used in branding and advertising the book places each avenue for visual branding within a rhetorical framework that explains what that device can accomplish for the brand it lays out the available possibilities for constructing logos and distinguishes basic types along with examples of their use and evolution over time

Understanding Rhetoric

2017-01-27

after shaking up writing classrooms at more than 450 colleges and universities understanding rhetoric the comic style guide to writing that instructors have told us gets nothing but positive responses from students has returned for a second edition combining the composition know how of liz losh and jonathan alexander with the comic art credibility of kevin cannon far arden crater xv and zander cannon heck kaijumax understanding rhetoric encourages deep engagement with core concepts of writing and rhetoric as teachers and students alike have told us with a new chapter on collaboration unique coverage of writerly identity and extensive discussions of rhetoric reading argument research revision and presenting work to audiences the one and only composition comic covers what students need to know and does so with fun and flair a new walk the talk feature in each chapter helps students see how to put concepts to use in their own reading and writing and the detailed instructor s manual will help both novice and experienced instructors plan a course around understanding rhetoric

Visual Rhetoric and the Eloquence of Design

2011-03-11

the essays in visual rhetoric and the eloquence of design foreground the rhetorical functions of design artifacts rhetoric normally understood as verbal or visual messages that have a tactical persuasive objective a speech that wants to convince us to vote for someone or an ad that tries to persuade us to buy a particular product becomes in visual rhetoric and the eloquence of design the persuasive use of a broad set of meta beliefs designed objects are particularly effective at this second level of persuasion because they offer audiences communicative data that reflect and also orchestrate a potentially broad array of cultural concerns persuasion entails both the aesthetic form and material composition of any object

Still Life with Rhetoric

2015-03-05

in still life with rhetoric laurie gries forges connections among new materialism actor network theory and rhetoric to explore how images become rhetorically active in a digitally networked global environment rather than study how an already materialized visual text functions within a specific context gries investigates how images often circulate and transform across media genre and location at viral rates a four part case study of shepard fairey s now iconic obama hope image elucidates how images reassemble collective life as they actualize in different versions enter into various relations and spark a firework of activity across the globe while intent on tracking the rhetorical life of a single multiple image

still life with rhetoric is most concerned with studying rhetoric in motion to account for an image's widespread circulation and emergent activities gries introduces iconographic tracking a digital research method for tracing an image's divergent rhetorical becomings yet gries also articulates a dynamic set of theoretical principles for studying rhetoric as a distributed generative and unforeseeable event that is applicable beyond the study of visual rhetoric with an eye toward futurity the strands of time beyond a thing's initial moment of production and delivery still life with rhetoric intends to be taken up by those interested in visual rhetoric research methods and theory

Rhetorical Analysis: Lloyd F. Bitzer's The Rhetorical Situation

2013-02-07

essay from the year 2010 in the subject rhetoric elocution oratory grade undergraduate 300 level the university of north carolina at wilmington course rhetorical theory since 1900 language english abstract in his 1969 academic thesis entitled the rhetorical situation professor lloyd f bitzer examines the role that context plays in crafting effective discourse this essay is an analysis of that thesis bitzer states that the rhetorical situation determines which rhetorical devices to use the type of diction that is appropriate and the complexity of the discourse he discusses the relationship between language and argument language plays a primitive role one that links human activity to the message the essay ends by differentiating between rhetoric and the craft of persuasion

Teaching Comics and Graphic Narratives

2014-01-10

the essays in this collection discuss how comics and graphic narratives can be useful primary texts and learning tools in college and university classes across different disciplines there are six sections american studies ethnic studies women's and gender studies cultural studies genre studies and composition rhetoric and communication with a combination of practical and theoretical investigations the book brings together discussions among teacher scholars to advance the scholarship on teaching comics and graphic narratives and provides scholars with useful references critical approaches and particular case studies

Teaching Arguments

2023-10-10

no matter where students live after graduation one of the most essential tools we can teach them is how to comprehend analyze and respond to arguments students need to know how writers and speakers' choices are shaped by elements of the rhetorical situation including audience occasion and purpose in teaching arguments rhetorical comprehension critique and response jennifer fletcher provides teachers with engaging classroom activities writing prompts graphic organizers and student samples to help students at all levels read write listen speak and think rhetorically fletcher believes that with appropriate scaffolding and encouragement all students can learn a rhetorical approach to argument and gain access to rigorous academic content teaching arguments opens the door and helps them pay closer attention to the acts of meaning around them to notice persuasive strategies that might not be apparent at first glance when we analyze and develop arguments we have to consider more than just the printed words on the page we have to evaluate multiple perspectives the tension between belief and doubt the interplay of reason character and emotion the dynamics of occasion audience and purpose and how our own identities shape what we read and write rhetoric teaches us how to do these things teaching arguments will help students learn to move beyond a superficial response to texts so they can analyze and craft sophisticated persuasive arguments a major cornerstone for being not just college and career ready but ready for the challenges of the world

An Argument on Rhetorical Style

2017-04-16

this book interprets rhetorical style within a theoretical frame and it aims to give a more unifying account than has been given in most publications on style the aim is to establish the concept of rhetorical style that will not only achieve a greater conceptual consensus but also help make it both powerful and useful in line with other concepts in the practical and critical disciplines of rhetoric the examination of rhetorical

style is aimed at conceptual development based on theoretical reflection and rhetorical analysis the goal is to achieve a clearer understanding of some of the ways in which rhetorical style supplies the conceptual frameworks for reflecting perceiving arguing and gaining influence in practical life

Critical Memetic Literacies in English Education

2023-12-01

this edited collection introduces english and literacy educators to the theoretical research based and practical dimensions of using digital memetic texts memes in the classroom digital memetic texts come with new affordances particularly as avenues for student creativity voice and advocacy but these texts can also be put to manipulative propagandistic and nefarious purposes posing critical challenges to an informed democratic citizenry grounded in multimodality and critical literacy this book investigates the fascinating digital dimension of texts audiences and meaning and considers how english educators might take up these conversations in practical ways with students with authentic examples from teachers and students this volume provides a road map to researchers and educators both preservice and in service interested in critical and productive uses of these modern phenomena

The Multimodal Rhetoric of Humour in Saudi Media Cartoons

2021-02-22

cartoons as a form of humour and entertainment are a social product which are revealing of different social and political practices that prevail in a society humourised and satirised by the cartoonist this book advances research on cartoons and humour in the saudi context it contributes to the growing multimodal research on non interactional humour in the media that benefits from traditional theories of verbal humour the study analyses the interaction between visual and verbal modes highlighting the multimodal manifestations of the rhetorical devices frequently employed to create humour in english language cartoons collected from the saudi media the multimodal analysis shows that the frequent rhetorical devices such as allusions parody metaphor metonymy juxtaposition and exaggeration take a form which is woven between the visual and verbal modes and which makes the production of humorous and satirical effect more unique and interesting the analysis of the cartoons across various thematic categories further offers a window into contemporary saudi society

Journal of Greco-Roman Christianity and Judaism, Volume 15

2020-11-19

volume 15 2019 this is the fifteenth volume of the hard copy edition of a journal that has been published online jgrchj net since 2000 as they appear the hard copy editions replace the online materials the scope of jgrchj is the texts language and cultures of the greco roman world of early christianity and judaism the papers published in jgrchj are designed to pay special attention to the larger picture of politics culture religion and language engaging as well with modern theoretical approaches

Frame Escapes: Graphic Novel Intertexts

2019-07-22

graphic narrative structures conceptual innovation identity and representations are examined in an eclectic volume that presents multimodal approaches to constructing reading and interpreting graphic novels and comics

Rhetorical Analysis

1998-03-01

the analysis of biblical rhetoric has been developed only in the last 250 years the first half of this book outlines the history of the method known as rhetorical analysis in biblical studies illustrated by numerous texts the work of lowth who focused on parallelism bengel who drew attention to chiasmus jebb and boys the method s real founders at the turn of the nineteenth century and lund the chief exponent in the mid twentieth century are all discussed as is the current full blooming of rhetorical analysis the second half of the book is a systematic account of the method testing it on psalms 113 and 146 on the first two

chapters of amos and many other texts especially from luke translated by luc racaut

Effective and attractive communication signals in social, cultural, and business contexts

2023-06-30

exploring style in a global culture in a rhetoric of style barry brummett illustrates how style is increasingly a global system of communication as people around the world understand what it means to dress a certain way to dance a certain way to decorate a certain way to speak a certain way he locates style at the heart of popular culture and asserts that it is the basis for social life and politics in the twenty first century brummett sees style as a system of signification grounded largely in image aesthetics and extrarational modes of thinking he discusses three important aspects of this system its social and commercial structuring its political consequences and its role as the chief rhetorical system of the modern world he argues that aesthetics and style are merging into a major engine of the global economy and that style is becoming a way to construct individual identity as well as social and political structures of alliance and opposition it is through style that we stereotype or make assumptions about others political identities their sexuality their culture and their economic standing to facilitate theoretical and critical analysis brummett develops a systematic rhetoric of style and then demonstrates its use through an in depth exploration of gun culture in the united states armed with an understanding of how this rhetoric of style works methodologically students and scholars alike will have the tools to do their own analyses written in clear and engaging prose a rhetoric of style presents a novel discussion of the workings of style and sheds new light on a venerable and sometimes misunderstood rhetorical concept by illustrating how style is the key to constructing a rhetoric for the twenty first century

Rhetorical Analysis and Television Documentary

1987

this book is a theoretical work on data journalism production that drills down the models narratives and ethics from idea to concept and then to a widespread innovative trend data journalism has become a new global paradigm facilitating the transformation to focus on data convergence and intelligence drawing on various theoretical resources of communication narratology ethics management literature and art game studies and data science this book explores the cutting edge issues in current data journalism production it critically analyzes crucial topics including the boundary generalization of data journalism data science methodology the illusion of choice in interactive narratives the word image relationship in data visualization and pragmatic objectivity and transparency in production ethics provided with a toolbox of classic examples of global data journalism this book will be of great value to scholars and students of data journalism or new media data journalists and journalism professionals interested in the areas

A Rhetoric of Style

2008-07-07

visual images artifacts and performances play a powerful part in shaping u s culture to understand the dynamics of public persuasion students must understand this visual rhetoric this rich anthology contains 20 exemplary studies of visual rhetoric exploring an array of visual communication forms from photographs prints television documentary and film to stamps advertisements and tattoos in material original to this volume editors lester c olson cara a finnegan and diane s hope present a critical perspective that links visibility and rhetoric locates the study of visual rhetoric within the disciplinary framework of communication and explores the role of the visual in the cultural space of the united states enhanced with these critical editorial perspectives visual rhetoric a reader in communication and american culture provides a conceptual framework for students to understand and reflect on the role of visual communication in the cultural and public sphere of the united states key features and benefits five broad pairs of rhetorical action performing and seeing remembering and memorializing confronting and resisting commodifying and consuming governing and authorizing introduce students to the ways visual images and artifacts become powerful tools of persuasion each section opens with substantive editorial commentary to provide readers with a clear conceptual framework for understanding the rhetorical action in question and closes with discussion questions to encourage reflection among the essays the collection includes a range of media cultures and time periods covers a wide range of scholarly approaches and methods of handling primary materials and attends to issues of gender race sexuality

and class contributors include thomas benson barbara biesecker carole blair dan brouwer dana cloud kevin michael deluca anne teresa demo janis l edwards keith v erickson cara a finnegan bruce gronbeck robert hariman christine harold ekaterina haskins diane s hope judith lancioni margaret r laware john louis lucaites neil michel charles e morris iii lester c olson shawn j parry giles ronald shields john m sloop nathan stormer reginald twigg and carol k winkler this book significantly advances theory and method in the study of visual rhetoric through its comprehensive approach and wise separations of key conceptual components julianne h newton university of oregon

The Power of Data

2023-08-04

the roadmap for your school s cbe journey the one size fits all instructional and assessment practices of the past no longer equitably meet the needs of all students competency based education cbe has emerged not only as an innovation in education but as a true transformation of the approaches to how we traditionally do school in deeper competency based learning the authors share best practices from their experiences implementing cbe across states districts and schools leaving no stone unturned readers are guided step by step through cbe implementation and validation phases beginning with defining your why and collaborative development of the competencies describing deeper learning the cbe readiness tools and reflections inside will help your team build the foundation for organizational shifts by examining policies leadership culture and professional learning dig in to shifts in teaching and learning structures by addressing rigorous learning goals competency based assessment evidence based grading and body of evidence validation take a deep dive into the shift to student centered classrooms through personalized instructional strategies that change mindsets regarding teacher student roles responsibilities and classroom culture discover how your students can demonstrate deeper learning of academic content and develop personal success skills by maximizing time place and pace of learning with this roadmap for your cbe journey

Visual Rhetoric

2008-03-20

auth reuters correspondent theoretical approach

Deeper Competency-Based Learning

2020-05-06

tracing behind the image discusses how our relationship to images collectively and individually is constantly shifting in our increasingly screen based world this volume offers pedagogies analyses and strategies for developing visual literacy across education and industry

War and Photography

1997

scientific research on climate change has given rise to a variety of images picturing climate change these range from colorful expert graphics model visualizations photographs of extreme weather events like floods droughts or melting ice symbols like polar bears to animated and interactive visualizations climate change graphics have not only increased knowledge about the subject they have begun to influence popular awareness of global weather events the status of climate pictures today is particularly crucial as global climate change as a long term process cannot be seen when images are widely distributed they are able to shape how the world is thought about and seen it is this implicit basic assumption of the power of images to influence reality that this book addresses today s images might become the blueprint for tomorrow s realities image politics of climate change combines a wide interdisciplinary range of perspectives and questions treated here in sixteen interdisciplinary case studies the author s specializations include both visual practice and theory in the fields of climate sciences computer graphics art curating art history and visual studies communication and cultural science environmental and science technology studies the close interlinking of these viewpoints promotes in depth insights into issues of production and analysis of climate visualization

Tracing Behind the Image

2020-10-12

this monograph presents a prototype theory based approach to the graphic novel as a narrating genre after a historical contextualization the graphic novel is defined through the core feature of complexity and seven gradable subcategories with regard to narration the author challenges concepts from classical narratology like the narrator and focalization to finally discuss aspects of subjectivity a focal paradigm in the latest research

Image Politics of Climate Change

2014-06-30

design effective ccss aligned lessons for secondary studentsif you want to revamp your secondary english language arts curriculum to reflect the common core state standards this book is the perfect resource the authors move the implementation of the ccss for ela from the abstract to the concrete by providing adaptable exemplar lesson plans in each of the ccss strands reading writing speaking and listening and language each lesson template includes intended grade level band timeline and the type of student writing involvedconnections to supporting theory including the backward design modelvariations to differentiate the lesson for diverse student populationsways to link the lesson to technology and service learningreproducible handouts the lesson narratives also give tips for incorporating technology into lessons and connecting them to enduring theorists in education dewey bloom and gardner the final section offers collaboration strategies for connecting via technology to colleagues beyond the school building and working together on ccss based ela lessons this practical easy to use guide will help you navigate the most efficient route to creating standards based lessons that optimize student learning

Reading Graphic Novels

2016-02-22

winner of the 2014 will eisner award for best scholarly academic work bringing together contributors from a wide range of critical perspectives black comics politics of race and representation is an analytic history of the diverse contributions of black artists to the medium of comics covering comic books superhero comics graphic novels and cartoon strips from the early 20th century to the present the book explores the ways in which black comic artists have grappled with such themes as the black experience gender identity politics and social media black comics politics of race and representation introduces students to such key texts as the work of jackie ormes black women superheroes from vixen to black panther aaron mcgruder s strip the boondocks

Getting to the Core of English Language Arts, Grades 6-12

2012-04-19

images play an important role in developing consciousness and the relationship of the self to its surroundings in this distinctive collection editors charles a hill and marguerite helmers examine the connection between visual images and persuasion or how images act rhetorically upon viewers chapters included here highlight the differences and commonalities among a variety of projects identified as visual rhetoric leading to a more precise definition of the term and its role in rhetorical studies contributions to this volume consider a wide variety of sites of image production from architecture to paintings from film to needlepoint in order to understand how images and texts work upon readers as symbolic forms of representation each chapter discusses analyzes and explains the visual aspect of a particular subject and illustrates the ways in which messages and meaning are communicated visually the contributions include work from rhetoric scholars in the english and communication disciplines and represent a variety of methodologies theoretical textual analysis psychological research and cultural studies among others the editors seek to demonstrate that every new turn in the study of rhetorical practices reveals more possibilities for discussion and that the recent turn to the visual has revealed an inexhaustible supply of new questions problems and objects for investigation as a whole the chapters presented here demonstrate the wide range of scholarship that is possible when a field begins to take seriously the analysis of images as important cultural and rhetorical forces defining visual rhetorics is appropriate for graduate or advanced undergraduate courses in rhetoric english mass communication cultural studies technical communication and visual studies it will also serve as an insightful resource for researchers

scholars and educators interested in rhetoric cultural studies and communication studies

Black Comics

2013-03-14

this work takes as its starting point the role of fieldwork and how this has changed over the past 150 years the author argues against progressive accounts of fieldwork and instead places it in its broader intellectual context to critically examine the relationship between theoretical paradigms and everyday archaeological practice in providing a much needed historical and critical evaluation of current practice in archaeology this book opens up a topic of debate which affects all archaeologists whatever their particular interests

Defining Visual Rhetorics

2012-08-21

rhetorics of display is a pathbreaking volume that brings together a distinguished group of scholars to assess an increasingly pervasive form of rhetorical activity editor lawrence j prelli notes in his introduction that twenty first century citizens continually confront displays of information and images from the verbal images of speeches and literature to visual images of film and photography to exhibits in museums to the arrangement of our homes to the merchandising of consumer goods

Critical Approaches to Fieldwork

2002-01-04

unlike some other reproductions of classic texts 1 we have not used ocr optical character recognition as this leads to bad quality books with introduced typos 2 in books where there are images such as portraits maps sketches etc we have endeavoured to keep the quality of these images so they represent accurately the original artefact although occasionally there may be certain imperfections with these old texts we feel they deserve to be made available for future generations to enjoy

Rhetorics of Display

2006

text and image are used together in an increasingly flexible fashion and many disciplines and areas of study are now attempting to understand how these combinations work this introductory textbook explores and analyses the various approaches to multimodality and offers a broad interdisciplinary survey of all aspects of the text image relation it leads students into detailed discussion concerning a number of approaches that are used it also brings out their strengths and weaknesses using illustrative example analyses and raises explicit research questions to reinforce learning throughout the book john bateman looks at a wide range of perspectives socio semiotics visual communication psycholinguistic approaches to discourse rhetorical approaches to advertising and visual persuasion and cognitive metaphor theory applications of the styles of analyses presented are discussed for a variety of materials including advertisements picture books comics and textbooks requiring no prior knowledge of the area this is an accessible text for all students studying text and image or multimodality within english language and linguistics media and communication studies visual and design studies

Reading Visuals in the Classroom

2012

synthesising diverse research avenues for politics discourse and political discourse this cutting edge handbook examines the formative traditions current theoretical and methodological landscape and genres and domains over which political discourse extends

Handbook of Rhetorical Analysis. Studies in Style and

Invention. Designed to Accompany the Author's Practical Elements of Rhetoric

2012-08

this is a reproduction of a book published before 1923 this book may have occasional imperfections such as missing or blurred pages poor pictures errant marks etc that were either part of the original artifact or were introduced by the scanning process we believe this work is culturally important and despite the imperfections have elected to bring it back into print as part of our continuing commitment to the preservation of printed works worldwide we appreciate your understanding of the imperfections in the preservation process and hope you enjoy this valuable book

Text and Image

2014-05-30

the goal of this book is to formulate a modern theoretical approach for rhetorical studies in a variety of disciplines in the humanities media research and other cultural studies the discipline of rhetoric originally concerned itself with linguistic forms of communication and its basic theory was developed with such cases in mind with respect to this ancient tradition there are numerous books that provide a historical overview of the field there is also a wide array of introductory works and research contributions that deal with the practice of political rhetoric on the other hand only a few 20th century academics have attempted to theoretically rehabilitate rhetoric after its decline as an academic discipline in europe in the 18th and 19th centuries and to give rhetorical theory a modern new and further reaching perspective two notable examples have been kenneth burke and brian vickers the book begins with the assumption that rhetoric is not merely limited to linguistic action but rather is present everywhere in the communicative world against this background this work develops a modern theory of rhetoric and demonstrates in twelve chapters how methodical rhetorical analysis can be done in selected practical fields of application literature music images and film

Handbook of Political Discourse

2023-02-14

examines the role of image and affect in teaching with new digital technologies and multimedia composition

Handbook of Rhetorical Analysis

2014-02

the second thoroughly revised and expanded edition of the sage handbook of visual research methods presents a wide ranging exploration and overview of visual research methods today aiming to exemplify diversity and contradictions in perspectives and techniques

Modern Rhetoric in Culture, Arts, and Media

2013-01-01

this innovative collection of analyses builds a badly needed bridge between solid visual communication research about legacy media and emerging scholarship about based media julianne newton professor of visual communication in the school of journalism and communication at the university of oregon co author of visual communication integrating media art and science

Non-discursive Rhetoric

2009-01-14

this book is the follow up to thierry groensteen s groundbreaking the system of comics in which the leading french language comics theorist set out to investigate how the medium functions introducing the principle of iconic solidarity and showing the systems that underlie the articulation between panels at

three levels page layout linear sequence and nonsequential links woven through the comic book as a whole he now develops that analysis further using examples from a very wide range of comics including the work of american artists such as chris ware and robert crumb he tests out his theoretical framework by bringing it up against cases that challenge it such as abstract comics digital comics and shojo manga and offers insightful reflections on these innovations in addition he includes lengthy chapters on three areas not covered in the first book first he explores the role of the narrator both verbal and visual and the particular issues that arise out of narration in autobiographical comics second groensteen tackles the question of rhythm in comics and the skill demonstrated by virtuoso artists in intertwining different rhythms over and above the basic beat provided by the discontinuity of the panels and third he resets the relationship of comics to contemporary art conditioned by cultural history and aesthetic traditions but evolving recently as comics artists move onto avant garde terrain

The SAGE Handbook of Visual Research Methods

2019-12-10

this book builds on the consolidated research field of political discourse analysis and attempts to provide an introduction suitable for adoption amongst a readership wishing to understand some of the principles underlying such research and above all to appreciate how the tools of discourse analysis might be applied to actual texts it summarises some of the work that has been done in this field by authorities such as halliday fairclough wodak chilton van dijk martin van leeuwen and others to provide the would be analyst with practical ideas for their own research naturally this would not be the first time that such a handbook or introductory reference book has been proposed fairclough himself recently produced one however his work simply entitled political discourse analysis inevitably includes theoretical insights from his own research the beginning analyst can at times experience a sense of bewilderment at the mass of theoretical writing in linguistics in the search for some practical usable tools i explain a variety of such tools demonstrating their usefulness in application to the analysis of a number of political speeches from different historical periods and diverse social contexts the author s hope is that would be students of political rhetoric of whatever level and from a variety of research areas will be able to pick up this book and find tools and techniques that will assist them in actual work on texts naturally it is also hoped that they will be inspired to follow up the suggestions for further reading which they will find in the bibliography

Visualizing the Web

2010

Comics and Narration

2013-02-18

Understanding Political Persuasion: Linguistic and Rhetorical Analysis

2020-04-02

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