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ECONOMY JOURNAL OF INTELLECTUAL PROPERTY AND INTRODUCTION THE
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THE KNOCKOFF ECONOMY HOW IMITATION SPARKS INNOVATION

MAR 27 2024

CONVENTIONAL WISDOM HOLDS THAT COPYING KILLS CREATIVITY AND THAT LAWS THAT PROTECT AGAINST COPIES ARE ESSENTIAL TO INNOVATION AND ECONOMIC SUCCESS BUT ARE COPYRIGHTS AND PATENTS ALWAYS NECESSARY THIS BOOK ARGUES THAT CREATIVITY CAN NOT ONLY SURVIVE IN THE FACE OF COPYING BUT CAN THRIVE

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THE KNOCKOFF ECONOMY JOURNAL OF INTELLECTUAL PROPERTY AND

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IN A MARKET ECONOMY LIKE OURS OF COURSE WE DEPEND ON COMPETITION TO KEEP THE PRICE OF GOODS AND SERVICES LOW AND THEIR QUALITY HIGH AND A LOT OF COMPETITION INVOLVES COPYING THINK OF PINKBERRY WHOSE SUCCESS SPAWNED KIWIBERRY YOGURT LAND AND DOZENS OF OTHER STAND ALONE SHOPS SERVING TART

INTRODUCTION THE KNOCKOFF ECONOMY HOW *IMITATION SPARKS*

DEC 24 2023

THIS BOOK IS ABOUT WHY AND WHAT THE STORY OF FASHION AND OF FOOTBALL CUISINE FINANCE AND A HOST OF OTHER UNUSUAL INDUSTRIES CAN TELL US ABOUT THE FUTURE OF INNOVATION IN A WORLD IN WHICH COPYING IS CHEAPER AND EASIER THAN EVER BEFORE INNOVATION IS CENTRAL TO OUR CONTEMPORARY ECONOMY

CONCLUSION COPIES AND CREATIVITY THE KNOCKOFF ECONOMY HOW

Nov 23 2023

IMITATION CAN FUEL INNOVATION SERVE AS A FORM OF ADVERTISING FOR ORIGINALS SPUR MORE COMPETITIVE MARKETS AND LEAD TO BETTER MORE VALUABLE NEW CREATIONS IN SHORT AS WE HAVE SHOWN IN A WIDE RANGE OF FIELDS CREATIVITY CAN PERSIST EVEN IN THE FACE OF WIDESPREAD COPYING

THE KNOCKOFF ECONOMY HOW IMITATION SPARKS INNOVATION INTRO

OCT 22 2023

THE KNOCKOFF ECONOMY RANGES FROM FOOD TO FONT DESIGN TO FOOTBALL PLAYS TO FINANCE EXAMINING HOW AND WHY EACH OF THESE VIBRANT INDUSTRIES REMAINS INNOVATIVE EVEN WHEN IMITATION IS COMMON THERE IS AN IMPORTANT THREAD THAT TIES ALL THESE INSTANCES TOGETHER SUCCESSFUL CREATIVE INDUSTRIES CAN EVOLVE TO THE POINT WHERE THEY BECOME INOCULATED

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IN THE KNOCKOFF ECONOMY KAL RAUSTIALA AND CHRISTOPHER SPRIGMAN PROVOCATIVELY ARGUE THAT CREATIVITY CAN NOT ONLY SURVIVE IN THE FACE OF COPYING BUT CAN THRIVE THE KNOCKOFF ECONOMY APPROACHES THE QUESTION OF INCENTIVES AND INNOVATION IN A WHOLLY NEW WAY BY EXPLORING CREATIVE FIELDS THAT DO NOT RELY ON LEGAL MONOPOLIES SUCH AS FASHION

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THE KNOCKOFF ECONOMY HOW IMITATION SPARKS INNOVATION GOODREADS

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THE KNOCKOFF ECONOMY HOW IMITATION SPARKS INNOVATION KAL RAUSTIALA CHRISTOPHER SPRIGMAN 3 67 126 RATINGS 21 REVIEWS FROM THE SHOPPING MALL TO THE CORNER BISTRO KNOCKOFFS ARE EVERYWHERE IN TODAY S MARKETPLACE

IMITATION SPRINGERLINK

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IMITATION PLAYS A KEY ROLE IN THE ECONOMIC STUDY OF COMPETITION INNOVATION AND EVOLUTION THE IMITATION OF GOOD IDEAS SERVES AS A CRUCIAL WAY IN WHICH THOSE IDEAS SPREAD THROUGHOUT A POPULATION A KEY THEME IN THE LITERATURE IS THAT IMITATION IMPROVES ECONOMIES AND TENDS TO FOSTER EFFICIENCY

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IMITATION THREE TYPES OF IMITATION SPRINGER

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IMITATION OF GOOD IDEAS SERVES AS A CRUCIAL WAY IN WHICH THOSE IDEAS SPREAD THROUGHOUT A POPULATION. A KEY THEME IN THE LITERATURE IS THAT IMITATION IMPROVES ECONOMIES AND TENDS TO FOSTER EFFICIENCY. IMITATION HOWEVER BOOTSTRAPS OFF OF INNOVATION WITHOUT NEW IDEAS TO IMITATE. STAGNATION IS LIKELY TO RESULT. THREE TYPES OF IMITATION

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ABSTRACT WE MODEL AND EXPERIMENTALLY EVALUATE THE TRADE OFF BETWEEN INNOVATION AND IMITATION COMMONLY FACED BY FIRMS. INNOVATION INVOLVES SEARCHING FOR A HIGH PAYOFF OPPORTUNITY BUT PAYING A COST IN

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RATINGS SEE ALL FORMATS AND EDITIONS FROM THE SHOPPING MALL TO THE
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WHY IMITATION IS AT THE HEART OF BEING HUMAN GREATER GOOD

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WHY IMITATION IS AT THE HEART OF BEING HUMAN COPING HELPS US LEARN SKILLS AND CULTURAL RITUALS AND FEEL A SENSE OF BELONGING CHIMPANZEES HUMAN BEINGS CLOSEST ANIMAL RELATIVES SHARE UP TO 98 PERCENT OF OUR GENES THEIR HUMAN LIKE HANDS AND FACIAL EXPRESSIONS CAN SEND UNCANNY SHIVERS OF SELF RECOGNITION DOWN THE BACKS OF ZOO PATRONS

IS SOUTH KOREA S ECONOMIC MIRACLE OVER FINANCIAL TIMES

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HAVING GROWN AT AN AVERAGE OF 6.4 PER CENT BETWEEN 1970 AND 2022 THE BANK OF KOREA WARNED LAST YEAR THAT ANNUAL GROWTH IS ON COURSE TO SLOW TO AN AVERAGE OF 2.1 PER CENT IN THE 2020s 0.6 PER

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