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you can sell your invention idea or you can outright sell the invention itself for one large lump sum as compensation for your idea the second option is to enter a licensing agreement you would collect royalties each time your product is sold

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an inventor usually authorizes a manufacturer the licensee to make and sell the invention in exchange for paying the inventor royalties the royalties may be a percentage of the net revenues or may be a payment for each invention sold

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selling a patent is usually not feasible unless and until you have actually built a prototype prototyping and asking people for feedback is often the only way to hone your idea into a marketable

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your sell sheet should be a one or two page document that clearly states the following the problem challenge or need the product meets the product s features and benefits your product s market the legal status of your invention i e patent pending copyright or trademark info

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there are two options for selling the intellectual property protected by a patent outright sale and conveyance or licensing start your patent assignment create your agreement now by answering a few questions or learn more about patent assignments get started how to sell a patent

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1 file for a patent consider filing for a patent if your idea involves using unique materials a tangible product or a unique process consult with a qualified attorney or patent lawyer to navigate the often complex and lengthy process of patent securing new ideas 2 protect your creative works

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myth 1 you can find someone who will do all of the work required to bring your idea to market for you truth you must become the expert of your invention you and only you there are people

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selling the rights to a patent has two main benefits a quick influx of capital which can be used to recoup initial costs or finance a new invention eliminating the production and startup costs if you were to manufacture the item yourself however it also has some drawbacks

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whether you re an innovator entrepreneur or a creative mind with the next big thing this article will guide you through the process of selling your prototype or invention to companies we will explore popular strategies and give you some tips to stand out in the competitive world of idea pitching

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how to sell an idea to a company if you want to know how to sell an idea you don t have to be a know it all entrepreneur all you need is inspiration to create the idea and then sell it but what if you don t have the time to dedicate to your idea or brand

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#### invention May 16 2023

use the following steps to sell or license keep in mind you often only have one chance to make a good first impression the important first 3 steps help you fine tune your idea before introducing your invention to a company market evaluation start the process by evaluating the marketability of your invention

# selling your patent what you need to know legalzoom *Apr 15 2023*

option 1 take the money and run option 2 license the usage rights option 3 do it yourself ways to go about selling or licensing your invention a patent is an important document which grants ownership to an invention however simply owning a patent won t generate a dime for the inventor

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step one look at the legalities when doing your legal homework you should consider whether your invention is patentable or made up of patentable materials if you chose to maintain ownership of your invention you will also need to study the legalities of selling your goods online

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1 make it personal when you re trying to sell an idea the best way to position it is to focus on how your idea will impact the person you re targeting this requires investigation on your

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selling your idea also known as licensing refers to giving another company the rights to your invention to develop it into a full fledged product or service with this sale you re no longer physically or financially responsible for all of the business related activities that follow the ideation stage

### the six steps to sell your invention thrive global Dec 11 2022

for this reason we have compiled for you some of the steps that successful inventors have followed in order to sell their patent to companies find financing or formalize their own business do not miss these tips of interest that will give you ideas to get the most out of your invention 1 patent your ideas

### how to sell a patent goldstein patent law patent and Nov 10 2022

sale of patents will offer a quick one time payout for your invention and will remove any future business decisions pros for selling your patent even though many patents are granted each year not all of them end up panning out into a smart financial investment monetizing a patent can often take substantial time and resources

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glenn stok updated mar 28 2023 7 45 pm edt selling your idea to retailers through a manufacturer image by saif ahmed pixabay license do you consider yourself an inventor most inventions are the result of products we envision to solve problems we encounter in life

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the steps to licensing an invention are as follows 1 identify research target companies 2 approach prime targets 3 confidentiality agreement 4 prepare for negotiation 5 initial presentation 6 negotiate 7 marriage learn about licensing inventing 102 learn how to license your invention

# patent and trademark basics plus tips for successful *Aug 07 2022*

invention con san jose our flagship event for inventors and entrepreneurs is hitting the road virtually and in person to bring expertise inspiration and resources directly to you invention con is coming to the united states patent and trademark office s silicon valley regional office in san jose california on may 1 from 12 45 4 p m pt

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