

Free reading Brotopia breaking up the boys club of silicon valley (2023)

Brotopia The Code Secrets of Silicon Valley People's History of Silicon Valley Sophia of Silicon Valley Understanding Silicon Valley Alpha Girls Geek Silicon Valley Cumulative List of Organizations Described in Section 170 (c) of the Internal Revenue Code of 1954 History of Silicon Valley Silicon Docks Cumulative List of Organizations Described in Section 170 (c) of the Internal Revenue Code of 1986 Angry White Men Angels in the Silicon Abolish Silicon Valley The Story of Arthur Truluv Silicon City: San Francisco in the Long Shadow of the Valley Road to Nowhere Property Rights, Indigenous People and the Developing World Collection of Material Concerning the Helbold Family of Philadelphia, Pa Seeing Silicon Valley Silicon Follies A History of Silicon Valley - Almost a 3rd Edition The Authenticity Project The Silicon Boys Networks, Markets, and the Pacific Rim Troublemakers Woz, the Prodigal Son of Silicon Valley South Bay Salt Pond Restoration Project 3Com: The Unsung Saga of the Silicon Valley Startup that Helped Give Birth to the Internet-and Then Fumbled the Ball. Leading and Managing in Silicon Valley 2016 Souvenir Program The Global Silicon Valley Handbook How to American A Journey to Silicon Valley and Beyond Presentations in Action The Silicon Valley Way The New Argonauts The Contrarian Relocating to the San Francisco Bay Area and the Silicon Valley

Brotopia

2018-02-06

instant national bestseller excellent san francisco chronicle brotopia is more than a business book silicon valley holds extraordinary power over our present lives as well as whatever utopia or nightmare might come next new york times silicon valley is a modern utopia where anyone can change the world unless you re a woman for women in tech silicon valley is not a fantasyland of unicorns virtual reality rainbows and 3d printed lollipops where millions of dollars grow on trees it s a brotopia where men hold all the cards and make all the rules vastly outnumbered women face toxic workplaces rife with discrimination and sexual harassment where investors take meetings in hot tubs and network at sex parties in this powerful exposé bloomberg tv journalist emily chang reveals how silicon valley got so sexist despite its utopian ideals why bro culture endures despite decades of companies claiming the moral high ground don t be evil connect the world and how women are finally starting to speak out and fight back drawing on her deep network of silicon valley insiders chang opens the boardroom doors of male dominated venture capital firms like kleiner Perkins the subject of ellen pao s high profile gender discrimination lawsuit and sequoia where a partner once famously said they won t lower their standards just to hire women interviews with facebook coo sheryl sandberg youtube ceo susan Wojcicki and former yahoo ceo marissa mayer who got their start at google where just one in five engineers is a woman reveal just how hard it is to crack the silicon ceiling and chang shows how women such as former uber engineer susan fowler entrepreneur niniane wang and game developer brianna wu have risked their careers and sometimes their lives to pave a way for other women silicon valley s aggressive misogynistic work at all costs culture has shut women out of the greatest wealth creation in the history of the world it s time to break up the boys club emily chang shows us how to fix this toxic culture to bring down brotopia once and for all

The Code

2019-07-09

one of new york magazine s best books on silicon valley the true behind the scenes history of the people who built silicon valley and shaped big tech in america long before margaret o mara became one of our most consequential historians of the american led digital revolution she worked in the white house of bill clinton and al gore in the earliest days of the commercial internet there she saw firsthand how deeply intertwined silicon valley was with the federal government and always had been and how shallow the common understanding of the secrets of the valley s success actually was now after almost five years of pioneering research o mara has produced the definitive history of silicon valley for our time the story of mavericks and visionaries but also of powerful institutions creating the framework for innovation from the pentagon to stanford university it is also a story of a community that started off remarkably homogeneous and tight knit and stayed that way and whose belief in its own mythology has deepened into a collective hubris that has led to astonishing triumphs as well as devastating second order effects deploying a wonderfully rich and diverse cast of protagonists from the justly famous to the unjustly obscure across four generations of explosive growth in the valley from the forties to the present o mara has wrestled one of the most fateful developments in modern american history into magnificent narrative form she is on the ground with all of the key tech companies chronicling the evolution in their offerings through each successive era and she has a profound fingertip feel for the politics of the sector and its relation to the larger cultural narrative about tech as it has evolved over the years perhaps most impressive o mara has penetrated the inner kingdom of tech venture capital firms the insular and still remarkably old boy world that became the cockpit of american capitalism and the crucible for bringing technological innovation to market or not the transformation of big tech into the engine room of the american economy and the nexus of so many of our hopes and dreams and increasingly our nightmares can be understood in margaret o mara s masterful hands as the story of one california valley as her majestic history makes clear its fate is the fate of us all

Secrets of Silicon Valley

2013-04-02

while the global economy languishes one place just keeps growing despite failing banks uncertain markets and high unemployment silicon valley in the last two years more than 100 incubators have popped up there and the number of angel investors has skyrocketed today 40 percent of all venture capital investments in the united states come from silicon valley firms compared to 10 percent from new york in secrets of silicon valley entrepreneur and media commentator deborah perry piscione takes us inside this vibrant ecosystem where meritocracy rules the day she explores silicon valley s exceptionally risk tolerant culture and why it thrives despite the many laws that make california one of the worst states in the union for business drawing on interviews with investors entrepreneurs and community leaders as well as a host of case studies from google to paypal piscione argues that silicon valley s unique culture is the best hope for the future of american prosperity and the global business community and offers lessons from the valley to inspire reform in other communities and industries from washington dc to wall street

People's History of Silicon Valley

2019-03-07

regardless of where you live or work silicon valley undoubtedly touches your life the tech industry s gadgets and apps promise us more efficient convenient and fun lives yet despite silicon valley s utopian promises more and more of us find ourselves addicted to our smartphones made insecure by social media gentrified away by tech wealth and alarmed at social media companies profiting off personal data this succinct guide follows silicon valley and the tech industry from the beginning of the twentieth century to the present day tracing how silicon valley changed the san francisco bay area changed human culture and ultimately changed the way we think about ourselves from the first macintosh to the rise of social media a brief history of silicon valley peels back the curtain on an industry that brands itself as visionary but which may be swiftly hurtling us towards dystopia

Sophia of Silicon Valley

2018-04-10

sharp dramatic and full of insider dish sophia of silicon valley is one woman s story of a career storming the corridors of geek power and living in the shadow of its outrageous cast of maestros during the heady years of the tech boom incorrigibly frank sophia young lucks into a job that puts her directly in the path of scott kraft the eccentric ceo of treehouse a studio whose animated films are transforming movies forever overnight sophia becomes an unlikely nerd whisperer whether her success is due to dumb luck savage assertiveness insightful finesse learned by dealing with her irrational chinese immigrant mother or a combination of all three in her rarified position she finds she can truly shine as scott kraft s right hand woman whip smart sophia is in the eye of the storm sometimes floundering sometimes nearly losing relationships and her health but ultimately learning what it means to take charge of her own future the way the men around her do but when engineer inventor andre stark hires her to run his company s investor relations sophia discovers that the big paycheck and high status career she s created for herself may not be worth living in the toxic environment of a boys club gone bad

Understanding Silicon Valley

2000

this text explores the factors that have made silicon valley such a fertile breeding ground for new technologies and new firms it looks at how its pioneering achievements begana nd the forces that have propelled its unprecedented growth

Alpha Girls

2019-04-30

a financial times summer book of 2019 the addictive stories of four incredible women who did things their own way and rewrote the code of a whole industry emerald street described as the book that the world needs right now adam fisher author of valley of genius alpha girls is perfect for fans of hidden figures lean in and the social network silicon valley has long been at the forefront of innovation but it is renowned for its archaic sexist culture alpha girls is the unforgettable story how a group of talented women achieved success in a tech world run by programmers through sheer grit and determination despite the instrumental role they played in building some of the foremost companies of our time these women have been written out of history until now in alpha girls award winning writer julian guthrie reveals their untold stories magdalena yesil who arrived in america from turkey with 43 to her name and would go on to help marc benioff build salesforce mary jane elmore one of the first women in the united states to make partner at a venture capital firm theresia gouw who helped land and build companies including facebook trulia imperva and forescout sonja hoel the first woman investing partner at menlo ventures who invested in mcafee hotmail acme packet and f5 networks as well as founding an all women s investment group and a national nonprofit for girls these women juggling work and family shaped the tech landscape we know today while overcoming unequal pay actual punches betrayals and the sexist attitudes prevalent in silicon valley despite the setbacks they would rise again to rewrite the rules for an industry they love

Geek Silicon Valley

2007-11-01

silicon valley veterans and newbies alike will want to explore this book that delves into the rich history behind the region that birthed the world s most important industry technology journalist ashlee vance has captured almost every aspect of the area stretching between san francisco and san jose california starting with the eager radio and electronics enthusiasts of the early 1900s and ending with the computing powerhouses of today such as google and apple along the way the book profiles the people and places that have elevated silicon valley to an almost mythic pedestal this book delivers silicon valley taking us from success story to failed startup and back again as we drive the roads from san francisco to menlo park palo alto mountain view

sunnyvale santa clara and san jose it s full of profiles of the larger than life characters that pioneered the processor computer and internet revolutions the book s vibrant design includes silicon valley soundbytes packed with insider information and trivia and click here sidebars which suggest places to eat drink and shop place by place readers get the inside scoop on all the addresses that count which include microsoft research centers the headquarters of google hewlett packard intel sun microsystems and oracle research powerhouses such as stanford university nasa ames and lawrence livermore national laboratory the computer history museum and the tech museum the shoreline amphitheater the churchill club and many more

Cumulative List of Organizations Described in Section 170 (c) of the Internal Revenue Code of 1954

2004

vintage photos populate this artful and timely book as it traces the evolution of santa clara valley from the days of the gold rush through modern day filled with over 400 high resolution images this book captures the spirit of silicon valley more than just a place silicon valley is a state of mind and this book serves as a tribute if you have ever wondered why the microchip personal computer and internet were all born in santa clara valley this is a must read amazon com

History of Silicon Valley

2013-01-01

over the past fifteen years many of the world s biggest technology firms have opened offices in dublin but just how did the irish government convince the likes of google facebook twitter and linkedin to set up bases in ireland find out how a series of last minute negotiations between the ida and google convinced sergey brin and larry page to locate their european headquarters in ireland instead of switzerland discover the difficulty facebook faced when it tried to register its company name in ireland as another firm had a similar name learn how a tweet to twitter co founder biz stone helped woo the social media platform in silicon docks a team of irish journalists tell the inside story of how dublin s decaying docklands were transformed into a hub for tech companies wanting to expand into europe and how attracting such firms helped kick start ireland s very own entrepreneurial boom tax is top of the agenda as ireland fights off competition from other countries to be europe s answer to silicon valley but could changes on the horizon see government plans to attract more tech players unravel

Silicon Docks

2015-01-19

w e can t come off as a bunch of angry white men robert bennett chairman of the ohio republican party one of the enduring legacies of the 2012 presidential campaign was the demise of the white american male voter as a dominant force in the political landscape on election night after obama was announced the winner a distressed bill o reilly lamented that he didn t live in a traditional america anymore he was joined by others who bellowed their grief on the talk radio airwaves the traditional redoubt of angry white men why were they so angry sociologist michael kimmel one of the leading writers on men and masculinity in the world today has spent hundreds of hours in the company of america s angry white men from white supremacists to men s rights activists to young students in pursuit of an answer angry white men presents a comprehensive diagnosis of their fears anxieties and rage kimmel locates this increase in anger in the seismic economic social and political shifts that have so transformed the american landscape downward mobility increased racial and gender equality and a tenacious clinging to an anachronistic ideology of masculinity has left many men feeling betrayed and bewildered raised to expect unparalleled social and economic privilege white men are suffering today from what kimmel calls aggrieved entitlement a sense that those benefits that white men believed were their due have been snatched away from them angry white men discusses among others the sons of small town america scarred by underemployment and wage stagnation when america s white men feel they ve lived their lives the right way worked hard and stayed out of trouble and still do not get economic rewards then they have to blame somebody else even more terrifying is the phenomenon of angry young boys school shootings in the united states are not just the work of misguided youth or troubled teens they re all committed by boys these alienated young men are transformed into mass murderers by a sense that using violence against others is their right the future of america is more inclusive and diverse the choice for angry white men is not whether or not they can stem the tide of history they cannot their choice is whether or not they will be dragged kicking and screaming into that inevitable future or whether they will walk openly and honorably far happier and healthier incidentally alongside those they ve spent so long trying to exclude

Cumulative List of Organizations Described in Section 170 (c) of the Internal Revenue Code of 1986

1988

meet thaddeus sikorski a herculean third generation american courageous persevering and surprisingly steadfast father of this tragic odyssey to love and protect his angel children after

losing his first love 18 year old thad enlist and goes on to become a vietnam war combatant a san francisco progressive street revolutionary a graduate business student an internet related technology visionary husband and a global business leader in between entrepreneurial misadventures he manages to save the life of an american president struggles with a psychopathy attorney and murderer discovers the truth about silicon valley s justice system experiences the economic hollowing out brought on by the outsourcing of silicon valley technologies and survives the emotions of remaining true to his love for his children this extraordinary journey travels through three decades of the american technology and cultural landscape author richard kusiolek paid much attention to the details of everyday life of an entrepreneur in silicon valley angels in the silicon encapsulates the experience of living in silicon valley for three decades of rapid technology progress economic change and a politically correct progressive judiciary the novel angels in the silicon has a powerful american story to tell you will learn the naked truth of living in northern california s silicon valley

Angry White Men

2013-11-05

former insider turned critic wendy liu busts the myths of the tech industry and offers a galvanising argument for why and how we must reclaim technology s potential for the public good former insider turned critic wendy liu busts the myths of the tech industry and offers a galvanising argument for why and how we must reclaim technology s potential for the public good lucid probing and urgent wendy liu manages to be both optimistic about the emancipatory potential of tech and scathing about the industry that has harnessed it for bleak and self serving ends naomi klein author of on fire the burning case for a green new deal an inspiring memoir manifesto technologists all over the world are realizing that no amount of code can substitute for political engagement liu s memoir is a road map for that journey of realization cory doctorow author of radicalized and little brother innovation meritocracy the possibility of overnight success what s not to love about silicon valley these days it s hard to be unambiguously optimistic about the growth at all costs ethos of the tech industry public opinion is souring in the wake of revelations about cambridge analytica theranos and the workplace conditions of amazon workers or uber drivers it s becoming clear that the tech industry s promised innovation is neither sustainable nor always desirable abolish silicon valley is both a heartfelt personal story about the wasteful inequality of silicon valley and a rallying call to engage in the radical politics needed to upend the status quo going beyond the idiosyncrasies of the individual founders and companies that characterise the industry today wendy liu delves into the structural factors of the economy that gave rise to silicon valley as we know it ultimately she proposes a more radical way of developing technology where innovation is conducted for the benefit of society at large and not just to enrich a select few

Angels in the Silicon

2012-12

i dare you to read this novel and not fall in love with arthur truluv his story will make you laugh and cry and will show you a love that never ends and what it means to be truly human fannie flagg an emotionally powerful novel about three people who each lose the one they love most only to find second chances where they least expect them fans of meg wolitzer emma straub or elizabeth berg s previous novels will appreciate the richly complex characters and clear prose redemptive without being maudlin this story of two misfits lucky to have found one another will tug at readers heartstrings booklist for the past six months arthur moses s days have looked the same he tends to his rose garden and to gordon his cat then rides the bus to the cemetery to visit his beloved late wife for lunch the last thing arthur would imagine is for one unlikely encounter to utterly transform his life eighteen year old maddy harris is an introspective girl who visits the cemetery to escape the other kids at school one afternoon she joins arthur a gesture that begins a surprising friendship between two lonely souls moved by arthur s kindness and devotion maddy gives him the nickname truluv as arthur s neighbor lucille moves into their orbit the unlikely trio band together and through heartache and hardships help one another rediscover their own potential to start anew wonderfully written and full of profound observations about life the story of arthur truluv is a beautiful and moving novel of compassion in the face of loss of the small acts that turn friends into family and of the possibilities to achieve happiness at any age praise for the story of arthur truluv for several days after finishing the story of arthur truluv i felt lifted by it and i found myself telling friends also feeling overwhelmed by 2017 about the book read this i said it will offer some balance to all that has happened and it is a welcome reminder we re all neighbors here chicago tribune not since paul zindel s classic the pigman have we seen such a unique bond between people who might not look twice at each other in real life this small mighty novel offers proof that they should people book of the week

Abolish Silicon Valley

2020-04-14

an intimate eye opening portrait of san francisco transformed by the tech boom san francisco is changing at warp speed famously home to artists and activists and known as the birthplace of the beats the black panthers and the lgbtq movement in recent decades the bay area has been reshaped by silicon valley the engine of the new american economy the richer the region gets the more

unequal and less diverse it becomes and cracks in the city's facade rapid gentrification an epidemic of evictions rising crime atrophied public institutions have started to show inspired by studs terkel's classic works of oral history writer and filmmaker cary mccllelland spent several years interviewing people at the epicenter of the recent change from venture capitalists and coders to politicians and protesters from native sons and daughters to the city's newest arrivals the crisp and vivid stories of silicon city's diverse cast capture san francisco as never before the book opens with a longtime tour guide recounting the history of the original gold rush and observing how little the people of his city pay attention to its history it ends on fisherman's wharf with the proprietor of an arcade game museum reminding us that even today's technology will become relics of the past in between we hear from people who have passed through apple google ebay intel and the other big tech companies of our time and we meet those who are experiencing the changes at the grassroots level a homeless advocate in haight ashbury an oakland rapper a pawnbroker in the mission a man who helped dismantle and rebuild the bay bridge and a woman who runs a tattoo parlor in the castro silicon city masterfully weaves together a candid conversation across a divided community to create a dynamic portrait of a beloved city and a cautionary tale for the entire country

The Story of Arthur Truluv

2017-11-21

how to build a transportation system to provide mobility for all road to nowhere exposes the flaws in silicon valley's vision of the future ride hailing services such as uber and lyft to take us anywhere electric cars to make them green and automation to ensure transport is cheap and ubiquitous such promises are implausible and potentially dangerous as paris marx shows these technological visions are a threat to our ideas of what a society should be electric cars are not a silver bullet for sustainability and autonomous vehicles won't guarantee road safety there will not be underground tunnels to eliminate traffic congestion and micromobility services will not replace car travel any sooner than we will see the arrival of the long awaited flying car in response marx offers a vision for a more collective way of organizing transportation systems that considers the needs of poor marginalized and vulnerable people the book argues that rethinking mobility can be the first step in a broader reimagining of how we design and live in our future cities we must create streets that allow for social interaction and conviviality we need reasons to get out of our cars and to use public means of transit determined by community needs rather than algorithmic control such decisions should be guided by the search for quality of life rather than for profit

Silicon City: San Francisco in the Long Shadow of the Valley

2018-10-09

this work offers an analysis of the western formal system of private property and its moral justification and explains the relevance of the institution to particular current issues that face aboriginal peoples and the developing world the subjects under study include broadly aboriginal land claims third world development intellectual property rights and the relatively recent trips agreement trade related aspects of intellectual property rights within these broad areas we highlight the following concerns the maintenance of cultural integrity group autonomy economic benefit access to health care biodiversity biopiracy and even the independence of the recently emerged third world nation states despite certain apparent advantages from embracing the western institution of private ownership the text explains that the western institution of private property is undergoing a fundamental redefinition through the expansion

Road to Nowhere

2022-07-05

also published in french as visages de la silicon valley

Property Rights, Indigenous People and the Developing World

2008

welcome to silicon valley where fortunes are fast dating's dysfunctional and computer geeks rule meet paul armstrong a late twenties computer consultant who sits in his cubicle at teramemory wondering where it all went horribly wrong well i wasn't always a nerd i started out as a liberal arts type in college though i aggressively concealed this on my resume hiring managers don't like it non technical outside interests bad sign watch him order a latte from the ofPce coffee cart and poke at his chinese lunch special while his longtime pal steve hall hacker extraordinaire accuses him of selling out to the man when the money dries up this place will be just like anywhere else it was never the place anyway that's what the man will never understand meet the man himself barry dominic the pamboyant lecherous millionaire founder of teramemory he insists they're poised to revolutionize networking with a cutting edge technology appropriately called whip nobody fucks with barry dominic that's where liz toulouse comes in a stanford english lit grad and teramemory marketing associate she accidentally cc's the entire company a snide e mail about the man's bad grammar on her very first day if only i'd had any idea i'd have stayed in school i'd have changed majors gotten a master's anything welcome to silicon follies a hilarious

dot comedy of ambition and disillusionment in a land of luck loss and sometimes even love

Collection of Material Concerning the Helbold Family of Philadelphia, Pa

1980

this book is the first history of silicon valley from 1900 to the 2010s it is a comprehensive study of the greatest creation of wealth in the history of the world from the establishment of stanford university to the age of social media the underlying objective is to find the reason why it was silicon valley and not some place on the east coast or in europe that became the creative technological hub of the 21st century silicon valley did not happen in a vacuum the book also explores the surrounding social and cultural environment of the bay area this green book follows the red book of 2012 which was the sold out first edition coauthored with arun rao and the blue book which was arun s proof edited and expanded second edition of all chapters the 600 page blue book is still available and contains both my old chapters and arun s chapters this 400 page green edition contains only my chapters basically the chronology updated to 2014 and with many additions to early chapters and a new chapter on asia

Seeing Silicon Valley

2021-05-12

a new york times bestseller a washington post feel good book guaranteed to lift your spirits a warm charming tale about the rewards of revealing oneself warts and all people the story of a solitary green notebook that brings together six strangers and leads to unexpected friendship and even love clare pooley s next book iona iverson s rules for commuting is forthcoming julian jessop an eccentric lonely artist and septuagenarian believes that most people aren t really honest with each other but what if they were and so he writes in a plain green journal the truth about his own life and leaves it in his local café it s run by the incredibly tidy and efficient monica who furtively adds her own entry and leaves the book in the wine bar across the street before long the others who find the green notebook add the truths about their own deepest selves and soon find each other in real life at monica s café the authenticity project s cast of characters including hazard the charming addict who makes a vow to get sober alice the fabulous mommy instagrammer whose real life is a lot less perfect than it looks online and their other new friends is by turns quirky and funny heartbreakingly sad and painfully true to life it s a story about being brave and putting your real self forward and finding out that it s not as scary as it seems in fact it looks a lot like happiness the authenticity project is just the tonic for our times that readers are clamoring for and one they will take to their hearts and read with unabashed pleasure

Silicon Follies

2001-08-22

in the best book to date on the subject san francisco chronicle prize winning journalist david a kaplan brings to life the culture and history of silicon valley the symbol of high tech genius and ineffable wealth a place that competes with hollywood and washington in the zeitgeist of success and excess the valley is the epicenter of the new economy depending on yesterday s stock market close roughly a quartermillion siliconillionaires live in the valley and they re building megalomansions and buying lamborghinis as fast as they can combining reportorial insight and biting wit the silicon boys tells the unforgettable story of dreams and greed ambition and luck that has become the valley of the dollars

A History of Silicon Valley - Almost a 3rd Edition

2014-06-19

despite the negative press asian economies have received in connection with the recent financial crisis their record of spectacular growth over the past few decades remains irrefutable in an effort to provide a rich textured analysis of these economies editor w mark fruin presents a collection of essays that explores the wide range of network organizations that have been established in the pacific rim conventional studies of economic organization have tended to center on markets and hierarchies the two forms of organization most common in the west but today the world moves too quickly and too unpredictably for the idealized organizations of microeconomic theory to keep up it is no accident that the region that has generated the world s most explosive economic growth is also the region where network organizations sets of independent actors who cooperate frequently for mutual advantage are most pervasive rapid economic social and technical changes favor the formation of network organizations and vice versa the contributors to this volume identify and elucidate four basic types of networks naturally occurring networks market replacing networks hierarchy replacing networks and market enhancing networks they show how all of these have been shaped by the history government legal system and culture of each country under consideration these network organizations allow the authors to compare and contrast network forms in china japan south korea taiwan and the united states according to features such as degrees of formalization rule definition and market conformance the works collected here make an important contribution to a networks markets hierarchies framework that recognizes and

emphasizes the diversity of organizational forms and behaviors a unique resource for scholars and professionals in the fields of management and economics this book enables a complex analysis of one of the world s fastest growing and most theoretically challenging regions

The Authenticity Project

2020-02-04

the financial times business book of the month the gripping tale of the early frontier days of silicon valley from acclaimed historian leslie berlin the book is compelling as it maps out the building of the valley the challenges its early tech pioneers faced as well as highlighting those who reached dizzying success only to suffer as the dot com bubble burst financial times kaleidoscopic ambitious and brilliant the book draws on a dazzling cast of characters to chart the rise of the five industries that have come to define technology today and collectively to remake the world eric schmidt former ceo of google and executive chairman of alphabet inc leslie berlin s previous work has been acclaimed by the new york times so engagingly narrated that you don t realize how much business and technology you are learning along the way between 1968 and 1976 five landmark industries that shaped the modern world were launched within 30 miles of each other personal computing video games biotechnology modern venture capital and advanced semiconductor logic the dominant players in many of those industries firms like apple and intel had also been launched at the same time during those early days of silicon valley the first arpanet transmission now known as the internet came into a stanford lab universities began licensing innovations to businesses and the silicon valley tech community began to develop their lobbying clout now for the first time the stories of the men and women who changed the world during these pivotal years are brought to life in rich detail by respected silicon valley historian leslie berlin berlin shines a light on the wild frontier days of silicon valley where the old rules were broken revealing how the modern tech world was built and empires were forged troublemakers is a compelling story of the upstarts of silicon valley that will appeal to fans of hbo s silicon valley and walter isaacson s biography of steve jobs further praise for troublemakers leslie berlin combines the keen observations of an historian with gorgeous writing and riveting storytelling to write the landmark book on the valley the interwoven lives of wonderfully iconoclastic characters bring the formative years of the valley to life with sheer brilliance troublemakers is a must read for anyone hoping to understand america s tech capital julia flynn siler new york times bestselling author of the house of mondavi leslie berlin has done it again following on her richly informative biography of intel co founder robert noyce the man behind the microchip berlin now brings us a definitive account of silicon valley s breakthrough years in the 1970s troublemakers recounts the fascinating careers of seven little known but enormously impactful players who shaped the valley s unique high tech ecosystem as entertaining as it is authoritative troublemakers is required reading for anyone seeking to understand how the tech revolution took root in the san francisco bay area and eventually transformed the entire planet s way of life david m kennedy donald j mclachlan professor of history emeritus at stanford university winner of the pulitzer prize

The Silicon Boys

2000-04-05

it s the hottest tech startup that nobody remembers what went wrong 3com s game changing technology helped make everything from the internet wifi and email part of our daily lives today the company s charismatic founder invented the core networking technology that made it possible to connect every computer tablet and phone on the planet today and later famously and incorrectly predicted the imminent death of the internet you ll learn how he famously ate his own words 3com s legacy paved the way for the networked lifestyle from facebook to spam that define our lives today more than just a history of a once powerful tech powerhouse you ll take away some key business lessons that are still relevant today and you ll meet a kaleidoscopic cast of characters that bring to life how different personalities and leadership styles can shape the trajectory of any company striving for the brass ring you ll hear stories drawn from dozens of first hand interviews with 3com executives and competitors featuring tech icons like steve jobs popping in and casually changing the world and tales where international skullduggery real or imagined involving companies like huawei palm and 3com s arch rival cisco is par for the course brilliant innovations bungled mergers record smashing ipos and record breaking financial irregularities are all part of the sweeping saga of 3com s 30 year rollercoaster ride

Networks, Markets, and the Pacific Rim

1998-11-19

containing the ideas practices and histories of silicon valley vice presidents directors and chief technical officers with more than 400 man years of experience running engineering teams this resource discusses everything one needs to know to successfully operate a hi tech engineering organization

Troublemakers

2017-11-30

a fun yet factual guide to thrive not only in silicon valley but in the emerging global silicon valley silicon valley has become synonymous with big ideas start ups and inventing the future but today the magic of silicon valley has gone viral and global from austin to boston from shanghai to dubai a global silicon valley is emerging in the global silicon valley handbook bestselling author venture capitalist and global thought leader michael moe maps out an insider's guide to silicon valley and the hottest emerging markets from around the world the book highlights need to knows including who the top vcs and angel investors are phrases to avoid in a pitch or even where to close a deal over dinner or beers visually engaging the global silicon valley handbook aspires to inspire the entrepreneur in all of us

Woz, the Prodigal Son of Silicon Valley

1984

standup comic actor and fan favorite from hbo's silicon valley and the film crazy rich asians shares his memoir of growing up as a chinese immigrant in california and making it in hollywood i turned down a job in finance to pursue a career in stand up comedy my dad thought i was crazy but i figured it was better to disappoint my parents for a few years than to disappoint myself for the rest of my life i had to disappoint them in order to pursue what i loved that was the only way to have my chinese turnip cake and eat an american apple pie too jimmy o yang is a standup comedian film and tv actor and fan favorite as the character jian yang from the popular hbo series silicon valley in how to american he shares his story of growing up as a chinese immigrant who pursued a hollywood career against the wishes of his parents yang arrived in los angeles from hong kong at age 13 learned english by watching bet rapcity for three hours a day and worked as a strip club dj while pursuing his comedy career he chronicles a near deportation episode during a college trip tijuana to finally becoming a proud us citizen ten years later featuring those and many other hilarious stories while sharing some hard earned lessons how to american mocks stereotypes while offering tongue in cheek advice on pursuing the american dreams of fame fortune and strippers

South Bay Salt Pond Restoration Project

2007

a journey to silicon valley and beyond journey to silicon valley and beyond is a children's picture book that is appealing to kids and adults alike have you just moved to the valley from far away and want to explore your new surroundings history and mindset or have you lived here for a long time and want to look at it from a different perspective this children's picture book is a charming go to reference complex enough to give you a good insight simple enough to make it appealing to kids and a quick read for adults plus the website gives you opportunity to dig further into the topic areas of the book a journey to silicon valley and beyond journey to silicon valley and beyond gives you an overview of silicon valley's history from the times of native americans till today in a beautiful fold out timeline two witty curious and lovable child characters guide through the story and want to find today's real places that relate to anything when they open their computers this journey brings them to various places and companies in silicon valley most of all the two characters discover what lies behind bringing great ideas to life they discover character traits of the silicon valley mindset these character traits and core skills lay the foundation of today's education success and happiness are not made directly they are a by product or result of passion purpose perseverance imagination creativity and believing in one's dream are just a few of the essential ingredients for your journey to silicon valley and beyond

3Com: The Unsung Saga of the Silicon Valley Startup that Helped Give Birth to the Internet-and Then Fumbled the Ball.

2019-05-08

world renowned presentation coach jerry weissman has spent 20 years helping top executives succeed in the most important business presentations of their lives and he's learned the best way to get his message across is to show his techniques in action weissman does just that in presentations in action 80 memorable presentation lessons from the masters he teaches how to make spectacularly successful presentations by showing exactly how great presenters have done it weissman dives into his library of outstanding presentations sharing examples from current events politics science art music literature cinema media sports and even the military his compelling examples don't just demonstrate what's universal about effective human communication they also reveal powerful ways to solve the specific challenges presenters encounter most often this book's five sections focus on each element of the outstanding contemporary presentation content mastering the art of telling your story graphics designing powerpoint slides that work brilliantly delivery skills how to make actions speak louder than words q a how to handle tough questions integration how to put it all together from clarifying what's in it for you to crafting better elevator pitches improving flow to using anecdotes presentation in action is packed with solutions and packed with inspiration too

Leading and Managing in Silicon Valley

2009

in this re release of his ground breaking book venture capitalist elton sherwin discloses the decision making secrets that have made silicon valley a success and shows how you can apply those techniques in the 21st century

2016 Souvenir Program

2016-08-21

like the greeks who sailed with jason in search of the golden fleece the new argonauts foreign born technically skilled entrepreneurs who travel back and forth between silicon valley and their home countries seek their fortune in distant lands by launching companies far from established centers of skill and technology their story illuminates profound transformations in the global economy economic geographer annalee saxenian has followed this transformation exploring one of its great paradoxes how the brain drain has become brain circulation a powerful economic force for development of formerly peripheral regions the new argonauts armed with silicon valley experience and relationships and the ability to operate in two countries simultaneously quickly identify market opportunities locate foreign partners and manage cross border business operations the new argonauts extends saxenian s pioneering research into the dynamics of competition in silicon valley the book brings a fresh perspective to the way that technology entrepreneurs build regional advantage in order to compete in global markets scholars policymakers and business leaders will benefit from saxenian s firsthand research into the investors and entrepreneurs who return home to start new companies while remaining tied to powerful economic and professional communities in the united states for americans accustomed to unchallenged economic domination the fast growing capabilities of china and india may seem threatening but as saxenian convincingly displays in this pathbreaking book the argonauts have made america richer not poorer

The Global Silicon Valley Handbook

2017-03-07

a biography of venture capitalist and entrepreneur peter thiel the enigmatic controversial and hugely influential power broker who sits at the dynamic intersection of tech business and politics since the days of the dot com bubble in the late 1990s no industry has made a greater global impact than silicon valley and few individuals have done more to shape silicon valley than billionaire venture capitalist and entrepreneur peter thiel from the technologies we use every day to the delicate power balance between silicon valley wall street and washington thiel has been a behind the scenes operator influencing countless aspects of contemporary life but despite his power and the ubiquity of his projects no public figure is quite so mysterious in the first major biography of thiel max chafkin traces the trajectory of the innovator s singular life and worldview from his upbringing as the child of immigrant parents and years at stanford as a burgeoning conservative thought leader to his founding of paypal and palantir early investment in facebook and spacex and relationships with fellow tech titans mark zuckerberg elon musk and eric schmidt the contrarian illuminates the extent to which thiel has sought to export his values to the corridors of power beyond silicon valley such as funding the lawsuit that bankrupted the blog gawker to strenuously backing far right political candidates including donald trump for president eye opening and deeply reported the contrarian is a revelatory biography of a one of a kind leader and an incisive portrait of a tech industry whose explosive growth and power is both thrilling and fraught with controversy

How to American

2018-03-13

making the big move to san francisco or silicon valley just got easier the san francisco bay area and neighboring high tech silicon valley are among the fastest growing areas in the country but moving there can be an overwhelming and expensive experience this book gives you all the information you need to make the transition smooth and affordable including how to plan and execute the big move how to find an affordable place to live and where to stay in the meantime detailed profiles of all the neighborhoods employment agencies career resources and job lines sights parks beaches and other places to have fun maps to neighborhoods public transportation and surrounding areas free stuff museums concerts tours street fairs and more helpful sites and important phone numbers and much more bursting with information on everything from parking post offices banks health clubs night classes and movie theaters relocating to the san francisco bay area and silicon valley helps you negotiate the area like a seasoned veteran on your very first day

A Journey to Silicon Valley and Beyond

2018-10

Presentations in Action

2011-05-04

The Silicon Valley Way

2010

The New Argonauts

2006

The Contrarian

2021-09-21

Relocating to the San Francisco Bay Area and the Silicon Valley

1999

- [the proteus paradox how online games and virtual worlds change us and how they dont \(2023\)](#)
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