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Usability Engineering

1994-09-23

executive summary what is usability generations of user interfaces the usability engineering lifecycle usability heuristics usability testing usability assessment methods beyond testing interface standards international user interfaces future developments exercises bibliography author index subject index

Prioritizing Web Usability

2006-04-20

in 2000 jakob nielsen the world s leading expert on usability published a book that changed how people think about the designing usability new riders many applauded a few jeered but everyone listened the best selling usability guru is back and has revisited his classic guide joined forces with usability consultant hoa loranger and created an updated companion book that covers the essential changes to the and usability today prioritizing usability is the guide for anyone who wants to take their site s to next level and make usability a priority through the authors wisdom experience and hundreds of real world user tests and contemporary site critiques you ll learn about site design user experience and usability testing navigation and search capabilities old guidelines and prioritizing usability issues page design and layout content design and more

Eyetracking Web Usability

2010-04-26

eyetracking usability is based on one of the largest studies of eyetracking usability in existence best selling author jakob nielsen and coauthor kara pernice used rigorous usability methodology and eyetracking technology to analyze 1 5 million instances where users look at sites to understand how the human eyes interact with design their findings will help designers software developers writers editors product managers and advertisers understand what people see or don t see when they look and why with their comprehensive three year study the authors confirmed many known design conventions and the book provides additional insights on those standards they also discovered important new user behaviors that are revealed here for the first time using compelling eye gaze plots and heat maps nielsen and pernice guide the reader through hundreds of examples of eye movements demonstrating why some designs work and others don t they also provide valuable advice for page layout navigation menus site elements image selection and advertising this book is essential reading for anyone who is serious about doing business on the

Mobile Usability

2012-10-09

how do we create a satisfactory user experience when limited to a small device this new guide focuses on usability for mobile devices primarily smartphones and touchphones and covers such topics as developing a mobile strategy designing for small screens writing for mobile usability comparisons and looking toward the future the book includes 228 full color illustrations to demonstrate the points based on expert reviews and international studies with participants ranging from students to early technology adopters and business people using websites on a variety of mobile devices this guide offers a complete look at the landscape for a mobile world author jakob nielsen is considered one of the world s leading experts on usability he is the author of numerous best selling books including prioritizing usability and the groundbreaking designing usability which has sold more than 250 000 copies and has been translated in 22 languages

Laws of UX

2020-04-21

An understanding of psychology specifically the psychology behind how users behave and interact with digital interfaces is perhaps the single most valuable nondesign skill a designer can have the most elegant design can fail if it forces users to conform to the design rather than working within the blueprint of how humans perceive and process the world around them this practical guide explains how you can apply key principles in psychology to build products and experiences that are more intuitive and human centered author jon yablonski deconstructs familiar apps and experiences to provide clear examples of how ux designers can build experiences that adapt to how users perceive and process digital interfaces you ll learn how aesthetically pleasing design creates positive responses the principles from psychology most useful for designers how these psychology principles relate to ux heuristics predictive models including fitts s law jakob s law and hick s law ethical implications of using psychology in design a framework for applying these principles

Usability Inspection Methods

1994-05-09

designed to get readers quickly up and running with the full complement of ui strategies tools and techniques this extremely practical guide offers step by step guidance to all important methods now in use in chapters authored by the methods inventors themselves

Jakob Nielsen, Collected Mathematical Papers: 1932-1955

1986

publisher description

Coordinating User Interfaces for Consistency

2002

In recent years many students have been introduced to topology in high school mathematics having met the mobius band the seven bridges of konigsberg euler s polyhedron formula and knots the student is led to expect that these picturesque ideas will come to full flower in university topology courses what a disappointment undergraduate topology proves to be in most institutions it is either a service course for analysts on abstract spaces or else an introduction to homological algebra in which the only geometric activity is the completion of commutative diagrams pictures are kept to a minimum and at the end the student still does nr understand the simplest topological facts such as the rcason why knots exist in my opinion a well balanced introduction to topology should stress its intuitive geometric aspect while admitting the legitimate interest that analysts and algebraists have in the subject at any rate this is the aim of the present book in support of this view i have followed the historical development where practicable since it clearly shows the influence of geometric thought at all stages this is not to claim that topology received its main impetus from geometric recreations like the seven bridges rather it resulted from the l isualization of problems from other parts of mathematics complex analysis riemann mechanics poincare and group theory dehn it is these connec tions to other parts of mathematics which make topology an important as well as a beautiful subject

Homepage Usability

2001

a guide to creating user friendly web sites that provides information on how companies can ensure their web sites

ARE EASY TO LOCATE AND NAVIGATE

Jakob Nielsen, Collected Mathematical Papers: 1932-1955

1986

REVIEWS THE FEATURES AND APPLICATIONS OF A BROAD RANGE OF COMPUTER SOFTWARE SYSTEMS THAT ALLOW THE USER TO CHOOSE THE SEQUENCE OF TEXT OR OTHER DISPLAY AT THE TIME OF USE CONTAINS A WELL ANNOTATED BIBLIOGRAPHY ANNOTATION COPYRIGHT BOOK NEWS INC PORTLAND OR

Classical Topology and Combinatorial Group Theory

2012-12-06

TOPOLOGY FOR MANY YEARS HAS BEEN ONE OF THE MOST EXCITING AND INFLUENTIAL FIELDS OF RESEARCH IN MODERN MATHEMATICS ALTHOUGH ITS ORIGINS MAY BE TRACED BACK SEVERAL HUNDRED YEARS IT WAS POINCAR WHO GAVE TOPOLOGY WINGS IN A CLASSIC SERIES OF ARTICLES PUBLISHED AROUND THE TURN OF THE CENTURY WHILE THE EARLIER HISTORY SOMETIMES CALLED THE PREHISTORY IS ALSO CONSIDERED THIS VOLUME IS MAINLY CONCERNED WITH THE MORE RECENT HISTORY OF TOPOLOGY FROM POINCAR ONWARDS AS WILL BE SEEN FROM THE LIST OF CONTENTS THE ARTICLES COVER A WIDE RANGE OF TOPICS SOME ARE MORE TECHNICAL THAN OTHERS BUT THE READER WITHOUT A GREAT DEAL OF TECHNICAL KNOWLEDGE SHOULD STILL FIND MOST OF THE ARTICLES ACCESSIBLE SOME ARE WRITTEN BY PROFESSIONAL HISTORIANS OF MATHEMATICS OTHERS BY HISTORICALLY MINDED MATHEMATICIANS WHO TEND TO HAVE A DIFFERENT VIEWPOINT

Designing Web Usability

2000

DISCOVER HOW TO USE A VARIETY OF TECHNIQUES TO SHRINK THE SIZE OF A PAGE INCLUDING HTML CSS JAVASCRIPT PHP XHTML GRAPHICS MULTIMEDIA AND SERVER BASED TECHNIQUES LEARN FROM REAL LIFE CASE STUDIES OF EXISTING SITES PRACTICAL EXAMPLES AND CODE LISTINGS THROUGHOUT THE BOOK

Hypertext and Hypermedia

1990

LIEN

Jakob Nielsen, Collected Mathematical Papers: 1913-1932

1986

LEADING AUTHORITIES FROM AROUND THE WORLD DISCUSS THE LATEST TOPICS IN INTERNATIONAL USER INTERFACE DESIGN WITH MOST MAJOR COMPANIES IN THE COMPUTER INDUSTRY DEPENDING ON EXPORTS FOR 50 PERCENT OR MORE OF THEIR SALES USER INTERFACE DESIGN TEAMS FACE A MAJOR CHALLENGE IN MAKING THEIR PRODUCTS BOTH USEFUL AND ACCESSIBLE TO THE GLOBAL MARKETPLACE IT IS NO LONGER ENOUGH TO SIMPLY OFFER A PRODUCT TRANSLATED IN TEN TO TWENTY DIFFERENT LANGUAGES USERS ALSO WANT A PRODUCT THAT ACKNOWLEDGES THEIR UNIQUE CULTURAL CHARACTERISTICS AND BUSINESS PRACTICES IN INTERNATIONAL USER INTERFACES ELISA DEL GALDO AND JAKOB NIELSEN HEAD A TEAM OF ACKNOWLEDGED INTERNATIONAL AUTHORITIES WHO CONFRONT SOME OF THE PROBLEMS CURRENTLY FACING INTERNATIONAL USER INTERFACE DEVELOPERS INCLUDING INTERNATIONAL USABILITY ENGINEERING DEVELOPING A CULTURAL MODEL ARABIZATION OF GRAPHICAL USER INTERFACES MANAGING A MULTIPLE LANGUAGE DOCUMENT SYSTEM AN INTELLIGENT LEXICAL MANAGEMENT SYSTEM FOR MULTILINGUAL MACHINE TRANSLATION A CHINESE TEXT DISPLAY SUPPORTED BY AN ALGORITHM FOR CHINESE SEGMENTATION BREAKING THE LANGUAGE BARRIER WITH GRAPHICS CULTURAL ISSUES THAT CAN AFFECT TRAINING

History of Topology

1999-08-24

INTRODUCTION TO NORDIC CULTURES IS AN INNOVATIVE INTERDISCIPLINARY INTRODUCTION TO NORDIC HISTORY CULTURES AND SOCIETIES FROM MEDIEVAL TIMES TO TODAY THE TEXTBOOK SPANS THE WHOLE NORDIC REGION COVERING HISTORICAL PERIODS FROM THE VIKING AGE TO MODERN SOCIETY AND ENGAGES WITH A RANGE OF SUBJECTS FROM RUNIC INSCRIPTIONS ON IRON RINGS AND STONE MONUMENTS VIA EIGHTEENTH CENTURY SCIENTISTS IBSEN S DRAMAS AND TURN OF THE CENTURY TRAVEL TO TWENTIETH CENTURY HEALTH FILMS AND THE WELFARE STATE NATURE IDEOLOGY GREENLANDIC LITERATURE NORDIC NOIR MIGRATION NEW SCANDINAVIANS AND STEREOTYPES OF THE NORDIC THE CHAPTERS PROVIDE FUNDAMENTAL KNOWLEDGE AND INSIGHTS INTO THE HISTORY AND STRUCTURES OF NORDIC SOCIETIES WHILE CONSTRUCTING CRITICAL ANALYSES AROUND SPECIFIC CASE STUDIES THAT HELP BUILD AN INFORMED PICTURE OF HOW SOCIETIES GROW AND OF THE INTERPLAY BETWEEN HISTORY POLITICS CULTURE GEOGRAPHY AND PEOPLE INTRODUCTION TO NORDIC CULTURES IS A TOOL FOR UNDERSTANDING ISSUES RELATED TO THE NORDIC REGION AS A WHOLE OFFERING THE READER ENGAGING AND STIMULATING WAYS OF DISCOVERING A VARIETY OF CULTURAL EXPRESSIONS HISTORICAL DEVELOPMENTS AND LOCAL PREOCCUPATIONS THE TEXTBOOK IS A VALUABLE RESOURCE FOR UNDERGRADUATE STUDENTS OF SCANDINAVIAN AND NORDIC STUDIES AS WELL AS STUDENTS OF EUROPEAN HISTORY CULTURE LITERATURE AND LINGUISTICS

Speed Up Your Site

2003

LEARN FROM THE OPINIONS OF A UX EXPERT EVALUATE YOUR OWN DESIGN PRINCIPLES AND AVOID COMMON MISTAKES KEY FEATURES HEAR INSIGHTS FROM AN AUTHOR WHO WAS TRAINED BY THE NIELSEN NORMAN GROUP BROWSE OVER 20 YEARS OF COLLECTED UX INSIGHTS ACCEPT OR REJECT 101 THOUGHT PROVOKING OPINIONS ON DESIGN CHALLENGE YOUR OWN IDEAS ON UX BOOK DESCRIPTION THERE ARE COUNTLESS BOOKS ABOUT DESIGNING FOR THE WEB THEY ALL GIVE MULTIPLE ROUTES AND OPTIONS TO SOLVING DESIGN CHALLENGES MANY OF THEM ARE PLAIN WRONG THIS HAS LED TO AN ENTIRE GENERATION OF DESIGNERS FAILING TO MAKE INTERFACES THAT ARE USABLE SOFTWARE THAT IS INTUITIVE AND PRODUCTS THAT NORMAL PEOPLE CAN UNDERSTAND 101 UX PRINCIPLES CHANGES THAT WITH 101 WAYS TO SOLVE 101 UX PROBLEMS CLEARLY AND SINGLE MINDEDLY THE 101 PRINCIPLES ARE OPINIONATED THEY LL RUB SOME DESIGNERS UP THE WRONG WAY BUT THESE PRINCIPLES ARE ROOTED IN 20 YEARS OF BUILDING FOR THE WEB THEY RE NOT BASED ON THEORY THEY RE BASED ON PRACTICE SIMPLY PUT THEY VE BEEN PROVEN TO WORK AT SCALE THERE S NO ARGUING WITH THAT FOLLOWING IN THE FOOTSTEPS OF JAKOB NIELSEN AND DON NORMAN THIS BOOK IS THE GO TO MANUAL FOR UX PROFESSIONALS COVERING EVERYTHING FROM PASSWORDS TO PLANNING THE USER JOURNEY BUILD A DEEPER UNDERSTANDING OF ACCESSIBLE DESIGN AND IMPLEMENT TRIED AND TESTED STRATEGIES IN YOUR COMPANY WHAT YOU WILL LEARN USE TYPOGRAPHY WELL TO ENSURE THAT TEXT IS READABLE DESIGN CONTROLS TO STREAMLINE INTERACTION CREATE NAVIGATION WHICH MAKES CONTENT MAKE SENSE CONVEY INFORMATION WITH CONSISTENT ICONOGRAPHY MANAGE USER INPUT EFFECTIVELY REPRESENT PROGRESS TO THE USER PROVIDE INTERFACES THAT WORK FOR USERS WITH VISUAL OR MOTION IMPAIRMENTS UNDERSTAND AND RESPOND TO USER EXPECTATIONS WHO THIS BOOK IS FOR THIS BOOK IS FOR UX PROFESSIONALS FREELANCE OR IN HOUSE LOOKING FOR SHORTCUTS TO MAKING SOFTWARE THAT USERS INTUITIVELY KNOW HOW TO USE ACROSS WEB DESKTOP AND MOBILE

E-commerce User Experience

2001

COGNETICS AND THE LOCUS OF ATTENTION MEANINGS MODES MONOTONY AND MYTHS QUANTIFICATION UNIFICATION NAVIGATION AND OTHER ASPECTS OF HUMANE INTERFACES INTERFACE ISSUES OUTSIDE THE USER INTERFACE

International User Interfaces

1996-06-29

IN THE QUEST FOR QUALITY SOFTWARE DEVELOPERS HAVE LONG FOCUSED ON IMPROVING THE INTERNAL ARCHITECTURE OF THEIR PRODUCTS LARRY L CONSTANTINE WHO ORIGINALLY CREATED STRUCTURED DESIGN TO EFFECT SUCH IMPROVEMENT NOW JOINS WITH WELL KNOWN CONSULTANT LUCY A D LOCKWOOD TO TURN THE FOCUS OF SOFTWARE DEVELOPMENT TO THE EXTERNAL

ARCHITECTURE IN THIS BOOK THEY PRESENT THE MODELS AND METHODS OF A REVOLUTIONARY APPROACH TO SOFTWARE THAT WILL HELP PROGRAMMERS DELIVER MORE USABLE SOFTWARE SOFTWARE THAT WILL ENABLE USERS TO ACCOMPLISH THEIR TASKS WITH GREATER EASE AND EFFICIENCY RECOGNIZING USABILITY AS THE KEY TO SUCCESSFUL SOFTWARE CONSTANTINE AND LOCKWOOD PROVIDE CONCRETE TOOLS AND TECHNIQUES THAT PROGRAMMERS CAN EMPLOY TO MEET THAT END MUCH MORE THAN JUST ANOTHER SET OF RULES FOR GOOD USER INTERFACE DESIGN THIS BOOK GUIDES READERS THROUGH A SYSTEMATIC SOFTWARE DEVELOPMENT PROCESS THIS PROCESS CALLED USAGE CENTERED DESIGN WEAVES TOGETHER TWO MAJOR THREADS IN SOFTWARE DEVELOPMENT METHODS USE CASES ALSO USED WITH UML AND ESSENTIAL MODELING WITH NUMEROUS EXAMPLES AND CASE STUDIES OF BOTH CONVENTIONAL AND SPECIALIZED SOFTWARE APPLICATIONS THE AUTHORS ILLUSTRATE WHAT HAS BEEN SHOWN IN PRACTICE TO WORK AND WHAT HAS PROVED TO BE OF GREATEST PRACTICAL VALUE HIGHLIGHTS PRESENTS A STREAMLINED PROCESS FOR DEVELOPING HIGHLY USABLE SOFTWARE DESCRIBES PRACTICAL METHODS AND MODELS SUCCESSFULLY IMPLEMENTED IN INDUSTRY COMPLEMENTS MODERN DEVELOPMENT PRACTICES INCLUDING THE UNIFIED PROCESS AND OTHER OBJECT ORIENTED SOFTWARE ENGINEERING APPROACHES

Introduction to Nordic Cultures

2020-04-17

THIS BOOK REFLECTS THE MOVE IN HUMAN COMPUTER INTERACTION STUDIES FROM STANDARD USABILITY CONCERNS TOWARDS A WIDER SET OF PROBLEMS TO DO WITH FUN ENJOYMENT AESTHETICS AND THE EXPERIENCE OF USE TRADITIONALLY HCI HAS BEEN CONCERNED WITH WORK AND TASK BASED APPLICATIONS BUT AS DIGITAL TECHNOLOGIES PROLIFERATE IN THE HOME FUN BECOMES AN IMPORTANT ISSUE THERE IS AN ESTABLISHED BODY OF KNOWLEDGE AND A RANGE OF TECHNIQUES AND METHODS FOR MAKING PRODUCTS AND INTERFACES USABLE BUT FAR LESS IS KNOWN ABOUT HOW TO MAKE THEM ENJOYABLE PERHAPS IN THE FUTURE THERE WILL BE A BODY OF KNOWLEDGE AND A SET OF TECHNIQUES FOR ASSESSING THE PLEASURE OF INTERACTION THAT WILL BE AS THOROUGH AS THOSE THAT CURRENTLY ASSESS USABILITY THIS BOOK IS A FIRST STEP TOWARDS THAT IT BRINGS TOGETHER A RANGE OF RESEARCHERS FROM ACADEMIA AND INDUSTRY TO PROVIDE ANSWERS CONTRIBUTORS INCLUDE ALAN DIX JACOB NIELSEN AND MARY BETH ROSSON AS WELL AS A NUMBER OF OTHER RESEARCHERS FROM ACADEMIA AND INDUSTRY

101 UX Principles

2018-08-31

HP S EXPERTISE IN THIS AREA HAS EARNED THEM VENDOR OF THE YEAR AWARDS IN E COMMERCE FROM KEY RESLLER PARTNERS CASE STUDIES SHOWING HOW THE NEW PRINCIPLES TECHNIQUES AND METHODOLOGIES WORKED AT SITES SUCH AS AMAZON OFFICE DEPOT QVC AND OUTPOST THIS BOOK IS A PRACTICAL GUIDE TO UNDERSTANDING WEB PAGE DESIGN AND USABILITY FACTORS NEEDED FOR THE ONLINE STORE SHELF DESIGNING AND STRUCTURING INFORMATION CORRECTLY ENHANCES NAVIGATION THROUGH YOUR SITE AS WELL AS DELIVERING YOUR CUSTOMERS A SATISFYING SHOPPING EXPERIENCE THE AUTHORS HAVE CONSULTED WITH SUCH DIVERSE CUSTOMERS AS AMAZON AOL QVC OUTPOST EGGHEAD OFFICE DEPOT AND OTHERS THE CONCEPTS THEY VE BROUGHT TO THESE ACCOUNTS HAVE EARNED HP VENDOR OF THE YEAR AWARD IN E COMMERCE FROM KEY HP RESELLER PARTNERS LEARN TO BLEND CUSTOMER INSIGHTS WITH PRODUCTS AND WITH WEB CAPABILITIES TO CREATE WEB SITES THAT MAXIMIZE CUSTOMER CENTERED DESIGN YOUR RESULTING WEB SITES WILL HAVE AN EASE OF USABILITY THAT LEAD TO SUPERIOR CUSTOMER EXPERIENCES WHILE MAXIMIZING SALES THIS BOOK INCLUDES PLENTY OF EXAMPLES AND CASE STUDIES SHOWING HOW TO APPLY NEW PRINCIPLES TECHNIQUES AND METHODOLOGIES THAT WILL WIN YOU LOYAL CUSTOMERS

The Humane Interface

2000

THE UX BOOK PROCESS AND GUIDELINES FOR ENSURING A QUALITY USER EXPERIENCE AIMS TO HELP READERS LEARN HOW TO CREATE AND REFINE INTERACTION DESIGNS THAT ENSURE A QUALITY USER EXPERIENCE UX THE BOOK SEEKS TO EXPAND THE CONCEPT OF TRADITIONAL USABILITY TO A BROADER NOTION OF USER EXPERIENCE TO PROVIDE A HANDS ON PRACTICAL GUIDE TO BEST PRACTICES AND ESTABLISHED PRINCIPLES IN A UX LIFECYCLE AND TO DESCRIBE A PRAGMATIC PROCESS FOR MANAGING THE OVERALL DEVELOPMENT EFFORT THE BOOK PROVIDES AN ITERATIVE AND EVALUATION CENTERED UX LIFECYCLE TEMPLATE CALLED THE WHEEL FOR INTERACTION DESIGN KEY CONCEPTS DISCUSSED INCLUDE CONTEXTUAL INQUIRY AND ANALYSIS EXTRACTING INTERACTION DESIGN REQUIREMENTS CONSTRUCTING DESIGN INFORMING MODELS DESIGN PRODUCTION UX GOALS METRICS AND TARGETS PROTOTYPING UX

EVALUATION THE INTERACTION CYCLE AND THE USER ACTION FRAMEWORK AND UX DESIGN GUIDELINES THIS BOOK WILL BE USEFUL TO ANYONE INTERESTED IN LEARNING MORE ABOUT CREATING INTERACTION DESIGNS TO ENSURE A QUALITY USER EXPERIENCE THESE INCLUDE INTERACTION DESIGNERS GRAPHIC DESIGNERS USABILITY ANALYSTS SOFTWARE ENGINEERS PROGRAMMERS SYSTEMS ANALYSTS SOFTWARE QUALITY ASSURANCE SPECIALISTS HUMAN FACTORS ENGINEERS COGNITIVE PSYCHOLOGISTS COSMIC PSYCHICS TRAINERS TECHNICAL WRITERS DOCUMENTATION SPECIALISTS MARKETING PERSONNEL AND PROJECT MANAGERS A VERY BROAD APPROACH TO USER EXPERIENCE THROUGH ITS COMPONENTS USABILITY USEFULNESS AND EMOTIONAL IMPACT WITH SPECIAL ATTENTION TO LIGHTWEIGHT METHODS SUCH AS RAPID UX EVALUATION TECHNIQUES AND AN AGILE UX DEVELOPMENT PROCESS UNIVERSAL APPLICABILITY OF PROCESSES PRINCIPLES AND GUIDELINES NOT JUST FOR GUIS AND THE BUT FOR ALL KINDS OF INTERACTION AND DEVICES EMBODIED INTERACTION MOBILE DEVICES ATMS REFRIGERATORS AND ELEVATOR CONTROLS AND EVEN HIGHWAY SIGNAGE EXTENSIVE DESIGN GUIDELINES APPLIED IN THE CONTEXT OF THE VARIOUS KINDS OF AFFORDANCES NECESSARY TO SUPPORT ALL ASPECTS OF INTERACTION REAL WORLD STORIES AND CONTRIBUTIONS FROM ACCOMPLISHED UX PRACTITIONERS A PRACTICAL GUIDE TO BEST PRACTICES AND ESTABLISHED PRINCIPLES IN UX A LIFECYCLE TEMPLATE THAT CAN BE INSTANTIATED AND TAILORED TO A GIVEN PROJECT FOR A GIVEN TYPE OF SYSTEM DEVELOPMENT ON A GIVEN BUDGET

Software for Use

1999-04-07

THE AQUAPORIN FIELD HAS MATURED AT AN EXCEPTIONALLY FAST PACE AND WE ARE AT THE VERGE TO DEVELOP SERIOUS STRATEGIES TO THERAPEUTICALLY MODULATE AQUAPORIN FUNCTION DIRECTLY OR VIA REGULATORY NETWORKS KEY PREREQUISITES ARE AVAILABLE TODAY I A CONSIDERABLE AND GROWING NUMBER OF AQUAPORIN CRYSTAL STRUCTURES FOR THE RATIONAL DESIGN OF INHIBITORY MOLECULES II ELABORATE MOLECULAR DYNAMICS SIMULATION TECHNIQUES FOR THEORETICAL ANALYSES OF SELECTIVITY MECHANISMS AND DOCKING EXPERIMENTS III COMPREHENSIVE DATA ON AQUAPORIN IMMUNOHISTOCHEMISTRY IV AQUAPORIN KNOCKOUT ANIMALS FOR PHYSIOLOGICAL STUDIES AND V ASSAY SYSTEMS FOR COMPOUND LIBRARY SCREENINGS THE STRUCTURE OF THIS VOLUME ON AQUAPORINS FOLLOWS THE POINTS LAID OUT ABOVE AND THUS COVERS THE DEVELOPMENTS FROM BASIC RESEARCH TO POTENTIAL PHARMACOLOGICAL USE SITUATED BETWEEN PHARMACOLOGY TEXTBOOKS AND RECENT SCIENTIFIC PAPERS THIS BOOK PROVIDES A TIMELY OVERVIEW FOR READERS FROM THE FUNDAMENTAL AS WELL AS THE APPLIED DISCIPLINES

Funology

2006-03-28

INNOVATION HAS A DARK SIDE THE PRICE OF PROGRESS IS THAT HUMANS ARE BECOMING INCREASINGLY PREDICTABLE PROGRAMMABLE AND MACHINE LIKE

Customer-centered Design

2003

THIS BOOK EXAMINES THE TRANSFORMATIVE POWER AND THE LIMITATIONS OF ONE OF EUROPE S MOST SIGNIFICANT UNIVERSITY REFORMS FROM AN ETHNOGRAPHIC AND HISTORICAL PERSPECTIVE IT INCORPORATES VOICES POSITIONED ACROSS UNIVERSITY AND POLICY MAKING HIERARCHIES IN ITS ANALYSIS OF HOW DANISH UNIVERSITIES HAVE BEEN TRANSFORMED TO DO THIS THE BOOK CONTINUALLY JUXTAPOSES TWO MEANINGS OF ENACTMENT A TOP DOWN VIEW BASED ON LAWS AND INSTITUTIONAL POWER AND A BOTTOM UP VIEW OF MULTIPLE ACTORS SHAPING THEIR INSTITUTION IN DAY TO DAY LIFE AND IN ACTIVELY CONTESTED CHANGES BY CONCEIVING OF THE UNIVERSITY AS ENACTED IN BOTH WAYS AT ONCE THE BOOK EXPLORES HOW AND WHY THE UNIVERSITY COMES TO BE IMAGINED AND INSTANTIATED IN NEW WAYS THE BOOK TRACES THE ARGUMENTS FOR REFORM THROUGH A TWO DECADE LONG DYNAMIC STRUGGLE BETWEEN INTERNATIONAL FORUMS AND NATIONAL INDUSTRIAL POLITICAL AND ACADEMIC INTERESTS OVER THE DEFINITION OF THE UNIVERSITY IT DISCUSSES WHICH IDEAS FINALLY BECAME DOMINANT AND HOW THIS HAPPENED IT LOOKS AT GOVERNMENT REFORMS FROM 2003 ONWARDS AND BY MEANS OF NOTABLE TELLING MOMENTS EXPLAINS HOW THE GOVERNANCE AND MANAGEMENT OF THE UNIVERSITY WERE TRANSFORMED IT EXAMINES HOW ACADEMICS FOUND ROOM TO MANOEUVRE BETWEEN CONTESTING DISCOURSES THAT AFFECT THEIR IDENTITY AND WORK FINALLY IT SHOWS HOW STUDENTS ENGAGED WITH NEW VERSIONS OF HISTORICAL DEBATES ABOUT THEIR PARTICIPATION IN SHAPING THEIR OWN EDUCATION THEIR INSTITUTION AND SOCIETY

The UX Book

2012-01-25

the author uses this series to try to fight the information overload experienced during the 1980s and 1990s its concentration is on surveying important areas providing an overview of recent advancements and surveying interesting specific design or development projects to show how the state of the art is being carried out essays by specialists that speculate on important trends in the field are also included

Aquaporins

2008-12-19

this volume contains the proceedings of the conference on riemann and klein surfaces symmetries and moduli spaces in honor of emilio bujalance held from june 24 28 2013 at link⍰ ping university the conference and this volume are devoted to the mathematics that emilio bujalance has worked with in the following areas all with a computational flavor riemann and klein surfaces automorphisms of real and complex surfaces group actions on surfaces and topological properties of moduli spaces of complex curves and abelian varieties

Re-Engineering Humanity

2018-04-19

it s been known for years that usability testing can dramatically improve products but with a typical price tag of 5 000 to 10 000 for a usability consultant to conduct each round of tests it rarely happens in this how to companion to don t make me think a common sense approach to usability steve krug spells out a streamlined approach to usability testing that anyone can easily apply to their own site application or other product as he said in don t make me think it s not rocket surgery using practical advice plenty of illustrations and his trademark humor steve explains how to test any design from a sketch on a napkin to a fully functioning site or application keep your focus on finding the most important problems because no one has the time or resources to fix them all fix the problems that you find using his the least you can do approach by paring the process of testing and fixing products down to its essentials a morning a month that s all we ask rocket surgery makes it realistic for teams to test early and often catching problems while it s still easy to fix them rocket surgery made easy adds demonstration videos to the proven mix of clear writing before and after examples witty illustrations and practical advice that made don t make me think so popular

Enacting the University: Danish University Reform in an Ethnographic Perspective

2020-02-27

this is an introductory textbook on isometry groups of the hyperbolic plane interest in such groups dates back more than 120 years examples appear in number theory modular groups and triangle groups the theory of elliptic functions and the theory of linear differential equations in the complex domain giving rise to the alternative name fuchsian groups the current book is based on what became known as the famous fenchel nielsen manuscript jakob nielsen 1890 1959 started this project well before world war ii and his interest arose through his deep investigations on the topology of riemann surfaces and from the fact that the fundamental group of a surface of genus greater than one is represented by such a discontinuous group werner fenchel 1905 1988 joined the project later and overtook much of the preparation of the manuscript the present book is special because of its very complete treatment of groups containing reversions and because it avoids the use of matrices to represent moebius maps this text is intended for students and researchers in the many areas of mathematics that involve the use of discontinuous groups

Advances in Human - Computer Interaction

1988-05

one of the pervasive phenomena in the history of science is the development of independent disciplines from the solution or attempted solutions of problems in other areas of science in the twentieth century the creation of specialties witqin the sciences has accelerated to the point where a large number of scientists in any major branch of science cannot understand the work of a colleague in another subdiscipline of his own science despite this fragmentation the development of techniques or solutions of problems in one area very often contribute fundamentally to solutions of problems in a seemingly unrelated field therefore an examination of this phenomenon of the formation of independent disciplines within the sciences would contrib ute to the understanding of their evolution in modern times we believe that in this context the history of combinatorial group theory in the late nineteenth century and the twentieth century can be used effectively as a case study it is a reasonably well defined independent specialty and yet it is closely related to other mathematical disciplines the fact that combinatorial group theory has so far not been influenced by the practical needs of science and technology makes it possible for us to use combinatorial group theory to exhibit the role of the intellectual aspects of the development of mathematics in a clearcut manner there are other features of combinatorial group theory which appear to make it a reasona ble choice as the object of a historical study

Riemann and Klein Surfaces, Automorphisms, Symmetries and Moduli Spaces

2014-11-21

annotation this volume consists of papers presented to the second international conference on the theory of groups held in canberra in august 1973 together with areport by the chairman of the organizing committee and a collection of problems the manuscripts were typed by mrs geary the bulk of the bibliographie work was done by mrs pinkerton and a number of colleagues helped with proof reading professor neumann drs cossey kovacs medougall praeger pride rangaswamy and stewart i here reeord my thanks to all these people for their lightening of the editorial burden m f newrnan contents 1 introduction 8 yan periodic groups of odd exponent reinhold baer einbettungseigenschaften von normalteilern der schluss vom 13 endlichen aufs unendliche d w barnes characterisation of the groups with the gaschutz cohomology property 63 gi ibert baumslag finitely presented metabe1ian groups 65 gi ibert baumslag some problems on one relator groups 75 a j ba j kautsky and j w wamsley computation in nilpotent groups application 82 wi i i iam w boone between logic and group theory 90 richard brauer on the structure of blocks of characters of finite groups 103 a m brunner transitivity systems of certain one relator groups 131 egg8r m bryant characteristic subgroups of free groups 141 y metabe1ian varieties of groups 150 r a bryce and john cossey subdirect product c10sed fitting c1asses 158 r g

Rocket Surgery Made Easy

2009-12-08

on the surface design practices and data science may not seem like obvious partners but these disciplines actually work toward the same goal helping designers and product managers understand users so they can craft elegant digital experiences while data can enhance design design can bring deeper meaning to data this practical guide shows you how to conduct data driven a b testing for making design decisions on everything from small tweaks to large scale ux concepts complete with real world examples this book shows you how to make data driven design part of your product design workflow understand the relationship between data business and design get a firm grounding in data data types and components of a b testing use an experimentation framework to define opportunities formulate hypotheses and test different options create hypotheses that connect to key metrics and business goals design proposed solutions for hypotheses that are most promising interpret the results of an a b test and determine your next move

Discontinuous Groups of Isometries in the Hyperbolic Plane

2011-05-12

JOURNALISM ONLINE TACKLES THE PRESSING QUESTION OF HOW TO APPLY FUNDAMENTAL JOURNALISM SKILLS TO THE ONLINE MEDIUM IT PROVIDES AN ESSENTIAL GUIDE TO THE INTERNET AS A RESEARCH AND PUBLISHING TOOL IN PARTICULAR IT EXAMINES HOW TO FORGE KEY JOURNALISM SKILLS WITH THE DISTINCTIVE QUALITIES OF THE WORLD WIDE TO PROVIDE COMPELLING WEB CONTENT TRAINEE AND PRACTICING ONLINE JOURNALISTS WILL LEARN CORE JOURNALISM SKILLS OF IDENTIFYING COLLECTING SELECTING AND PRESENTING NEWS AND INFORMATION MULTIMEDIA SKILLS SUCH AS AUDIO RECORDING AND EDITING ONLINE RESEARCH METHODS INCLUDING USE OF SEARCH TOOLS NEWSGROUPS AND LISTSERVS STORY CONSTRUCTION AND WRITING FOR THE AN INTRODUCTION TO HTML WEB SITE DESIGN FOR THE EFFECTIVE USE OF CONTENT JOURNALISM ONLINE TAKES THE BEST OF THE NEW AND OLD MEDIA TO PROVIDE AN ESSENTIAL PRIMER FOR THIS EMERGING DISCIPLINE LEADING WEB DESIGNERS SUCH AS JAKOB NIELSEN RUB SHOULDERS WITH ESTABLISHED JOURNALISTS LIKE HAROLD EVANS IN THE SEARCH FOR CLEAR GUIDANCE IN THIS RAPIDLY DEVELOPING FIELD IT ALSO PROVIDES A USEFUL INSIGHT FOR NON NEWS ORGANISATIONS INTO HOW TO PREPARE AND PRESENT EFFECTIVE WEB CONTENT AND AVOID THE DEEPEST PITFALL OF THE ONLINE WORLD BEING IGNORED SUPPLEMENTARY RESOURCES CAN BE FOUND ON THE BOOK S SUPPORTING WEB SITE JOURNALISMONLINE CO UK WHICH FEATURES ADDITIONAL EXERCISES USEFUL LINKS AND REVIEWS

The History of Combinatorial Group Theory

2012-12-06

LEARN THE RULES OF TODAY S TECH DRIVEN PUBLISHING LANDSCAPE THE ELEMENTS OF INTERNET STYLE IS THE FIRST GUIDE TO EMBRACE THE NEW REALITY OF CREATING CONTENT IN THE ELECTRONIC AGE IT IS PACKED WITH THE TOOLS TO REACH AND ENGAGE TODAY S TOO BUSY TOO SKEPTICAL TOO DISTRACTIBLE READERS READ THIS BOOK AND UNDERSTAND THE TREND TOWARD GREATER AND GREATER INFORMALITY THEN DISCOVER THE EFFECTS OF THIS TREND ON PUNCTUATION AND CAPITALIZATION NEW WORDS USAGE THE METHODS FOR MAKING LANGUAGE DECISIONS WHEN THERE IS NO CLEAR AUTHORITY AS WELL AS THE MOUNTING NEED FOR BUILT IN ACCESSIBILITY COMPREHENSION AIDS AND NAVIGATION TOOLS IN EVERY WRITTEN DOCUMENT AND ON EVERY WEB PAGE CHAPTERS COVER NEW TECHNOLOGIES NEW AUDIENCE EXPECTATIONS FORMATTING READABILITY AND FLOW AND MUCH MORE THE ELEMENTS OF INTERNET STYLE IS A MUST HAVE FOR EVERYONE WHO CARES ABOUT DELIVERING INFORMATION TO READERS ONLINE IN PRINT AND EVERYWHERE ELSE ALLWORTH PRESS AN IMPRINT OF SKYHORSE PUBLISHING PUBLISHES A BROAD RANGE OF BOOKS ON THE VISUAL AND PERFORMING ARTS WITH EMPHASIS ON THE BUSINESS OF ART OUR TITLES COVER SUBJECTS SUCH AS GRAPHIC DESIGN THEATER BRANDING FINE ART PHOTOGRAPHY INTERIOR DESIGN WRITING ACTING FILM HOW TO START CAREERS BUSINESS AND LEGAL FORMS BUSINESS PRACTICES AND MORE WHILE WE DON T ASPIRE TO PUBLISH A NEW YORK TIMES BESTSELLER OR A NATIONAL BESTSELLER WE ARE DEEPLY COMMITTED TO QUALITY BOOKS THAT HELP CREATIVE PROFESSIONALS SUCCEED AND THRIVE WE OFTEN PUBLISH IN AREAS OVERLOOKED BY OTHER PUBLISHERS AND WELCOME THE AUTHOR WHOSE EXPERTISE CAN HELP OUR AUDIENCE OF READERS

Software Design and Usability

2000

THINK LIKE A UX RESEARCHER WILL CHALLENGE YOUR PRECONCEPTIONS ABOUT USER EXPERIENCE UX RESEARCH AND ENCOURAGE YOU TO THINK BEYOND THE OBVIOUS YOU LL DISCOVER HOW TO PLAN AND CONDUCT UX RESEARCH ANALYZE DATA PERSUADE TEAMS TO TAKE ACTION ON THE RESULTS AND BUILD A CAREER IN UX THE BOOK WILL HELP YOU TAKE A MORE STRATEGIC VIEW OF PRODUCT DESIGN SO YOU CAN FOCUS ON OPTIMIZING THE USER S EXPERIENCE UX RESEARCHERS DESIGNERS PROJECT MANAGERS SCRUM MASTERS BUSINESS ANALYSTS AND MARKETING MANAGERS WILL FIND TOOLS INSPIRATION AND IDEAS TO REJUVENATE THEIR THINKING INSPIRE THEIR TEAM AND IMPROVE THEIR CRAFT IN THIS NEWLY REVISED SECOND EDITION THE AUTHORS HAVE ADDED SIX NEW ESSAYS THAT LOOK AT HOW UX RESEARCH METHODS HAVE CHANGED IN THE LAST FEW YEARS WHY REMOTE METHODS SHOULD NOT BE THE ONLY TOOLS YOU USE WHAT TO DO ABOUT DIFFICULT TEST PARTICIPANTS HOW TO IMPROVE YOUR SURVEY QUESTIONS HOW TO IDENTIFY USER GOALS WHEN YOU CAN T DIRECTLY OBSERVE USERS AND HOW UNDERSTANDING YOUR OWN EPISTEMOLOGICAL BIAS WILL HELP YOU BECOME A MORE PERSUASIVE UX RESEARCHER KEY FEATURES PROVIDES A DIVE IN ANYWHERE BOOK THAT OFFERS PRACTICAL ADVICE AND TOPICAL EXAMPLES INCLUDES THOUGHT TRIGGERS EXERCISES AND SCENARIOS TO TEST YOUR KNOWLEDGE OF UX RESEARCH FEATURES WORKSHOP IDEAS TO BUILD A DEVELOPMENT TEAM S UX MATURITY DISCUSSES WAR STORIES FROM SEASONED RESEARCHERS TO SHOW YOU HOW UX RESEARCH METHODS CAN BE TAILORED TO YOUR OWN ORGANIZATION

Proceedings of the Second International Conference on the Theory of Groups

2013-11-11

in 1875 elwin bruno christoffel introduced a special class of words on a binary alphabet linked to continued fractions which would go onto be known as christoffel words some years later andrey markoff published his famous theory the now called markoff theory it characterized certain quadratic forms and certain real numbers by extremal inequalities both classes are constructed using certain natural numbers known as markoff numbers and they are characterized by a certain diophantine equality more basically they are constructed using certain words essentially the christoffel words the link between christoffel words and the theory of markoff was noted by ferdinand frobenius in 1913 but has been neglected in recent times motivated by this overlooked connection this book looks to expand on the relationship between these two areas part 1 focuses on the classical theory of markoff while part ii explores the more advanced and recent results of the theory of christoffel words

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From Christoffel Words to Markoff Numbers

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