

Free pdf Leading effective supply chain transformations ebooks Full PDF

Digital Transformation Of The Supply Chain: A Practical Guide For Executives Supply Chain Transformation Digital Transformation of the Supply Chain EBOOK: Operations Management in the Supply Chain: Decisions and Cases EBOOK: Logistics and Supply Chain Management Challenging the Chain Leading Effective Supply Chain Transformations Value Chains Transformation and Transport Reconnection in Eurasia The Global Supply Chain The Economics of Digital Transformation on Supply Chain Management Transformations Through Blockchain Technology Business Transformation through Blockchain Current Affairs August 2021 eBook Logistics and Supply Chain Management ePub eBook Ebook: Purchasing and Supply Chain Management Digital Supply Chain Leadership EBOOK: Marketing: The Core Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy Digital Transformation Management Ebook: Plants and Society Industry 4.0 and Regional Transformations Principles and Practice of Marketing 10/e The Digital Supply Chain Challenge Business Models Proximity Collaborative Transformation Digital Transformation in Sustainable Value Chains and Innovative Infrastructures Industry 4.0: Managing The Digital Transformation Digital Transformation in Industry The Transformation of Agri-food Systems Digital Enterprise Transformation Industrial Transformation Ebook: The Physical Universe EBOOK: Management Control Systems: European Edition IB Prepared: Mathematics applications and interpretations ebook Petroleum Industry Transformations Strategy is Digital EBOOK: Operations Management: Theory and Practice: Global Edition The Digitalization of the 21st Century Supply Chain The Digital Supply Chain

Digital Transformation Of The Supply Chain: A Practical Guide For Executives

2021-06-18

this book unravels the complexities of supply chain process transformation by explaining step by step in simple terms what are the requirements for success right from the basics to how to implement this complicated task the book provides insights into how to lead the transformation project and how to manage the change internally and externally the authors hands on experience in the field via applied research is clearly illustrated in the case studies which provide the reader with practical examples of the challenges and benefits of implementing a digital supply chain transformation project this is a must have book for all supply chain and operations professionals related link s

Supply Chain Transformation

2012-10-30

achieve best practices in supply chain management much is being written about global supply chain and sourcing options emerging in today s marketplace transforming supply chain management to achieve operations excellence is a mandate for many companies globally supply chain transformation walks you through this potentially difficult process and gets you started on the journey much more than just a how to book it s a why to book that is as compelling for any business person as it is for supply chain management professionals this book provides an invaluable road map to companies looking to transform their supply chains and organizations to achieve best practice results beginning with guidance on how to make the case for change change is inevitable growth is optional includes real world cases and illustrations offers a step by step road map to transforming your supply chain explains how to obtain senior management commitment to transformation covers sourcing production and logistics process integration points with product development marketing sales and finance processes as well as emerging technologies rfid cloud computing telematics erp gps lbs others one of the biggest hurdles to supply chain transformation is overcoming a culture that is resistant to change supply chain transformation helps you understand the cultural resistance and evaluate where change is needed most and then develop the game plan for overcoming resistance to achieve best practice results

Digital Transformation of the Supply Chain

2021

ebook operations management in the supply chain decisions and cases

EBOOK: Operations Management in the Supply Chain: Decisions and Cases

2013-02-16

ebook logistics and supply chain management

EBOOK: Logistics and Supply Chain Management

2008-04-16

what is digital business reporting why do we need it and how can we improve it this book aims to address these questions by illustrating the rise of system to system information exchange and the opportunities for improving transparency and accountability governments around the world are looking for ways to strengthen transparency and accountability without introducing more red tape which is a source of growing frustration and costs for businesses in 2004 the ministry of finance and the ministry of justice in the netherlands started to investigate the potential of xbrl extensible business reporting language as a uniform data standard for business to government information exchange in 2006 there was a comprehensive architecture for standard business reporting sbr including the requirements for the information infrastructure one year later the first reports in xbrl were successfully delivered to the tax and customs administration and the chamber of commerce via a secure infrastructure today millions of business reports are being exchanged using sbr as a solution sbr empowers organisations to present a cohesive explanation of their business operations and helps them engage with internal and external stakeholders including regulators shareholders and creditors challenging the chain describes the journey of sbr from challenge to solution specialists in the field flanked by academics provide detailed insights on the challenges actors faced and the solutions they achieved in its versatility this book exemplifies the necessary paradigm shifts when it comes to such large scale public private transformations policy makers managers it specialists and architects looking to engage in such transformations will find guidance in this book

Challenging the Chain

2015-04

in most board rooms today the pressure to continuously shrink the distance from gross revenue to net operating profit and consistently improve roic is acute many have realized and many more are beginning to realize that a well integrated and managed supply chain is a major driver of continuously improving results advanced supply management strategy and execution makes the tie between competitive survival and supply chain leadership maturity of process and associated results it clearly defines how to achieve and maintain a supply chain leadership position by focusing on real world execution and detailed integration of specific actions and process techniques these distinguished experts and accomplished authors have gathered the nuggets of success from many international firms and combined them into a winning formula not available in other books that has been achieved by the select few this unique how to guide brings the opportunity within the sub processes of procurement and supply management into focus and includes both the hard side and soft side of the continuous process transformation the real world concepts deployment

examples and illustrations are practical and explained with precision for ease of understanding and are tailored for application to any business environment this no fluff book will put money in your company coffers in most companies the effort to improve supply chain results has been short lived incomplete or sub optimized the most common reason is the lack of a clear understanding of what they really need to do specifically line of sight linkage of the enterprise in the transformation process efforts to customers and shareholders advanced supply management strategy and execution provides a credible integrated roadmap to extended supply chain and enterprise engagement and sustained optimized competitive business results it is a must read for executives consultants and managers in all types of operations management roles and is suitable for advanced academic courses as well

Leading Effective Supply Chain Transformations

2010-02-15

this book focuses on the geo economic and geopolitical impact of value chains transformation on the transport logistic reintegration of continental eurasian countries with a specific focus on the members of the eurasian economic union the author assesses the potential impact of current trends global value chains fragmentation and decoupling on eurasian transport integration the book combines in depth analysis of the evolution of value chains and transport logistics corridors across eurasia with a geopolitical assessment of its implications for the eaeu s members foreign and economic policy orientation the author explores three key arguments 1 the key to a successful and sustainable integration of the transport space of continental eurasia is less the ongoing expansion of transcontinental transit and more the participation in intraregional and transregional cross border value chains even though this process is increasingly tied to the question of the geopolitical and geo economic orientation of continental eurasia 2 even in a more regionalised world economy the economic complementarities between continental eurasia and the two manufacturing blocks at the edges of the supercontinent europe and asia represent the greatest chance for continental eurasia for larger participation in high value added value chains and 3 without diversifying trade and financial ties across asia and normalising relations with the eu the combined effect of shifting value chains location across the continent and china s ambiguous and flexible transport politics might turn an unprecedented chance into risk augmenting competition among and within countries which are members of the eaeu over traffic volume fdi value chain participation and ultimately geopolitical and geo economic dividends this book will be of interest to scholars and students of ir theory ipe geopolitics and regional studies as well as the related subfields of transport geography economic geography and logistics

Value Chains Transformation and Transport Reconnection in Eurasia

2021-04-08

this book provides readers an in depth understanding of the inner mechanisms and principles of the global supply chain authored by the head of supply chain and transport industries at the world economic forum it draws on a wealth of operational and managerial expertise in the global supply chain industry that drive the world s economies the book analyzes the importance and impact of globally networked sourcing production and distribution and presents detailed information on the opportunities limitations and challenges of linear value and supply chain systems building on a series of recent industry cases and with a focus on the latest developments in actual business processes and models it reveals how the transformation toward circular supply chains and regenerative resource management forms the basis for success and sustainability in business the book brings together technical social political and geographical trends suggesting how supply chain

management can lead the quest for many of the world's most pressing challenges yossi sheffi professor of engineering mit head mit center for transportation and logistics this book provides an essential roadmap guiding the reader easily through complex developments and concepts john manners bell ceo transport intelligence and honorary visiting professor guildhall business school london with strategic foresight lehman develops a vision of a circular economy within which consumer manufacturer and logistics companies assume collective responsibility for sustainable value creation alfred talke group managing director alfred talke logistic services those who are active in logistics and supply chain management in practice or academia will discover a fresh view on the whole field of activity beyond the day-to-day business prof dr ing thomas wimmer chairman of the executive board bvl international

The Global Supply Chain

2017-01-28

the economics of digital transformation on supply chain management creates a roadmap for all areas of supply chain management with the idea of the ecosystem as the center of gravity the book describes the impact of internet driven global information and communication systems in enhancing supply chain management processes it covers six building blocks of supply chain management including consumer focus and demand resource and capacity management procurement and purchasing inventory management operation management and distribution management final sections cover principal innovative solutions available now and in the future presents a balanced state of the art coverage of emerging technological innovations and their applications contains numerous case studies that offer different perspectives on the integration of technologies in the supply chain creates a roadmap for all areas of supply chain management

The Economics of Digital Transformation on Supply Chain Management

2022-06-15

the book serves as a connecting medium between various domains and blockchain technology discussing and embracing how blockchain technology is transforming all the major sectors of the society the book facilitates sharing of information case studies theoretical and practical knowledge required for blockchain transformations in various sectors the book covers different areas that provide the foundational knowledge and comprehensive information about the transformations by blockchain technology in the fields of business healthcare finance education supply chain sustainability and governance the book pertains to students academics researchers professionals and policy makers working in the area of blockchain technology and related fields

Transformations Through Blockchain Technology

2022-03-07

this edited collection offers a number of contributions from leading scholars investigating blockchain and its implications for business focusing on the transformation of the overall value chain the sections cover the foundations of blockchain its drivers and barriers business modelling and a range of examples from industry using a number of theoretical and methodological approaches this

innovative publication aims to further the cause of this ground breaking technology and its use within information technology supply chain and wider business management research

Business Transformation through Blockchain

2018-12-21

current affairs august 2021 ebook is created by keeping the demands of recent pattern of various competitive exams in major view it is brought to you by jagranjosh com the topics for cover story and entire news section are selected on the basis of an analysis of general awareness sections in all important exams including ias pcs bank ssc insurance and others and the time duration of topics covered in magazine includes all exam oriented current affairs of july 2021 it presents the comprehensive coverage of the events of current affairs which are chosen on the basis of the requirements of all important exams it covers all exam oriented current affairs of july 2021 with all required facts and analysis the analysis of all the events related to national international economy science technology environment ecology is done in a way that fulfills the demand of all the important exams including ias the language used in the magazine is lucid and easy to understand language the ebook is expected to be handy for most of forthcoming exams like civil services examination various insurance ao exams pcs exams mat and others

Current Affairs August 2021 eBook

2021-08-05

effective development and management of a supply chain network is an invaluable source of sustainable advantage in today s turbulent global marketplace where demand is difficult to predict and supply chains need to be more flexible as a result this updated 4th edition of the bestselling logistics and supply chain management is a clear headed guide to all the key topics in an integrated approach to supply chains including the link between logistics and customer value logistics and the bottom line measuring costs and performance creating a responsive supply chain managing the global pipeline managing supply chain relationships managing risk in the supply chain matching supply and demand creating a sustainable supply chain product design in the supply chain

Logistics and Supply Chain Management ePub eBook

2013-07-25

ebook purchasing and supply chain management

Ebook: Purchasing and Supply Chain Management

2014-07-16

strong leadership is necessary to drive the transformational change required to build and apply digital capabilities across organizations digital transformation in the supply chain is a leadership problem first and foremost this book draws out some of the key digital business strategies supply chain leaders must become familiar with as they take on the responsibilities of leading transformations within their firms the central rationale of the book is to establish a clear business case for the performance shifts and opportunities of the digital supply chain the benefits of a digital supply chain for firms can be summarized as uniquely reducing the amount of trade off between costs and customer satisfaction the challenges complexity and management involved in transforming to a digital supply chain have slowed many firms in their implementation the key to unlocking this value and advantage is a new robust and digitally aware supply chain leadership mindset it will provide readers with a practical digital supply chain leadership road map that will accelerate actions in technology analytics talent and business models the road map to digital transformation will step the reader through these critical dimensions and illustrate how they can support their own organizational transformation by developing greater levels of maturity this book will be most valued by supply chain leaders in medium to large scale organizations as well as consultants and academics interested in digital business and supply chain transformation the book will also be valuable for students studying digital transformation supply chain and operations

Digital Supply Chain Leadership

2021-02-25

ebook marketing the core

EBOOK: Marketing: The Core

2017-01-26

streamline operations and deliver more value than ever with a strong supply chain strategy dittmann s thoughtful approach and real world examples make this book is an excellent resource for anyone in the supply chain field whether a beginner or an executive seeking a better framework for the existing supply chain strategy dave clark vice president global customer fulfillment amazon a practical approach for developing and implementing breakthrough customer driven integrated supply chain strategies designed to generate best in class operating and financial performance for any enterprise paul h trueax iii vice president north america customer services and logistics colgate palmolive an effective supply chain strategy can have a huge impact on all of the stakeholders of the organization this book lays out nine clear and concise steps that are very helpful as your company starts this critical process bill hutchinson vice president global supply chain and fulfillment dell dittmann s book lays out a customer driven case derived nine step method for creating and implementing a transformational supply chain strategy it is a must read for any supply chain professional developing or refreshing a supply chain strategy reuben slone senior vice president supply chain walgreens

Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy

2012-08-11

this book addresses key topics related to organization design and knowledge management in the digital economy with organizational context particularly in asia asian nations are moving fast toward the digital economy within which the role of organization design and knowledge management is crucial to support innovative and creative ideas for meeting huge market opportunities where customers are ready for digitalization the book conceptualizes organization design into three dimensions people information and technology and offers readers a unique valued insight bringing new perspectives to understanding emerging business opportunities and challenges in asia it presents a valuable collection of 14 chapters with empirical studies from leading researchers the book addresses digital transformation in companies and organizations in asia analysing how disruptive technologies can help them have more efficient organization processes create innovative products and services be more resilient and achieve sustainable goals in the post pandemic time it fills a gap in the market offering a valuable collection of chapters that combines strategic topics for companies organizations and nations today such as digital economy disruptive technologies big data and knowledge management with a specific focus on the asian region providing rich examples and studies focused in countries and regions within asia written for scholars researchers and other specialists in digitalization this book offers a unique collection of insights into the current and future situation in asia

Digital Transformation Management

2022-02-27

this introductory one quarter one semester text takes a multidisciplinary approach to studying the relationship between plants and people the authors strive to stimulate interest in plant science and encourage students to further their studies in botany also by exposing students to society s historical connection to plants levetin and mcmahon hope to instill a greater appreciation for the botanical world plants and society covers basic principles of botany with strong emphasis on the economic aspects and social implications of plants and fungi

Ebook: Plants and Society

2014-10-16

this edited volume brings together a group of expert contributors to explore the opportunities and the challenges that industry 4 0 smart manufacturing is likely to pose for regions firms and jobs in europe drawing on theory and empirical cases it considers emerging issues like servitization new innovation models for local production systems and the increase in reshoring industry 4 0 and regional transformations captures the complexity of this new manufacturing model in an accessible way and considers its implications for the future it will be essential reading for advanced students and researchers and policy makers in regional studies industrial policy economic geography innovation studies operations management and engineering

Industry 4.0 and Regional Transformations

2020-04-07

ebook principles and practices of marketing 10 e

Principles and Practice of Marketing 10/e

2023-02-21

the digital supply chain challenge is a distillation of the authors 50 years of combined supply chain experience their insights and observations captured in short articles and best practice case studies are brought together in one place for supply chain executives to consult at different times during their scd voyage

The Digital Supply Chain Challenge

2020-10-05

since the beginning of time running a business has involved using logic by which the business operates this logic is called the business model in management science which increasingly is focusing on issues surrounding business models research trends related to business models include value creation value chain operationalization and social and ecological aspects as well as innovation and digital transformation business models innovation digital transformation and analytics examines how innovation digital transformation and the composition of value affect the existence and development of business models the book starts by addressing the conceptual development of business models and by discussing the essence of innovation in those models chapters in the book investigate how business models can analyze digital transformation scenarios individual business model elements effect selected performance measures as well as how the elements are significant for the enterprise value composition the environment effects the profitability of the high growth enterprise business models employer branding business models are perceived by the generation z workforce to implement responsible business models in the enterprise cyber risk is captured in business models decision algorithms are important to business analytics this book is a compendium of knowledge about the use of business models in the context of innovative activities digital transformation and value composition it attempts to combine the theory and practice and offers a look at business models currently used in companies especially high growth enterprises in various countries of the world and indicates the prospects for their development

Business Models

2020-07-09

what if you could have whatever you want produced and provided immediately and affordably no matter how customized with minimal environmental impact products services and experiences on demand just in time anything anywhere anytime this radical change is underway as digital technologies push the production and provision of value ever closer to the moment of demand robert c wolcott and kaihan krippendorff provide an indispensable guide to the proximity revolution showing how it s transforming every industry and our lives offering unparalleled foresight for leaders and innovators they reveal how pervasive this trend will be proximity represents an entirely new way to serve customers with critical implications for corporate strategy investing public policy supply chain resilience and sustainability incremental changes to existing business models won t suffice through interviews and compelling examples proximity shares stories of the people and companies leading the way the book places rapidly advancing technologies from generative ai and 3d printing to lab grown meats renewable energy and virtual reality in context and explores the factors accelerating the transformation proximity offers a playbook for business leaders investors and entrepreneurs to win this rapidly emerging game and for each of us to consider the implications for our careers families communities and lives

Proximity

2024-05-28

what does it take to make real change toward sustainability in international trade idh and its partners have spent the last 10 years learning the art of collaborative transformation accumulating tacit knowledge on what works and what doesn t to make change within the complexity of international trade this book distills their insights presenting 5 key dimensions that are critical for stakeholders to attend to while working toward sustainability the relational dimension involves building and convening different stakeholders into strong and effective coalitions through the discursive dimension coalitions must forge a framework for a common future out of diverse interests and concerns collaborative transformation also involves an institutional dimension as a variety of formal and informal structures lend critical support to the coalition s efforts and those involved must continually learn by critically inquiring into their ongoing work together this is the reflective dimension the fifth dimension concerns implementation change only happens when tangible shifts are happening at many different levels in the field along the value chain in business practices and in policy to break down this complexity and to make it concrete idh gives examples from their partnerships involving a wide range of industries from cotton to tea to cocoa they show that collaborative transformations are not only possible they hold the key to our shared future

Collaborative Transformation

2018-11-15

this book includes 15 works by scientists of the eurasian region which reveal the various stages of the life cycle of digital transformation the creation of value propositions and their distribution chains is important for the sustainable development of society this view of sustainable value chains on the part of public administration and business considering modern scientific research reveals the problems of education and science in the formation of chains sustainability and their infrastructure modern views on the actual problems of the digital service in the creation of value propositions with the participation of development institutions new educational technologies and state regulation both at the level of the world community and at the level of individual countries are revealed the problems of digital transformation of economic actors and industries at different stages of the chain of value creation from a position of sustainable development innovation in the

infrastructure of public administration markets are considered this book is useful to the academic community and a new generation of infrastructure creators to identify vectors to support the innovative development of value chains

Digital Transformation in Sustainable Value Chains and Innovative Infrastructures

2022-10-05

this book provides a comprehensive guide to industry 4.0 applications not only introducing implementation aspects but also proposing a conceptual framework with respect to the design principles in addition it discusses the effects of industry 4.0 which are reflected in new business models and workforce transformation the book then examines the key technological advances that form the pillars of industry 4.0 and explores their potential technical and economic benefits using examples of real world applications the changing dynamics of global production such as more complex and automated processes high level competitiveness and emerging technologies have paved the way for a new generation of goods products and services moreover manufacturers are increasingly realizing the value of the data that their processes and products generate such trends are transforming manufacturing industry to the next generation namely industry 4.0 which is based on the integration of information and communication technologies and industrial technology the book provides a conceptual framework and roadmap for decision makers for this transformation

Industry 4.0: Managing The Digital Transformation

2017-09-14

this book offers a selection of the best papers presented at the international scientific conference digital transformation in industry trends management strategies held by the institute of economics of the ural branch of the russian academy of sciences russia in november 2020 the main focus of the book is to evaluate trends and perspectives of digital transformation in industry and industrial markets through the dissemination of industry 4.0 the aim of the topics discussed is to create an idea of introduction mechanisms for digitization processes and to specify successful strategies of digital transformation in all sectors of industrial enterprises the experience of developed and developing economies as well as small and large enterprises implementing it and other technological innovations are included students as well as managers of industrial organizations alike can benefit from the results of the topics covered

Digital Transformation in Industry

2021-07-26

the driving forces of income growth demographic shifts globalisation and technical change have led to a reorganisation of food systems from farm to plate the characteristics of supply chains particularly the role of supermarkets linking farmers have changed from consumption and retail to wholesale processing procurement and production this has had a dramatic effect on smallholder

farmers particularly in developing countries this book presents a comprehensive framework for assessing the impacts of changing agri food systems on smallholder farmers recognising the importance of heterogeneity between developing countries as well as within them the book includes a number of case studies from asia africa latin america and eastern europe which are used to illustrate differences in food systems characteristics and trends the country case studies explore impacts on the small farm sector across different countries local contexts and farm types

The Transformation of Agri-food Systems

2008

the integration of technological innovations such as in memory analytics cloud computing mobile connectivity and social media with business practice can enable significant competitive advantage in order to embrace recent challenges and changes in the governance of it strategies sap and its think tank the business transformation academy bta have jointly developed the digital capability framework dcf digital enterprise transformation a business driven approach to leveraging innovative it by axel uhl and lars alexander gollenia outlines the dcf which comprises six specific capabilities innovation management transformation management it excellence customer centricity effective knowledge worker and operational excellence in cooperation with the university of applied sciences and arts northwestern switzerland university of st gallen switzerland queensland university of technology australia university of liechtenstein principality of liechtenstein and karlsruhe institute of technology germany sap and the bta have been validating each capability and the corresponding maturity models based on analyzing several lighthouse case studies comprising samsung ibm finanz informatik the walt disney company google inc hilti ag digital enterprise transformation presents how these companies take advantage of innovative it and how they develop their digital capabilities on top the authors also develop and present a range of novel yet hands on digital use cases for a number of different industries which have emerged from innovative technological trends such as big data cloud computing 3d printing and internet of things

Digital Enterprise Transformation

2016-04-22

this book focuses on industrial development design implementation and transformation using technologies such as artificial intelligence machine learning the internet of things big data analysis and blockchain it aims to incorporate complex processes functions and various components as one central component of digital systems industrial transformation implementation and essential components and processes of digital systems discusses the industry transformation aligned with the computerization of manufacturing and the concept of required skills needed to build a new workforce the book covers the role that ai plays in the management of resource flow and decision making in the transformation of operations and supply chain management it presents sustainability efficiency with iot machine learning data analysis and blockchain technologies as it focuses on industrial development design and implementation the book showcases the incorporation of complex processes and functions as one central component of digital systems and explores current trends that are working to accelerate the industrial transformation case studies are also included that depict the technologies that are influencing the transition of the fourth industrial revolution such as industrial infrastructure biodiversity and production enhancement this book is aimed at researchers scholars and students that require real time applications and knowledge where the transformation and implementation of digital systems in the manufacturing sector are needed

Industrial Transformation

2022

ebook the physical universe

Ebook: The Physical Universe

2016-04-16

management control systems helps students to develop the insight and analytical skills required of today s managers students uncover how real world managers design implement and use planning and control systems to implement business strategies the first european edition is specifically aimed at an international audience and it has been thoroughly updated to include the latest developments in the field

EBOOK: Management Control Systems: European Edition

2013-04-16

ib prepared resources are developed directly with the ib to provide the most up to date authentic and authoritative guidance on dp assessment ib prepared mathematics applications and interpretation combines a concise review of course content with strategic guidance past paper material and exam style practice opportunities allowing learners to consolidate the knowledge and skills that are essential to success

IB Prepared: Mathematics applications and interpretations ebook

2021-02-08

taking the case of the norwegian petroleum industry as its vantage point the book discusses the question of industrial transformations in resource based industries the book presents new empirically based analyses of the development of the petroleum industry with an emphasis on three ongoing transformation processes technological upgrading and innovation in upstream petroleum globalisation of the petroleum industry and suppliers experiences of entering foreign markets diversification into and out of petroleum and the potential for new growth paths after oil drawing together a range of key thinkers in this field this volume addresses the ways in which the petroleum industry and its supply industry has changed since the turn of the millennium it provides recommendations for the development of resource economies in general and petroleum economies in particular this book will be of great interest to students and scholars of energy

policy and economics natural resource management innovation studies and the politics of the oil and gas sector

Petroleum Industry Transformations

2018-10-03

this book presents strategies and practices to allow everyday companies to cope with the fundamentally changing landscape of business models and to take advantage of the huge business opportunities arising from the advent of big data it develops several case studies from companies in traditional industries like lego yamato and mediq but also examines small start ups like space tango which is partnering with major multinationals to develop new business models using big data the book argues that businesses need to adapt and embark on their big data journey helps them take the first step and guides them along their way it presents successful examples and deducts essential takeaway lessons from them equipping executives to capitalize on big data and enabling them to make intelligent decisions in the big data transformation giving their companies an essential competitive edge

Strategy is Digital

2016-06-01

ebook operations management theory and practice global edition

EBOOK: Operations Management: Theory and Practice: Global Edition

2019-01-11

the goal of this book is to gain a clear picture of the current status and future challenges with regard to the digitalization of the supply chain from the perspective of the suppliers the manufacturers and the customers they were the target groups of the book digitization has touched upon all aspects of businesses including supply chains technologies such as rfid gps and sensors have enabled organizations to transform their existing hybrid combination of paper based and it supported processes supply chain structures into more flexible open agile and collaborative digital models unlike hybrid supply chain models which have resulted in rigid organizational structures unobtainable data and disjointed relationships with partners digital supply chains enable business process automation organizational flexibility and digital management of corporate assets in order to reap maximum benefits from digital supply chain models it is important that companies internalize it as an integral part of the overall business model and organizational structure localized disconnected projects and silo based operations pose a serious threat to competitiveness in an increasingly digital world the technologies discussed in this text artificial intelligence 3d printing internet of things etc are beginning to come together to help digitize automate integrate and improve the global supply chains it is certainly an exciting and challenging time for both new supply chain professionals and long time supply chain professionals

The Digitalization of the 21st Century Supply Chain

2020-11-09

the digital supply chain is a thorough investigation of the underpinning technologies systems platforms and models that enable the design management and control of digitally connected supply chains the book examines the origin emergence and building blocks of the digital supply chain showing how and where the virtual and physical supply chain worlds interact it reviews the enabling technologies that underpin digitally controlled supply chains and examines how the discipline of supply chain management is affected by enhanced digital connectivity discussing purchasing and procurement supply chain traceability performance management and supply chain cyber security the book provides a rich set of cases on current digital practices and challenges across a range of industrial and business sectors including the retail textiles and clothing the automotive industry food shipping and international logistics and smes it concludes with research frontiers discussing network science for supply chain analysis challenges in blockchain applications and in digital supply chain surveillance as well as the need to re conceptualize supply chain strategies for digitally transformed supply chains

The Digital Supply Chain

2022-06-09

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