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it is composed of scientists and engineers university professors poets and architects and also includes people in design education arts music and entertainment whose economic function is to create new ideas new technology and or creative content florida 2002 p 8

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more than simply white collar service sector technology or computer geek or struggling chocolatier the creative class is a large and growing dynamic eclectic power of 40 million people

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abstract the rise of the creative class which was originally published in 2002 has generated widespread conversation and debate and has had a considerable impact on economic development policy and practice this essay briefly recaps the key tenants of the creative class theory of economic development discusses the key issues in the debate

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back in 2002 urban guru richard florida published his influential book the rise of the creative class which highlighted the importance of so called creatives artists graphic designers architects and others to the vitality of cities trying to overcome long term decline

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the creative class is defined as the collection of occupations that specialize in the novel combination of knowledge and ideas to solve problems or create value

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the creative class represents a growing occupational class that is paid to think and create and to solve problems and is highly skilled in comparison to the working class and service class who apply physical and routine skills to their work

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this short article summarizes recent advances in our thinking about cities and communities and does so particularly in light of themes advanced in my recently published book the rise of the creative class which focuses on diversity and creativity as basic drivers of innovation and regional and national growth

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