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Financial Accounting 2018-09-03

aimed at non accounting management students this textbook offers a thorough introduction to management accounting approaching the subject from a managerial perspective without sacrificing accuracy or detail

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for courses in introductory accounting essentials of accounting is a self teaching self paced introduction to financial accounting for active users of business data rather than preparers of accounting information book keepers it presents the ideas and terminology essential to an understanding of balance sheets income statements and statements of cash flows every frame requires students to solve a problem involving accounting information e g selecting a correct word from two choices providing an answer making a journal entry or preparing a complete balance sheet appropriate for undergraduate and graduate executive vocational or management training self teaching format consists of 11 parts each with an average of 75 frames each frame is a sentence or short paragraph that asks students to do something relevant to the point being made a detailed step by step approach that requires students to actively participate in the learning process and that guarantees mastery of basics a serious focus on the use of information rather than on book keeping describes some of the complicated accounting practices a gradual progression in level of rigor begins with a conc

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libby libby short wrote this text based on their belief that the subject of financial accounting is inherently interesting but financial accounting textbooks are often not they believe most financial accounting textbooks fail to demonstrate that accounting is an exciting field of study and one that is important to future careers in business when writing this text they considered career relevance as their guide when selecting material and the need to engage the student as their guide to style pedagogy and design libby libby short is the only financial accounting text to successfully implement a real world single focus company approach in every chapter students and instructors have responded very favorably to the use of focus companies and the real world financial statements the companies chosen are engaging and the decision making focus shows the relevance of financial accounting regardless of whether or not the student has chosen to major in accounting

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work more effectively with these working papers this indispensable resource contains solution forms and partially completed solution forms to all end of chapter problems and exercises in weygandt's accounting principles 7th edition these working papers demonstrate how to correctly set up solution formats from one of the hottest author teams in accounting comes a new edition of the highly successful financial accounting this edition retains the traditional procedural coverage of the previous editions along with a practical decision making focus anyone who will ever be asked to prepare or use accounting information to make effective decisions will benefit from this best selling text

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