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THE LITIGATORS CONDITION OF THE WORKING-CLASS IN ENGLAND WET GODDESS WRITING WITH A PURPOSE THE SEA THE CONFESSION PLUMES FROM PARADISE HEART OF DARKNESS THE POISONWOOD BIBLE THE DELICATE STORM COGNITIVE PSYCHOLOGY IN AND OUT OF THE LABORATORY CARGO CULT THE BROKER ADVANCING HUMAN ASSESSMENT ROUGHING IT IN THE BUSH MY ANTONIA THE TELLTALE LILAC BUSH AND OTHER WEST VIRGINIA GHOST TALES THE YEARLING THE THORN BIRDS THE LANGUAGE INSTINCT OLIVER TWIST ILLUSTRATED THE LITTLE BOOKROOM SUCCESSFUL SCIENTIFIC WRITING LIGHT IN AUGUST TRADING PSYCHOLOGY 2.0 AUTONOMOUS HORIZONS THE BOOK OF JAVASCRIPT, 2ND EDITION THE INNOCENT MAN THE SEARCHERS THE LEOPARD'S SPOTS THE MAKING OF AN ECONOMIC SUPERPOWER HOMO DEUS THE KING OF TORTS BRAND ADMIRATION THE RATIONAL OPTIMIST CIUDAD NO LOGO THE COMPLETE STORIES OF ALAN MARSHALL OIL! SYSTEMS ANALYSIS AND DESIGN

THE LITIGATORS

2011-10-25

1 NEW YORK TIMES BESTSELLER AFTER LEAVING A FAST TRACK LEGAL CAREER AND GOING ON A SERIOUS BENDER DAVID ZINC IS SOBER UNEMPLOYED AND DESPERATE ENOUGH TO TAKE A JOB AT FINLEY FIGG A SELF DESCRIBED BOUTIQUE LAW FIRM THAT IS ANYTHING BUT OSCAR FINLEY AND WALLY FIGG ARE IN FACT JUST TWO AMBULANCE CHASERS WHO BICKER LIKE AN OLD MARRIED COUPLE BUT NOW THE FIRM IS READY TO TACKLE A CASE THAT COULD MAKE THE PARTNERS RICH WITHOUT REQUIRING THEM TO ACTUALLY PRACTICE MUCH LAW A CLASS ACTION SUIT HAS BEEN BROUGHT AGAINST VARRICK LABS A PHARMACEUTICAL GIANT WITH ANNUAL SALES OF 25 BILLION ALLEGING THAT KRAYOXX ITS MOST POPULAR DRUG CAUSES HEART ATTACKS WALLY SMELLS MONEY ALL FINLEY FIGG HAS TO DO IS FIND A HANDFUL OF KRAYOXX USERS TO JOIN THE SUIT IT ALMOST SEEMS TOO GOOD TO BE TRUE AND IT IS DON T MISS JOHN GRISHAM S NEW BOOK THE EXCHANGE AFTER THE FIRM

CONDITION OF THE WORKING-CLASS IN ENGLAND

2006

THIS MASTERPIECE BY ENGELS REFLECTS HIS VIEWS ON THE PLIGHT OF LABOUR CLASSES IN ENGLAND IT IS BASED ON HIS IN DEPTH RESEARCH AND PARLIAMENTARY REPORTS IN A FACTUAL AND ANALYTIC MANNER HE HAS VOICED HIS SUPPORT FOR FUNDAMENTAL HUMAN RIGHTS IT IS AN EMPHATIC PROTEST AGAINST THE BARBARIANISM OF CAPITALISM AND INDUSTRIALIZATION A PROTOTYPICAL OPUS

WET GODDESS

2010-04-15

IN THE 1970 S A HIPPIE COLLEGE STUDENT FALLS IN LOVE WITH A FEMALE DOLPHIN

WRITING WITH A PURPOSE

1963

BOOKER PRIZE WINNER NATIONAL BESTSELLER AN EXTRAORDINARY MEDITATION ON MORTALITY GRIEF DEATH CHILDHOOD AND MEMORY USA TODAY ABOUT A MIDDLE AGED IRISHMAN WHO HAS GONE BACK TO THE SEASIDE TO GRIEVE THE LOSS OF HIS WIFE IN THIS LUMINOUS NOVEL JOHN BANVILLE INTRODUCES US TO MAX MORDEN A MIDDLE AGED IRISHMAN WHO HAS GONE BACK TO THE SEASIDE TOWN WHERE HE SPENT HIS SUMMER HOLIDAYS AS A CHILD TO COPE WITH THE RECENT LOSS OF HIS WIFE IT IS ALSO A RETURN TO THE PLACE WHERE HE MET THE GRACES THE WELL HEELED FAMILY WITH WHOM HE EXPERIENCED THE STRANGE SUDDENNESS OF BOTH LOVE AND DEATH FOR THE FIRST TIME WHAT MAX COMES TO UNDERSTAND ABOUT THE PAST AND ABOUT ITS INDELIBLE EFFECTS ON HIM IS AT THE CENTER OF THIS ELEGIAC GORGEOUSLY WRITTEN NOVEL AMONG THE FINEST WE HAVE HAD FROM THIS MASTERFUL WRITER

THE SEA

2007-12-18

A GRIPPING LEGAL THRILLER FROM THE NO 1 SUNDAY TIMES BESTSELLING AUTHOR AND CREATOR OF SOOLEY AND THE JUDGE S LIST AN INNOCENT MAN IS DAYS FROM EXECUTION ONLY A GUILTY MAN CAN SAVE HIM TRAVIS BOYETTE IS A MURDERER NINE YEARS AGO HE STRANGLED A HIGH SCHOOL CHEERLEADER AND BURIED HER BODY SO IT COULD NEVER BE FOUND THEN HE WATCHED AND WAITED AS POLICE ARRESTED DONTÉ DRUMM A LOCAL FOOTBALL STAR WITH NO CONNECTION TO THE CRIME TRIED CONVICTED AND SENTENCED DRUMM WAS SENT TO DEATH ROW WHILST BOYETTE WALKED FREE NOW DONTÉ DRUMM IS FOUR DAYS FROM EXECUTION AND AS BOYETTE FACES HIS OWN MORTALITY HE HAS FINALLY DECIDED TO DO WHAT IS RIGHT HE HAS DECIDED TO CONFESS BUT HOW CAN HE CONVINCE THE STATE THAT THEY ARE ABOUT TO EXECUTE THE WRONG MAN A MASTER AT THE ART OF DEFT CHARACTERISATION AND THE SKILFUL DELIVERY OF HAIR RAISING CRESCENDOS IRISH INDEPENDENT JOHN GRISHAM IS THE MASTER OF LEGAL FICTION JODI PICOULT THE BEST THRILLER WRITER ALIVE KEN FOLLETT JOHN GRISHAM HAS PERFECTED THE ART OF COOKING UP CONVINCING AND FAST PACED THRILLERS TELEGRAPH GRISHAM IS A SUPERB AND INSTINCTIVE STORYTELLER THE TIMES GRISHAM S STORYTELLING GENIUS REMINDS US THAT WHEN IT COMES TO LEGAL DRAMA THE MASTER IS IN A LEAGUE OF HIS OWN DAILY RECORD MASTERFUL WHEN GRISHAM GETS IN THE COURTROOM HE LETS RIP DRAWING SCENES SO REAL THEY ARE NOT JUST ALIVE THEY ARE PULSATING MIRROR A GIANT OF THE THRILLER GENRE TIMEOUT

THE CONFESSION

2010-11-09

THE NATURAL RESOURCES OF NEW GUINEA AND NEARBY ISLANDS HAVE ATTRACTED OUTSIDERS FOR AT LEAST 5000 YEARS SPICES AROMATIC WOODS AND BARKS RESINS PLUMES SEA SLUGS SHELLS AND PEARLS ALL BROUGHT TRADERS FROM DISTANT MARKETS AMONG THE MOST SOUGHT AFTER WAS THE BIRD OF PARADISE THEIR MAGNIFICENT PLUMES BEDECKED THE HATS OF FASHION CONSCIOUS WOMEN IN EUROPE AND AMERICA PROVIDED REGALIA FOR THE KINGS OF NEPAL AND DECORATED THE HEADDRESSES OF JANISSARIES OF THE OTTOMAN EMPIRE PLUMES FROM PARADISE TELLS THE STORY OF THIS INTERACTION AND OF

THE ECONOMIC POLITICAL SOCIAL AND CULTURAL CONSEQUENCE FOR THE ISLAND S INHABITANTS IT TRACES 400 YEARS OF ECONOMIC AND POLITICAL HISTORY CULMINATING IN THE PLUME BOOM OF THE EARLY PART OF THE 20TH CENTURY WHEN AN UNPRECEDENTED NUMBER OF OUTSIDERS FLOCKED TO THE ISLAND S COASTS AND HINTERLANDS THE STORY TEEMS WITH THE VARIETY OF PEOPLE INVOLVED NEW GUINEANS INDONESIANS CHINESE EUROPEANS HUNTERS TRADERS NATURAL HISTORIANS AND THEIR COLLECTORS OFFICIALS MISSIONARIES PLANTERS MINERS ADVENTURERS OF EVERY KIND IN THE WINGS WERE THE CONSERVATIONISTS WHOSE EFFORTS BROUGHT THE SLAUGHTER OF THE PLUME BOOM TO AN END AND USHERED IN AN ERA OF COMPARATIVE ISOLATION FOR THE ISLAND THAT LASTED UNTIL WORLD WAR II

PLUMES FROM PARADISE

2019-12

HEART OF DARKNESS IS OFTEN CONSIDERED THE WORLD S BEST SHORT NOVEL THE BOOK SERVES AS A BRIDGE BETWEEN THE 19TH CENTURY AND MODERNISM AN ADVENTURE TALE REVOLVING AROUND THE AMBIGUITY OF THEMES SUCH AS TRUTH MORALITY AND EVIL JOSEPH CONRAD WITNESSED THE EUROPEAN EXPLOITATION OF THE CONGO WITH HIS OWN EYES HE ONCE SAILED UP THE CONGO RIVER HIMSELF TO LOCATE A COUNTRYMAN AT A TRADING STATION DEEP WITHIN THE COUNTRY EVEN THOUGH THIS MAN WASN T NAMED KURTZ THE GOAL AND ENIGMA OF THE JOURNEY HAVE BECOME SYNONYMOUS WITH THIS NAME ONE OF THE MOST UNFORGETTABLE FICTIONAL CHARACTERS OF OUR TIME JOSEPH CONRAD 1857 1924 WAS BORN IN UKRAINE TO POLISH PARENTS WENT TO SEA AT THE AGE OF SEVENTEEN AND ENDED HIS CAREER AS A CAPTAIN IN THE ENGLISH MERCHANT NAVY HIS MOST FAMOUS WORK IS THE NOVELLA HEART OF DARKNESS 1899 ADAPTED INTO A FILM BY FRANCIS FORD COPPOLA IN 1979 AS APOCALYPSE NOW

HEART OF DARKNESS

2023-11-21

NEW YORK TIMES BESTSELLER FINALIST FOR THE PULITZER PRIZE AN OPRAH S BOOK CLUB SELECTION POWERFUL KINGSOLVER HAS WITH INFINITELY STEADY HANDS WORKED THE PRICKLY THREADS OF RELIGION POLITICS RACE SIN AND REDEMPTION INTO A THING OF TERRIBLE BEAUTY LOS ANGELES TIMES BOOK REVIEW THE POISONWOOD BIBLE NOW CELEBRATING ITS 25TH ANNIVERSARY ESTABLISHED BARBARA KINGSOLVER AS ONE OF THE MOST THOUGHTFUL AND DARING OF MODERN WRITERS TAKING ITS PLACE ALONGSIDE THE CLASSIC WORKS OF POSTCOLONIAL LITERATURE IT IS A SUSPENSEFUL EPIC OF ONE FAMILY S TRAGIC UNDOING AND REMARKABLE RECONSTRUCTION OVER THE COURSE OF THREE DECADES IN AFRICA THE STORY IS TOLD BY THE WIFE AND FOUR DAUGHTERS OF NATHAN PRICE A FIERCE EVANGELICAL BAPTIST WHO TAKES HIS FAMILY AND MISSION TO THE BELGIAN CONGO IN 1959 THEY CARRY WITH THEM EVERYTHING THEY BELIEVE THEY WILL NEED FROM HOME BUT SOON FIND THAT ALL OF IT FROM GARDEN SEEDS TO SCRIPTURE IS CALAMITOUSLY TRANSFORMED ON AFRICAN SOIL THE NOVEL IS SET AGAINST ONE OF THE MOST DRAMATIC POLITICAL CHRONICLES OF THE TWENTIETH CENTURY THE CONGO S FIGHT FOR INDEPENDENCE

FROM BELGIUM THE MURDER OF ITS FIRST ELECTED PRIME MINISTER THE CIA COUP TO INSTALL HIS REPLACEMENT AND THE INSIDIOUS PROGRESS OF A WORLD ECONOMIC ORDER THAT ROBBS THE FLEDGLING AFRICAN NATION OF ITS AUTONOMY AGAINST THIS BACKDROP ORLEANNA PRICE RECONSTRUCTS THE STORY OF HER EVANGELIST HUSBAND S PART IN THE WESTERN ASSAULT ON AFRICA A TALE INDELIBLY DARKENED BY HER OWN LOSSES AND UNANSWERABLE QUESTIONS ABOUT HER OWN CULPABILITY ALSO NARRATING THE STORY BY TURNS ARE HER FOUR DAUGHTERS THE TEENAGED RACHEL ADOLESCENT TWINS LEAH AND ADAH AND RUTH MAY A PRESCIENT FIVE YEAR OLD THESE SHARPLY OBSERVANT GIRLS WHO ARRIVE IN THE CONGO WITH RACIAL PRECONCEPTIONS FORGED IN 1950S GEORGIA WILL BE MARKED IN SURPRISINGLY DIFFERENT WAYS BY THEIR FATHER S INTRACTABLE MISSION AND BY AFRICA ITSELF ULTIMATELY EACH MUST STRIKE HER OWN SEPARATE PATH TO SALVATION THEIR PASSIONATELY INTERTWINED STORIES BECOME A COMPELLING EXPLORATION OF MORAL RISK AND PERSONAL RESPONSIBILITY

THE POISONWOOD BIBLE

2009-10-13

BOOK 2 IN THE JOHN CARDINAL SERIES WHEN THE DISMEMBERED CORPSE OF AN AMERICAN TOURIST TURNS UP HALF EATENBY BEARS NEAR ALGONQUIN BAY DETECTIVE JOHN CARDINAL IS ASSIGNED TO THECASE WITHOUT A SOLID LEAD AND WITH THE RCMP AND CSIS INVOLVED CARDINAL IS FORCED TO BAND TOGETHER WITH HIS NEMESIS SERGEANT MALCOLMMUSGRAVE TO UNTANGLE THE DECEIT AND COVER UPS SURROUNDING THE CASE THENA WELL RESPECTED LOCAL WOMAN IS FOUND FROZEN UNDER A GLAZE OF ICE IN THEWOODS AND CARDINAL REALIZES THAT THE TWO VERY DIFFERENT MURDERS MAY WELL BECONNECTED WORKING CLOSELY WITH HIS TRUSTED COLLEAGUE DETECTIVE LISE DELORME TO WHOMHE FEELS A DANGEROUS ATTRACTION CARDINAL FIGHTS HIS EMOTIONS AND A RELENTLESS ICESTORM ONLY TO UNCOVER A KNOT OF LIES AND CONSPIRACIES THAT GO BACK MORE THANTHIRTY YEARS AND EXTEND TO THE HIGHEST REACHES OF CANADIAN INTELLIGENCE

THE DELICATE STORM

2010-08-27

WHO IS NOT CAPTIVATED BY TALES OF ISLANDERS EARNESTLY SCANNING THEIR WATERY HORIZONS FOR GREAT FLEETS OF CARGO SHIPS BRINGING RICE RADIOS AND REFRIGERATORS SHIPS THAT WILL NEVER ARRIVE OF ALL THE STORIES SPUN ABOUT THE ISLAND PEOPLES OF MELANESIA TALES OF CARGO CULT ARE AMONG THE MOST FASCINATING THE TERM CARGO CULT LAMONT LINDSTROM CONTENTS IS ONE OF ANTHROPOLOGY S MOST SUCCESSFUL CONCEPTUAL OFFSPRING LIKE CULTURE WORLDVIEW AND ETHNICITY ITS USAGE HAS STEADILY PROLIFERATED MIGRATING INTO POPULAR CULTURE WHERE TODAY IT IS USED TO DESCRIBE AN ASTONISHING ROLL CALL OF PEOPLE IT S HISTORY MAKES FOR LIVELY AND COMPELLING READING THE CARGO CULT STORY LINDSTROM SHOWS IS MORE SIGNIFICANT THAN IT AT FIRST APPEARS FOR IT RECAPITULATES IN SUMMARY FORM THREE GENERATIONS OF ANTHROPOLOGICAL THEORY AND

PACIFIC STUDIES ALTHOUGH ANTHROPOLOGISTS ENTHUSIASM FOR THE NOTION OF CARGO CULT HAS WANED IT NOW COLORS OUTSIDERS UNDERSTANDING OF MELANESIAN CULTURE AND EVEN MELANESIANS PERCEPTIONS OF THEMSELVES THE REPERCUSSIONS FOR CONTEMPORARY ISLANDERS ARE SIGNIFICANT LEADERS OF MORE THAN ONE POLITICAL MOVEMENT HAVE FELT THE NEED TO DENY THAT THEY ARE ANY KIND OF CARGO CULTIST OF PARTICULAR INTEREST TO THIS HISTORY IS LINDSTOM'S ARGUMENT THAT ACCOUNTS OF CARGO CULT ARE AT HEART TRAGEDIES OF THWARTED DESIRE MELANCHOLY ANTICIPATION AND CRAZY UNREQUITED LOVE HE MAKES A CONVINCING CASE THAT THESE STORIES EXPOSE POWERFUL WESTERN SCENARIOS OF DESIRE ITSELF GIVING CARGO CULT ITS COMBINED TITILLATION OF THE FASCINATING EXOTIC AND THE COMFORTABLY FAMILIAR

COGNITIVE PSYCHOLOGY IN AND OUT OF THE LABORATORY

2020

1 NEW YORK TIMES BEST SELLER IN HIS FINAL HOURS IN THE OVAL OFFICE THE OUTGOING PRESIDENT GRANTS A CONTROVERSIAL LAST MINUTE PARDON TO JOEL BACKMAN A NOTORIOUS WASHINGTON POWER BROKER WHO HAS SPENT THE LAST SIX YEARS HIDDEN AWAY IN A FEDERAL PRISON WHAT NO ONE KNOWS IS THAT THE PRESIDENT ISSUES THE PARDON ONLY AFTER RECEIVING ENORMOUS PRESSURE FROM THE CIA IT SEEMS BACKMAN IN HIS POWER BROKER HEYDAY MAY HAVE OBTAINED SECRETS THAT COMPROMISE THE WORLD'S MOST SOPHISTICATED SATELLITE SURVEILLANCE SYSTEM BACKMAN IS QUIETLY SMUGGLED OUT OF THE COUNTRY IN A MILITARY CARGO PLANE GIVEN A NEW NAME A NEW IDENTITY AND A NEW HOME IN ITALY EVENTUALLY AFTER HE HAS SETTLED INTO HIS NEW LIFE THE CIA WILL LEAK HIS WHEREABOUTS TO THE ISRAELIS THE RUSSIANS THE CHINESE AND THE SAUDIS THEN THE CIA WILL DO WHAT IT DOES BEST SIT BACK AND WATCH THE QUESTION IS NOT WHETHER BACKMAN WILL SURVIVE THERE IS NO CHANCE OF THAT THE QUESTION THE CIA NEEDS ANSWERED IS WHO WILL KILL HIM DON'T MISS JOHN GRISHAM'S NEW BOOK THE EXCHANGE AFTER THE FIRM

CARGO CULT

2019-03-31

THIS BOOK IS OPEN ACCESS UNDER A CC BY NC 2.5 LICENSE THIS BOOK DESCRIBES THE EXTENSIVE CONTRIBUTIONS MADE TOWARD THE ADVANCEMENT OF HUMAN ASSESSMENT BY SCIENTISTS FROM ONE OF THE WORLD'S LEADING RESEARCH INSTITUTIONS EDUCATIONAL TESTING SERVICE THE BOOK'S FOUR MAJOR SECTIONS DETAIL RESEARCH AND DEVELOPMENT IN MEASUREMENT AND STATISTICS EDUCATION POLICY ANALYSIS AND EVALUATION SCIENTIFIC PSYCHOLOGY AND VALIDITY MANY OF THE DEVELOPMENTS PRESENTED HAVE BECOME DE FACTO STANDARDS IN EDUCATIONAL AND PSYCHOLOGICAL MEASUREMENT INCLUDING IN ITEM RESPONSE THEORY IRT LINKING AND EQUATING DIFFERENTIAL ITEM FUNCTIONING DIF AND EDUCATIONAL SURVEYS LIKE THE NATIONAL ASSESSMENT OF EDUCATIONAL PROGRESS NAEP THE PROGRAMME OF INTERNATIONAL STUDENT ASSESSMENT PISA THE PROGRESS OF INTERNATIONAL READING LITERACY STUDY PIRLS AND THE TRENDS IN MATHEMATICS AND SCIENCE STUDY TIMSS IN ADDITION TO ITS COMPREHENSIVE COVERAGE OF CONTRIBUTIONS TO THE THEORY AND

METHODOLOGY OF EDUCATIONAL AND PSYCHOLOGICAL MEASUREMENT AND STATISTICS THE BOOK GIVES SIGNIFICANT ATTENTION TO ETS WORK IN COGNITIVE PERSONALITY DEVELOPMENTAL AND SOCIAL PSYCHOLOGY AND TO EDUCATION POLICY ANALYSIS AND PROGRAM EVALUATION THE CHAPTER AUTHORS ARE LONG STANDING EXPERTS WHO PROVIDE BROAD COVERAGE AND THOUGHTFUL INSIGHTS THAT BUILD UPON DECADES OF EXPERIENCE IN RESEARCH AND BEST PRACTICES FOR MEASUREMENT EVALUATION SCIENTIFIC PSYCHOLOGY AND EDUCATION POLICY ANALYSIS OPENING WITH A CHAPTER ON THE GENESIS OF ETS AND CLOSING WITH A SYNTHESIS OF THE ENORMOUSLY DIVERSE SET OF CONTRIBUTIONS MADE OVER ITS 70 YEAR HISTORY THE BOOK IS A USEFUL RESOURCE FOR ALL INTERESTED IN THE IMPROVEMENT OF HUMAN ASSESSMENT

THE BROKER

2010-03-16

MY ANTONIA IS A NOVEL BY AN AMERICAN WRITER WILLA CATHER IT IS THE FINAL BOOK OF THE PRAIRIE TRILOGY OF NOVELS PRECEDED BY O PIONEERS AND THE SONG OF THE LARK THE NOVEL TELLS THE STORIES OF AN ORPHANED BOY FROM VIRGINIA JIM BURDEN AND ANTONIA SHIMERDA THE DAUGHTER OF BOHEMIAN IMMIGRANTS THEY ARE BOTH BECAME PIONEERS AND SETTLED IN NEBRASKA IN THE END OF THE 19TH CENTURY THE FIRST YEAR IN THE VERY NEW PLACE LEAVES STRONG IMPRESSIONS IN BOTH CHILDREN AFFECTING THEM LIFELONG THE NARRATOR AND THE MAIN CHARACTER OF THE NOVEL MY ANTONIA JIM GROWS UP IN BLACK HAWK NEBRASKA FROM AGE 10 EVENTUALLY HE BECOMES A SUCCESSFUL LAWYER AND MOVES TO NEW YORK CITY

ADVANCING HUMAN ASSESSMENT

2017-10-17

WEST VIRGINIA BOASTS AN UNUSUALLY RICH HERITAGE OF GHOST TALES ORIGINALLY WEST VIRGINIANS TOLD THESE HUNDRED STORIES NOT FOR IDLE AMUSEMENT BUT TO REPORT SUPERNATURAL EXPERIENCES THAT DEFIED ORDINARY HUMAN EXPLANATION FROM JEALOUS RIVALS AND GHOSTLY CHILDREN TO MURDERED KINSMEN AND OMENS OF DEATH THESE TALES REFLECT THE INNER LIVES THE HOPES BELIEFS AND FEARS OF A PEOPLE LIKE ALL FOLKLORE THESE TALES REVEAL MUCH OF THE HISTORY OF THE REGION ITS ISOLATION AND VIOLENCE THE PASSIONS AND BLOODSHED OF THE CIVIL WAR ERA THE HARDSHIPS OF MINERS AND RAILROAD LABORERS AND THE LINGERING VITALITY OF OLD WORLD TRADITIONS

ROUGHING IT IN THE BUSH

1852

THE YEARLING IS A DRAMATIC NOVEL WRITTEN BY MARJORIE KINNAN RAWLINGS IT WON THE 1939 PULITZER PRIZE FOR THE NOVEL THE STORY FOLLOWS THE LIFE OF YOUNG JODY BAXTER WHO LIVES WITH HIS PARENTS ORA AND EZRA PENNY BAXTER ON A SMALL FARM IN THE BACKWOODS OF CENTRAL FLORIDA IN THE 1870S HIS PARENTS HAD SIX OTHER CHILDREN BEFORE HIM BUT THEY DIED IN INFANCY HIS MOTHER HAS DIFFICULTY BONDING WITH THE BOY JODY LOVES THE OUTDOORS AND HIS FAMILY HE HAS WANTED A PET FOR AS LONG AS HE CAN REMEMBER BUT HIS MOTHER SAYS THAT THEY BARELY HAVE ENOUGH FOOD TO FEED THEMSELVES LET ALONE A PET

My Antonia

2021-01-08

IN THE RUGGED AUSTRALIAN OUTBACK THREE GENERATIONS OF CLEARYS LIVE THROUGH JOY AND SADNESS BITTER DEFEAT AND MAGNIFICENT TRIUMPH DRIVEN BY THEIR DREAMS SUSTAINED BY REMARKABLE STRENGTH OF CHARACTER AND TORN BY DARK PASSIONS VIOLENCE AND A SCANDALOUS FAMILY LEGACY OF FORBIDDEN LOVE THE THORN BIRDS IS A POIGNANT LOVE STORY A POWERFUL EPIC OF STRUGGLE AND SACRIFICE A CELEBRATION OF INDIVIDUALITY AND SPIRIT MOST OF ALL IT IS THE STORY OF THE CLEARYS ONLY DAUGHTER MEGGIE WHO CAN NEVER POSSESS RALPH DE BRICASSART THE MAN SHE SO DESPERATELY ADORES RALPH WILL RISE FROM PARISH PRIEST TO THE INNER CIRCLES OF THE VATICAN BUT HIS PASSION FOR MEGGIE WILL FOLLOW HIM ALL THE DAYS OF HIS LIFE PRAISE FOR THE THORN BIRDS ONE OF THE BIGGEST SELLING MOST WIDELY READ BOOKS IN THE HISTORY OF FICTION OBSERVER I SIMPLY COULD NOT PUT IT DOWN DAILY MAIL

The Telltale Lilac Bush and Other West Virginia Ghost Tales

2010-09-12

DAZZLING PINKER S BIG IDEA IS THAT LANGUAGE IS AN INSTINCT AS INNATE TO US AS FLYING IS TO GEESE WORDS CAN HARDLY DO JUSTICE TO THE SUPERLATIVE RANGE AND LIVELINESS OF PINKER S INVESTIGATIONS INDEPENDENT A MARVELLOUSLY READABLE BOOK ILLUMINATES EVERY FACET OF HUMAN LANGUAGE ITS BIOLOGICAL ORIGIN ITS UNIQUENESS TO HUMANITY IT ACQUISITION BY CHILDREN ITS GRAMMATICAL STRUCTURE THE PRODUCTION AND PERCEPTION OF SPEECH THE PATHOLOGY OF LANGUAGE DISORDERS AND THE UNSTOPPABLE EVOLUTION OF LANGUAGES AND DIALECTS NATURE

The Yearling

2021-11-09

OLIVER TWIST OR THE PARISH BOY S PROGRESS IS CHARLES DICKENS S SECOND NOVEL AND WAS FIRST PUBLISHED AS A SERIAL 1837 39 1 THE STORY CENTRES ON ORPHAN OLIVER TWIST BORN IN A WORKHOUSE AND SOLD INTO APPRENTICESHIP WITH AN UNDERTAKER AFTER ESCAPING OLIVER TRAVELS TO LONDON WHERE HE MEETS THE ARTFUL DODGER A MEMBER OF A GANG OF JUVENILE PICKPOCKETS LED BY THE ELDERLY CRIMINAL FAGIN OLIVER TWIST IS NOTABLE FOR ITS UNROMANTIC PORTRAYAL BY DICKENS OF CRIMINALS AND THEIR SORDID LIVES AS WELL AS FOR EXPOSING THE CRUEL TREATMENT OF THE MANY ORPHANS IN LONDON IN THE MID 19TH CENTURY 2 THE ALTERNATIVE TITLE THE PARISH BOY S PROGRESS ALLUDES TO BUNYAN S THE PILGRIM S PROGRESS AS WELL AS THE 18TH CENTURY CARICATURE SERIES BY WILLIAM HOGARTH A RAKE S PROGRESS AND A HARLOT S PROGRESS 3 IN THIS EARLY EXAMPLE OF THE SOCIAL NOVEL DICKENS SATIRISES THE HYPOCRISIES OF HIS TIME INCLUDING CHILD LABOUR THE RECRUITMENT OF CHILDREN AS CRIMINALS AND THE PRESENCE OF STREET CHILDREN THE NOVEL MAY HAVE BEEN INSPIRED BY THE STORY OF ROBERT BLINCOE AN ORPHAN WHOSE ACCOUNT OF WORKING AS A CHILD LABOURER IN A COTTON MILL WAS WIDELY READ IN THE 1830S IT IS LIKELY THAT DICKENS S OWN YOUTHFUL EXPERIENCES CONTRIBUTED AS WELL OLIVER TWIST HAS BEEN THE SUBJECT OF NUMEROUS ADAPTATIONS FOR VARIOUS MEDIA INCLUDING A HIGHLY SUCCESSFUL MUSICAL PLAY OLIVER AND THE MULTIPLE ACADEMY AWARD WINNING 1968 MOTION PICTURE DISNEY ALSO PUT ITS SPIN ON THE NOVEL WITH THE ANIMATED FILM CALLED OLIVER COMPANY IN 1988

THE THORN BIRDS

2013-03-28

A GIRL SITS IN A DUSTY ROOM CRAMMED TO THE RAFTERS WITH BOOKS SUNLIGHT DANCES ON THE COVERS BETWEEN WHICH ARE STORIES OF MAGICAL WORLDS AND FARAWAY PLACES LANDS OF PRINCESSES KINGS GIANTS AND REAL CHILDREN TOO ELEANOR FARJEON WAS THAT GIRL WHO WAS SO ENCHANTED BY HER LITTLE BOOKROOM THAT SHE RECREATED IT BY WRITING THIS WONDERFUL COLLECTION OF SHORT STORIES THIS CHARMING BOOK WAS THE WINNER OF THE PRESTIGIOUS CARNEGIE MEDAL AND IS BEAUTIFULLY ILLUSTRATED THROUGHOUT BY EDWARD ARDIZZONE WHOSE EXQUISITE PICTURES IMMEDIATELY BRING TO MIND THE MAGICAL ATMOSPHERE OF THE STORIES

THE LANGUAGE INSTINCT

2003-02-27

THE DETAILED PRACTICAL STEP BY STEP ADVICE IN THIS USER FRIENDLY GUIDE WILL HELP STUDENTS AND RESEARCHERS TO COMMUNICATE THEIR WORK MORE EFFECTIVELY THROUGH THE WRITTEN WORD COVERING ALL ASPECTS OF THE WRITING PROCESS THIS CONCISE ACCESSIBLE RESOURCE IS CRITICALLY ACCLAIMED WELL STRUCTURED COMPREHENSIVE AND ENTERTAINING SELF HELP EXERCISES AND ABUNDANT EXAMPLES FROM ACTUAL TYPESCRIPTS DRAW ON THE AUTHORS EXTENSIVE EXPERIENCE WORKING BOTH AS RESEARCHERS AND WITH THEM WHILST RETAINING THE USER FRIENDLY AND PRAGMATIC STYLE OF

EARLIER EDITIONS THIS THIRD EDITION HAS BEEN UPDATED AND BROADENED TO INCORPORATE SUCH TIMELY TOPICS AS GUIDELINES FOR SUCCESSFUL INTERNATIONAL PUBLICATION ETHICAL AND LEGAL ISSUES INCLUDING PLAGIARISM AND FALSIFIED DATA ELECTRONIC PUBLICATION AND TEXT BASED TALKS AND POSTER PRESENTATIONS WITH ADVICE APPLICABLE TO MANY WRITING CONTEXTS IN THE MAJORITY OF SCIENTIFIC DISCIPLINES THIS BOOK IS A POWERFUL TOOL FOR IMPROVING INDIVIDUAL SKILLS AND AN EMINENTLY SUITABLE TEXT FOR CLASSROOM COURSES OR SEMINARS

OLIVER TWIST ILLUSTRATED

2020-10-14

DIGICAT PUBLISHING PRESENTS TO YOU THIS SPECIAL EDITION OF LIGHT IN AUGUST BY WILLIAM FAULKNER DIGICAT PUBLISHING CONSIDERS EVERY WRITTEN WORD TO BE A LEGACY OF HUMANKIND EVERY DIGICAT BOOK HAS BEEN CAREFULLY REPRODUCED FOR REPUBLISHING IN A NEW MODERN FORMAT THE BOOKS ARE AVAILABLE IN PRINT AS WELL AS EBOOKS DIGICAT HOPES YOU WILL TREAT THIS WORK WITH THE ACKNOWLEDGMENT AND PASSION IT DESERVES AS A CLASSIC OF WORLD LITERATURE

THE LITTLE BOOKROOM

2011-10-06

PRACTICAL TRADING PSYCHOLOGY INSIGHT THAT CAN BE PUT TO WORK TODAY TRADING PSYCHOLOGY 2.0 IS A COMPREHENSIVE GUIDE TO APPLYING THE SCIENCE OF PSYCHOLOGY TO THE ART OF TRADING VETERAN TRADING PSYCHOLOGIST AND BESTSELLING AUTHOR BRETT STEENBARGER OFFERS CRITICAL ADVICE AND PROVEN TECHNIQUES TO HELP INTERESTED TRADERS BETTER UNDERSTAND THE MARKETS WITH PRACTICAL TAKEAWAYS THAT CAN BE IMPLEMENTED IMMEDIATELY ACADEMIC RESEARCH IS PRESENTED IN AN ACCESSIBLE UNDERSTANDABLE ENGAGING WAY THAT MAKES IT RELEVANT FOR PRACTICAL TRADERS AND EXAMPLES ILLUSTRATIONS AND CASE STUDIES BRING THE IDEAS AND TECHNIQUES TO LIFE INTERACTIVE FEATURES KEEP READERS ENGAGED AND INVOLVED INCLUDING A BLOG OFFERING EVER EXPANDING CONTENT AND A TWITTER FEED FOR QUICK TIPS CONTRIBUTIONS FROM MARKET BLOGGERS AUTHORS AND EXPERTS BRING FRESH PERSPECTIVES TO THE TOPIC AND STEENBARGER DRAWS UPON HIS OWN EXPERIENCE IN PSYCHOLOGY AND STATISTICAL MODELING AS AN ACTIVE TRADER TO OFFER INSIGHT INTO THE PRACTICAL ASPECT OF TRADING PSYCHOLOGY TRADING PSYCHOLOGY IS ONE OF THE FEW TOPICS THAT ARE EQUALLY RELEVANT TO DAY TRADERS AND ACTIVE INVESTORS MARKET MAKERS AND PORTFOLIO MANAGERS AND TRADERS IN DIFFERENT MARKETS AROUND THE GLOBE MANY FIRMS HIRE TRADING COACHES BUT THIS BOOK PROVIDES A COACH IN PRINT ACCESSIBLE 24/7 NO MATTER WHAT THE MARKET IS DOING UNDERSTAND THE RESEARCH AT THE CORE OF TRADING PSYCHOLOGY EXAMINE THE WAYS IN WHICH PSYCHOLOGY IS APPLIED IN REAL WORLD TRADING IMPLEMENT PRACTICAL TIPS IMMEDIATELY TO SEE FIRST HAND RESULTS GAIN THE PERSPECTIVE AND INSIGHT OF VETERAN TRADERS WHO APPLY THESE TECHNIQUES DAILY WHILE MARKETS MAY DIFFER IN SCALE SCOPE AND ACTIVITY HUMANS REMAIN HUMAN WITH ALL THE INHERENT BEHAVIORAL TENDENCIES

STUDYING THE MARKET FROM THE HUMAN PERSPECTIVE GIVES TRADERS INSIGHT INTO HOW HUMAN BEHAVIOR DRIVES MARKET BEHAVIOR TRADING PSYCHOLOGY 2.0 GIVES TRADERS AN EDGE WITH EXPERT GUIDANCE AND PRACTICAL ADVICE

SUCCESSFUL SCIENTIFIC WRITING

2007-10-11

DR GREG ZACHARIAS FORMER CHIEF SCIENTIST OF THE UNITED STATES AIR FORCE 2015 18 EXPLORES NEXT STEPS IN AUTONOMOUS SYSTEMS AS DEVELOPMENT FIELDING AND TRAINING RAPID ADVANCES IN AS DEVELOPMENT AND ARTIFICIAL INTELLIGENCE AI RESEARCH WILL CHANGE HOW WE THINK ABOUT MACHINES WHETHER THEY ARE INDIVIDUAL VEHICLE PLATFORMS OR NETWORKED ENTERPRISES THE PAYOFF WILL BE CONSIDERABLE AFFORDING THE US MILITARY SIGNIFICANT PROTECTION FOR AVIATORS GREATER EFFECTIVENESS IN EMPLOYMENT AND UNLIMITED OPPORTUNITIES FOR NOVEL AND DISRUPTIVE CONCEPTS OF OPERATIONS AUTONOMOUS HORIZONS THE WAY FORWARD IDENTIFIES ISSUES AND MAKES RECOMMENDATIONS FOR THE AIR FORCE TO TAKE FULL ADVANTAGE OF THIS TRANSFORMATIONAL TECHNOLOGY

LIGHT IN AUGUST

2022-08-01

EXPLAINS HOW TO USE THE PROGRAMMING LANGUAGE TO ADD INTERACTIVITY AND ANIMATION TO SITES COVERING IMAGE SWAPS FUNCTIONS FRAMES COOKIES ALARMS FRAMES SHOPPING CARTS AND AJAX

TRADING PSYCHOLOGY 2.0

2015-08-31

1 NEW YORK TIMES BESTSELLER JOHN GRISHAM S FIRST WORK OF NONFICTION A TRUE CRIME STORY THAT WILL TERRIFY ANYONE WHO BELIEVES IN THE PRESUMPTION OF INNOCENCE LOOK FOR THE NETFLIX ORIGINAL DOCUMENTARY SERIES BOTH AN AMERICAN TRAGEDY AND GRISHAM S STRONGEST LEGAL THRILLER YET ALL THE MORE GRIPPING BECAUSE IT HAPPENS TO BE TRUE ENTERTAINMENT WEEKLY IN THE TOWN OF ADA OKLAHOMA RON WILLIAMSON WAS GOING TO BE THE NEXT MICKEY MANTLE BUT ON HIS WAY TO THE BIG LEAGUES RON STUMBLER HIS DREAMS BROKEN BY DRINKING DRUGS AND WOMEN THEN ON A WINTER NIGHT IN 1982 NOT FAR FROM RON S HOME A YOUNG COCKTAIL WAITRESS NAMED DEBRA SUE CARTER WAS SAVAGELY MURDERED THE

INVESTIGATION LED NOWHERE UNTIL ON THE FLIMSIEST EVIDENCE IT LED TO RON WILLIAMSON THE WASHED UP SMALL TOWN HERO WAS CHARGED TRIED AND SENTENCED TO DEATH IN A TRIAL LITTERED WITH LYING WITNESSES AND TAINTED EVIDENCE THAT WOULD SHATTER A MAN'S ALREADY BROKEN LIFE AND LET A TRUE KILLER GO FREE IMPECCABLY RESEARCHED GRIPPINGLY TOLD FILLED WITH ELEVENTH HOUR DRAMA THE INNOCENT MAN READS LIKE A PAGE TURNING LEGAL THRILLER IT IS A BOOK NO AMERICAN CAN AFFORD TO MISS DON'T MISS JOHN GRISHAM'S NEW BOOK THE EXCHANGE AFTER THE FIRM

AUTONOMOUS HORIZONS

2019-04-05

DIGICAT PUBLISHING PRESENTS TO YOU THIS SPECIAL EDITION OF THE SEARCHERS BY ALAN LE MAY DIGICAT PUBLISHING CONSIDERS EVERY WRITTEN WORD TO BE A LEGACY OF HUMANKIND EVERY DIGICAT BOOK HAS BEEN CAREFULLY REPRODUCED FOR REPUBLISHING IN A NEW MODERN FORMAT THE BOOKS ARE AVAILABLE IN PRINT AS WELL AS EBOOKS DIGICAT HOPES YOU WILL TREAT THIS WORK WITH THE ACKNOWLEDGMENT AND PASSION IT DESERVES AS A CLASSIC OF WORLD LITERATURE

THE BOOK OF JAVASCRIPT, 2ND EDITION

2007

THE LEOPARD'S SPOTS A ROMANCE OF THE WHITE MAN'S BURDEN 1865 1900 BY THOMAS DIXON MANY OF THE EARLIEST BOOKS PARTICULARLY THOSE DATING BACK TO THE 1900S AND BEFORE ARE NOW EXTREMELY SCARCE AND INCREASINGLY EXPENSIVE WE ARE REPUBLISHING THESE CLASSIC WORKS IN AFFORDABLE HIGH QUALITY MODERN EDITIONS USING THE ORIGINAL TEXT AND ARTWORK

THE INNOCENT MAN

2010-03-16

THE RISE OF CHINA IS NO DOUBT ONE OF THE MOST IMPORTANT EVENTS IN WORLD ECONOMIC HISTORY SINCE THE INDUSTRIAL REVOLUTION MAINSTREAM ECONOMICS ESPECIALLY THE INSTITUTIONAL THEORY OF ECONOMIC DEVELOPMENT BASED ON A DICHOTOMY OF EXTRACTIVE VS INCLUSIVE POLITICAL INSTITUTIONS IS HIGHLY INADEQUATE IN EXPLAINING CHINA'S RISE THIS BOOK ARGUES THAT ONLY A RADICAL REINTERPRETATION OF THE HISTORY OF THE INDUSTRIAL REVOLUTION AND THE RISE OF THE WEST AS INCORRECTLY PORTRAYED BY THE INSTITUTIONAL THEORY CAN FULLY EXPLAIN CHINA'S GROWTH

MIRACLE AND WHY THE DETERMINED RISE OF CHINA IS UNSTOPPABLE DESPITE ITS CURRENT BACKWARD FINANCIAL SYSTEM AND POLITICAL INSTITUTIONS
CONVERSELY CHINA S SPECTACULAR AND RAPID TRANSFORMATION FROM AN IMPOVERISHED AGRARIAN SOCIETY TO A FORMIDABLE INDUSTRIAL SUPERPOWER
SHEDS CONSIDERABLE LIGHT ON THE FUNDAMENTAL SHORTCOMINGS OF THE INSTITUTIONAL THEORY AND MAINSTREAM BLACKBOARD ECONOMIC MODELS AND
PROVIDES MORE ACCURATE REEVALUATIONS OF HISTORICAL EPISODES SUCH AS AFRICA S ENDURING POVERTY TRAP DESPITE RADICAL POLITICAL AND
ECONOMIC REFORMS LATIN AMERICA S LOST DECADES AND FREQUENT DEBT CRISES 19TH CENTURY EUROPE S GREAT ESCAPE FROM THE MALTHUSIAN TRAP AND
THE INDUSTRIAL REVOLUTION ITSELF CONTENTS INTRODUCTIONKEY STEPS TAKEN BY CHINA TO SET OFF AN INDUSTRIAL REVOLUTIONSHEDDING LIGHT ON THE
NATURE AND CAUSE OF THE INDUSTRIAL REVOLUTIONWHY IS CHINA S RISE UNSTOPPABLE WHA S WRONG WITH THE WASHINGTON CONSENSUS AND THE
INSTITUTIONAL THEORIES CASE STUDY OF YONG LIAN A POOR VILLAGE S PATH TO BECOMING A MODERN STEEL TOWNCONCLUSION A NEW STAGE THEORY OF
ECONOMIC DEVELOPMENT READERSHIP ACADEMICS UNDERGRADUATE AND GRADUATES STUDENTS JOURNALISTS AND PROFESSIONALS INTERESTED IN ECONOMIC
DEVELOPMENT THE HISTORY OF THE INDUSTRIAL REVOLUTION AND ESPECIALLY CHINA S ECONOMIC TRANSFORMATION AND INDUSTRIAL GROWTH AS WELL AS
THE POLITICAL ECONOMY OF GOVERNANCE

The SEARCHERS

2022-08-01

THE MILLION COPY BESTSELLER SAPIENS SHOWED US WHERE WE CAME FROM IN OUR INCREASINGLY UNCERTAIN TIMES HOMO DEUS SHOWS US WHERE WE RE
GOING SPELLBINDING GUARDIAN THE WORLD RENOWNED HISTORIAN AND INTELLECTUAL YUVAL NOAH HARARI ENVISIONS A NEAR FUTURE IN WHICH WE FACE A
NEW SET OF CHALLENGES HOMO DEUS EXPLORES THE PROJECTS DREAMS AND NIGHTMARES THAT WILL SHAPE THE TWENTY FIRST CENTURY AND BEYOND FROM
OVERCOMING DEATH TO CREATING ARTIFICIAL LIFE IT ASKS THE FUNDAMENTAL QUESTIONS HOW CAN WE PROTECT THIS FRAGILE WORLD FROM OUR OWN
DESTRUCTIVE POWER AND WHAT DOES OUR FUTURE HOLD EVEN MORE READABLE EVEN MORE IMPORTANT THAN HIS EXCELLENT SAPIENS KAZUO ISHIGURO HOMO
DEUS WILL SHOCK YOU IT WILL ENTERTAIN YOU IT WILL MAKE YOU THINK IN WAYS YOU HAD NOT THOUGHT BEFORE DANIEL KAHNEMAN BESTSELLING AUTHOR
OF THINKING FAST AND SLOW

The LEOPARD'S SPOTS

2008-08

1 NEW YORK TIMES BESTSELLER THE OFFICE OF THE PUBLIC DEFENDER IS NOT KNOWN AS A TRAINING GROUND FOR BRIGHT YOUNG LITIGATORS CLAY CARTER
HAS BEEN THERE TOO LONG AND LIKE MOST OF HIS COLLEAGUES DREAMS OF A BETTER JOB IN A REAL FIRM WHEN HE RELUCTANTLY TAKES THE CASE OF A
YOUNG MAN CHARGED WITH A RANDOM STREET KILLING HE ASSUMES IT IS JUST ANOTHER OF THE MANY SENSELESS MURDERS THAT HIT D C EVERY WEEK AS HE

DIGS INTO THE BACKGROUND OF HIS CLIENT CLAY STUMBLES ON A CONSPIRACY TOO HORRIBLE TO BELIEVE HE SUDDENLY FINDS HIMSELF IN THE MIDDLE OF A COMPLEX CASE AGAINST ONE OF THE LARGEST PHARMACEUTICAL COMPANIES IN THE WORLD LOOKING AT THE KIND OF ENORMOUS SETTLEMENT THAT WOULD TOTALLY CHANGE HIS LIFE THAT WOULD MAKE HIM ALMOST OVERNIGHT THE LEGAL PROFESSION S NEWEST KING OF TORTS DON T MISS JOHN GRISHAM S NEW BOOK THE EXCHANGE AFTER THE FIRM

THE MAKING OF AN ECONOMIC SUPERPOWER

2016-05-13

BRAND ADMIRATION USES DEEP RESEARCH ON CONSUMER PSYCHOLOGY MARKETING CONSUMER ENGAGEMENT AND COMMUNICATION TO DEVELOP A POWERFUL INTEGRATED PERSPECTIVE AND INNOVATIVE APPROACH TO BRAND MANAGEMENT USING NUMEROUS REAL WORLD EXAMPLES AND BACKED BY RESEARCH FROM TOP NOTCH ACADEMICS THIS BOOK DESCRIBES HOW COMPANIES CAN TURN A PRODUCT SERVICE CORPORATE PERSON OR PLACE BRAND INTO ONE THAT CUSTOMERS LOVE TRUST AND RESPECT IN SHORT HOW TO MAKE A BRAND ADMIRE THE RESULT GREATER BRAND LOYALTY STRONGER BRAND ADVOCACY AND HIGHER BRAND EQUITY ADMIRE BRANDS GROW MORE REVENUE IN A MORE EFFICIENT WAY OVER A LONGER PERIOD OF TIME AND WITH MORE OPPORTUNITIES FOR GROWTH THE REAL POWER OF BRAND ADMIRATION IS THAT IT PROVIDES CONCRETE ACTIONABLE GUIDANCE ON HOW BRAND MANAGERS CAN MAKE CUSTOMERS AND EMPLOYEES ADMIRE A BRAND ADMIRE BRANDS DON T JUST DO THE JOB THEY OFFER EXACTLY WHAT CUSTOMERS NEED ENABLING BENEFITS IN WAY THAT S PLEASING FUN INTERESTING AND EMOTIONALLY INVOLVING ENTICING BENEFITS WHILE MAKING PEOPLE FEEL GOOD ABOUT THEMSELVES ENRICHING BENEFITS PROVIDING THESE BENEFITS CALLED 3 ES IS FOUNDATIONAL TO BUILDING STRENGTHENING AND LEVERAGING BRAND ADMIRATION IN ADDITION THE AUTHORS ARTICULATE A COMMON SENSE AND ACTION BASED MEASURE OF BRAND EQUITY AND THEY DEVELOP DASHBOARD METRICS TO DIAGNOSE IF THERE ARE ANY CANARIES IN THE COAL MINE AND IF SO WHAT TO DO NEXT IN SHORT BRAND ADMIRATION PROVIDES A COHERENT COHESIVE APPROACH TO HELPING THE BRAND STAND THE TEST OF TIME A WELL DESIGNED WELL MANAGED BRAND BECOMES A PART OF THE PUBLIC CONSCIOUSNESS AND ULTIMATELY A PART OF THE CULTURE THIS TRAJECTORY IS THE FRUIT OF DECISIONS MADE FROM AN INTEGRATED STRATEGIC STANDPOINT THIS BOOK SHOWS YOU HOW TO SHIFT THE PROCESS FOR YOUR BRAND WITH PRACTICAL GUIDANCE AND AN ANALYTICAL APPROACH

HOMO DEUS

2016-09-08

A DELIGHTFUL AND FASCINATING BOOK FILLED WITH INSIGHT AND WIT WHICH WILL MAKE YOU THINK TWICE AND CHEER UP STEVEN PINKER IN A BOLD AND PROVOCATIVE INTERPRETATION OF ECONOMIC HISTORY MATT RIDLEY THE NEW YORK TIMES BESTSELLING AUTHOR OF GENOME AND THE RED QUEEN MAKES THE CASE FOR AN ECONOMICS OF HOPE ARGUING THAT THE BENEFITS OF COMMERCE TECHNOLOGY INNOVATION AND CHANGE WHAT RIDLEY CALLS CULTURAL

EVOLUTION WILL INEVITABLY INCREASE HUMAN PROSPERITY FANS OF THE WORKS OF JARED DIAMOND GUNS GERMS AND STEEL NIAL FERGUSON THE ASCENT OF MONEY AND THOMAS FRIEDMAN THE WORLD IS FLAT WILL FIND MUCH TO PONDER AND ENJOY IN THE RATIONAL OPTIMIST FOR TWO HUNDRED YEARS THE PESSIMISTS HAVE DOMINATED PUBLIC DISCOURSE INSISTING THAT THINGS WILL SOON BE GETTING MUCH WORSE BUT IN FACT LIFE IS GETTING BETTER AND AT AN ACCELERATING RATE FOOD AVAILABILITY INCOME AND LIFE SPAN ARE UP DISEASE CHILD MORTALITY AND VIOLENCE ARE DOWN ALL ACROSS THE GLOBE AFRICA IS FOLLOWING ASIA OUT OF POVERTY THE INTERNET THE MOBILE PHONE AND CONTAINER SHIPPING ARE ENRICHING PEOPLE S LIVES AS NEVER BEFORE AN ASTUTE REFRESHING AND REVELATORY WORK THAT COVERS THE ENTIRE SWEEP OF HUMAN HISTORY FROM THE STONE AGE TO THE INTERNET THE RATIONAL OPTIMIST WILL CHANGE YOUR WAY OF THINKING ABOUT THE WORLD FOR THE BETTER

THE KING OF TORTS

2010-03-16

SHE WAS KIDNAPPED AND TAKEN TO THE WORST PLACE ON EARTH HE WAS HIRED TO GET HER OUT NOW THEY RE BOTH TRAPPED IN A CITY THAT WANTS THEM BOTH DEAD AND THEIR HOPES OF GETTING OUT ARE FADING FAST FROM THE BLOODTHIRSTY CRIMINALS TO THE CORRUPT POLICE TO THE KID HIDING A GLOCK UNDER HIS SWEATSHIRT ON THE CORNER EVERYONE WANTS TYLER RAKE AND EVA ROCHE DEAD SET IN THE REAL WORLD LOCALE OF CIUDAD DEL ESTE CIUDAD EXPLODES WITH BREATHTAKING ACTION AND HYPER VIOLENCE FROM CRITICALLY ACCLAIMED WRITER ANDE PARKS CAPOTE IN KANSAS UNION STATION WRITER DIRECTORS JOE ANTHONY RUSSO CAPTAIN AMERICA THE WINTER SOLDIER AND ARTIST FERNANDO LEZ N GONZ LEZ

BRAND ADMIRATION

2016-09-16

WHAT CORPORATIONS FEAR MOST ARE CONSUMERS WHO ASK QUESTIONS NAOMI KLEIN OFFERS US THE ARGUMENTS WITH WHICH TO TAKE ON THE SUPERBRANDS BILLY BRAGG FROM THE BOOKJACKET

THE RATIONAL OPTIMIST

2010-06-15

ALAN MARSHALL HAS A PLACE IN THE HEARTS OF ALL AUSTRALIANS FOR HE WROTE ABOUT HIS FELLOW COUNTRY PEOPLE WITH A RARE WIT HUMOUR

COMPASSION AND DEEP UNDERSTANDING HE SPENT HIS LIFETIME LIVING AMONG THEM IN THE BUSH AND IN THE CITIES HE TRAVELLED THROUGHOUT THE COUNTRYSIDE RECORDING THEM YARNING WITH THEM ENTERTAINING THEM LOVING THEM NO ONE SINCE HENRY LAWSON KNEW AND WROTE ABOUT HIS COUNTRYPEOPLE LIKE ALAN MARSHALL NOW AFTER HIS DEATH THIS REMARKABLE BOOK OF STORIES STANDS AS BOTH A LEGACY AND A TRIBUTE TO ALAN MARSHALL

Ciudad

2014-12-16

FIRST EDITION OF SINCLAIR S SAVAGE SATIRE LOOSELY BASED ON THE LIFE AND CAREER OF EDWARD L DOHENY AND THE TEAPOT DOME SCANDAL OF THE HARDING ADMINISTRATION ALTHOUGH SINCLAIR S FAMOUS NOVEL THE JUNGLE DEALS WITH CHICAGO S MEATPACKING INDUSTRY HE MOVED WEST TO PASADENA IN 1916 AND BEGAN WRITING NOVELS SET IN CALIFORNIA THE BEST OF WHICH WAS OIL THE STORY OF THE EDUCATION OF BUNNY ROSS SON OF WILDCAT OIL MAN JOE ROSS AFTER OIL IS DISCOVERED OUTSIDE LOS ANGELES THE NOVEL WAS THE BASIS FOR PAUL THOMAS ANDERSON S 2007 FILM THERE WILL BE BLOOD IN CALIFORNIA CLASSICS LAWRENCE CLARK POWELL CALLED OIL SINCLAIR S MOST SUSTAINED AND BEST WRITING

No Logo

2000-01-15

SYSTEMS ANALYSIS AND DESIGN VIDEO ENGANCED INTERNATIONAL EDITION OFFERS A PRACTICAL VISUALLY APPEALING APPROACH TO INFORMATION SYSTEMS DEVELOPMENT

THE COMPLETE STORIES OF ALAN MARSHALL

2012-12-01

OIL!

1927

SYSTEMS ANALYSIS AND DESIGN

2011

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