

Free read Superstar leadership (Read Only)

Superstar Leadership Frank Talk on Leadership CEO School Straight-Line Leadership: Tools for Living with Velocity and Power in Turbulent Times High Growth Handbook Monday Morning Leadership Leading Cities Race, Work, and Leadership Enhancing Teaching and Learning Robin Sharma Pack (8 Volume Set) The Leadership Lab Bring Your Brain to Work Creating Personal Presence The Leader Who Had No Title Tilt The Big Book of Conflict Resolution Games: Quick, Effective Activities to Improve Communication, Trust and Collaboration Quiet Leadership Little Black Book for Stunning Success (Tamil) Hedgehogging Beyond Change Management The CEO Next Door Tribal Leadership Revised Edition The Bible on Leadership Becoming a Strategic Leader How Great Leaders Think The 27 Challenges Managers Face Transaction Cost Management Scale at Speed Death Across Cultures Working Toward Excellence Good Strategy/Bad Strategy The War for Talent Backstage Leadership The Secret of Leadership Leading Why Startups Fail On Becoming a Leader The 5AM Club The B2B Social Media Book

Superstar Leadership

2013-04-22

discover and implement the most important proven leadership principles and ideas in just thirty one days with this step by step manual ken hicks ceo chairman footlocker inc it is the rare excellent boss who can achieve great results by earning their staff s loyalty and inspiring exemplary performance now you can learn the secrets of these superstar leaders and become one of them superstar leadership examines the key habits of the best and worst bosses identifying nine key performance drivers that are proven to increase and sustain results do you want to earn more money for your company electrify your department increase customer loyalty sales and productivity while simultaneously decreasing turnover improving innovation and having fun with evaluations and activities designed to help you hone your leadership skills you can achieve all of this superstar leadership will teach you why fifty percent of managers fail and how to avoid being one of them seven keys to employee motivation the high performance formula that will catapult your career success the nine strategies of a superstar leader how to create a high performing team and exceed your goals and much more

Frank Talk on Leadership

2008-01-01

this book focuses on what makes a successful ceo and the paths to becoming one in today s global economy chapters in the book include insights by 20 top ceos one from each g20 country gathered from an extensive global qualitative research project through seven easy to digest master classes that demystify the role of the 21st century ceo the authors present their findings in an accessible conversational style that serves as a step by step guide for those who aspire to become ceos and develop essential character traits experience and skills required of the role

CEO School

2018-02-15

straight line leadership tools for living with velocity and power in turbulent times is dusan djukich s highly anticipated introduction to his potent world of straight line coaching within these pages he dramatically unveils exactly what it takes to live a powerful and effective life both personally and professionally regardless if you are a ceo small business owner parent or someone who

simply wants to make a difference you will learn to master powerful distinctions that you can apply immediately to resolve the challenges that you are presently up against you will also become adept at assisting others in solving their most pressing problems with precision and grace this book boldly demonstrates why djukich is regarded as the ultimate performance catalyst to business he simply kicks the hell out of the sacred cows that keep individuals and businesses stuck brandon craig ceo biltrite corporation

Straight-Line Leadership: Tools for Living with Velocity and Power in Turbulent Times

2015-04-17

high growth handbook is the playbook for growing your startup into a global brand global technology executive serial entrepreneur and angel investor elad gil has worked with high growth tech companies including airbnb twitter google stripe and square as they ve grown from small companies into global enterprises across all of these breakout companies gil has identified a set of common patterns and created an accessible playbook for scaling high growth startups which he has now codified in high growth handbook in this definitive guide gil covers key topics including the role of the ceo managing a board recruiting and overseeing an executive team mergers and acquisitions initial public offerings late stage funding informed by interviews with some of the biggest names in silicon valley including reid hoffman linkedin marc andreessen andreessen horowitz and aaron levie box high growth handbook presents crystal clear guidance for navigating the most complex challenges that confront leaders and operators in high growth startups

High Growth Handbook

2018-07-17

the best business books are brief clear and pertinent monday morning leadership fits all of those requirements you can read the whole book in a few minutes and think about and apply what you learned for a lifetime the format is around a man who s struggling as a manager his operation isn t performing well his boss isn t happy he s not happy he doesn t have time to be with his family or to do what he likes to do it looks like his career has peaked and his job may be in jeopardy what to do

Monday Morning Leadership

2002

leading cities is a global review of the state of city leadership and urban governance today drawing on research into 202 cities in 100 countries the book provides a broad international evidence base grounded in the experiences of all types of cities it offers a scholarly but also practical assessment of how cities are led what challenges their leaders face and the ways in which this leadership is increasingly connected to global affairs arguing that effective leadership is not just something created by an individual elizabeth rapoport michele acuto and leonora grcheva focus on three elements of city leadership leaders the structures and institutions that underpin them and the tools used to drive change each of these elements are examined in turn as are the major urban policy issues that leaders confront today on the ground the book also takes a deep dive into one particular example of tool or instrument of city leadership the strategic urban plan leading cities provides a much needed overview and introduction to the theory and practice of city leadership and a starting point for future research on and evaluation of city leadership and its practice around the world

Leading Cities

2019-03-06

rethinking how to build inclusive organizations race work and leadership is a rare and important compilation of essays that examines how race matters in people s experience of work and leadership what does it mean to be black in corporate america today how are racial dynamics in organizations changing how do we build inclusive organizations inspired by and developed in conjunction with the research and programming for harvard business school s commemoration of the fiftieth anniversary of the founding of the hbs african american student union this groundbreaking book shines new light on these and other timely questions and illuminates the present day dynamics of race in the workplace contributions from top scholars researchers and practitioners in leadership organizational behavior psychology sociology and education test the relevance of long held assumptions and reconsider the research approaches and interventions needed to understand and advance african americans in work settings and leadership roles at a time when following a peak in 2002 there are fewer african american men and women in corporate leadership roles race work and leadership will stimulate new scholarship and dialogue on the organizational and leadership challenges of african americans and become the indispensable reference for anyone committed to understanding studying and acting on the challenges facing leaders who are building inclusive organizations

Race, Work, and Leadership

2019-08-13

rapid change calls for informed leadership the goal of donham s text has always been to help school library professionals make a difference in the educational experience and academic attainment of students in their schools with the addition of new co author sims a junior high school librarian this newly revised fourth edition rises to the challenge with updates and enhancements that confirm its value as an important resource for both lis students and current school librarians covering all aspects of the school system including students curriculum and instruction principals district administration and the community it demonstrates how to interact and collaborate in order to integrate the school library program throughout these environments inside readers will find myriad real world examples of issues in school librarianship and evidence based practice discussion of such urgent topics as the educational needs of the igen those born between 1995 and 2012 changing reading habits the influence of the media and news literacy and other issues related to the proliferation of fake news updates which touch upon the new aasl standards inquiry based learning assessment and library program evaluation specific tactics for establishing the library program as an active player in teaching and learning an overview of education related technology such as course management systems the virtual library makerspaces information presentation and data representation tools like screencast and google maps online home school communication and online student safety and privacy and end of chapter discussion scenarios that explore opportunities for the practical application of concepts reflecting changes professional theoretical legal and political in both the library field and education this new edition of a groundbreaking school library text will equip readers to be leaders at their schools and in their communities

Enhancing Teaching and Learning

2019-03-30

the robin sharma library for legends and everyday heroes includes 8 international bestsellers new collector s edition has all of robin sharma s bestselling titles in one pack includes free the monk who sold his ferrari audiobook read by the author volume 1 the 5 am club volume 2 the monk who sold his ferrari with free audiobook volume 3 discover your destiny volume 4 family wisdom volume 5 who will cry when you die volume 6 the greatness guide volume 7 the mastery manual volume 8 the leader who had no title robin sharma is a globally respected humanitarian widely considered one of the world s top leadership and personal optimization advisors his clients include famed billionaires professional sports superstars and many fortune 100 companies the author s 1 bestsellers such as the monk who sold his ferrari the greatness guide and the leader who had no title

are in over 92 languages making him one of the most broadly read writers alive today go to robinsharma.com for more inspiration valuable resources to upgrade your life robin sharma's following rivals that of the dalai lama the times of india global humanitarian cnn leadership legend forbes

Robin Sharma Pack (8 Volume Set)

2019-08-26

1. The 5 Levels of Leadership: How to Build a New Type of Leadership Trust When Other Spheres of Public Power Have Been Overturned
 2. The 5 Levels of Leadership: How to Build a New Type of Leadership Trust When Other Spheres of Public Power Have Been Overturned
 3. The 5 Levels of Leadership: How to Build a New Type of Leadership Trust When Other Spheres of Public Power Have Been Overturned
 4. The 5 Levels of Leadership: How to Build a New Type of Leadership Trust When Other Spheres of Public Power Have Been Overturned
 5. The 5 Levels of Leadership: How to Build a New Type of Leadership Trust When Other Spheres of Public Power Have Been Overturned
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2022-04-01

finalist american book fest best book award 2020 business management leadership winner independent press award 2020 leadership category winner nyc big book award 2019 business general category winner business book awards 2019 business book of the year how can today's business leaders keep up with seismic geopolitical and economic shifts that include brexit inflation and the unseating of traditional political powers and what do these mean for their own leadership narratives in the leadership lab bestselling author chris lewis and superstar megatrends analyst dr pippa malmgren help you lead your team through this change successfully covering everything from how to build a new type of leadership trust when other spheres of public power have been overturned to robots overtaking companies and worldwide indebtedness affecting business this book explains not only why the old rules no longer apply but also how to blaze a trail in this new world order and be the best leader you can be the leadership lab includes exclusive interviews with top executives grappling with the new world order and discusses what key global trends keep them awake at night and how they respond to them it is a must read for aspiring leaders and c level executives seeking to develop a real intuition when it comes to dealing with the global currents disrupting business and how to build an empathetic credible stable and strong leadership path

The Leadership Lab

2018-10-03

to succeed at work first you need to understand your own brain if you re in a job interview how should you think about the mindset of the interviewer if you ve just been promoted how do you handle the tensions of managing former peers and what are the telltale mental signs that it s time to start planning your next career move we know that psychology can teach us much about behaviors and challenges relevant to work such as making better decisions influencing people and dealing with stress but many popular books on these topics analyze them as universal human phenomena without providing real life constructive career help bring your brain to work changes all that professor author and popular radio host art markman focuses on three essential elements of a successful career getting a job excelling at work and finding your next position and expertly illustrates how cognitive science especially psychology sheds fascinating and useful light on each of these elements to succeed at a job interview for example you need to understand the mindset of the interviewer and know how to come across as exactly the individual the company wants to hire to keep that job it s critical to master the mental challenge of learning every day finally careers require constant development so you need to be able to sense when it s time to move up or out and to prepare yourself for the move so many of the hurdles you face throughout your career are first and foremost psychological challenges and markman shows you how to use your different mental systems motivational social and cognitive to manage them more effectively integrating the latest research with engaging stories and examples from across the professional spectrum bring your brain to work gets inside your head helping you to succeed through a better understanding of yourself and those around you

Bring Your Brain to Work

2019-05-21

personal presence is difficult to define but easy to recognize people with presence carry themselves in a way that turns heads when they talk people listen when they ask people answer when they lead people follow personal presence can help you get a date a mate a job or a sale it can help you lead a meeting a movement or an organization presence is not something you re born with anyone can learn these skills habits and traits award winning speaker and consultant dianna boohar shows how to master dozens of small and significant things that work together to convey presence she details how body language manners and even your surroundings enhance credibility and build rapport you ll learn to use voice and language to demonstrate competence deliver clear and memorable messages and master emotions you ll learn to think strategically organize ideas coherently and convey to others genuine interest integrity respect and reliability take her self assessment to measure your progress with dianna

boohers s expert entertaining advice you can have the same kind of influence as the most successful ceos celebrities and civic leaders

Creating Personal Presence

2011-10-03

from the author of the monk who sold his ferrari comes an inspiring parable about the skills needed to excel in career and life

The Leader Who Had No Title

2010-03-23

shift your strategy downstream why do your customers buy from you rather than from your competitors if you think the answer is your superior products think again products are important of course for decades businesses sought competitive advantage almost exclusively in activities related to new product creation they won by building bigger factories by finding cheaper raw materials or labor or by coming up with more efficient ways to move and store inventory and by inventing exciting new products that competitors could not replicate but these sources of competitive advantage are being irreversibly leveled by globalization and technology today competitors can rapidly decipher and deploy the recipe for your product s secret sauce and use it against you upstream product related advantages are rapidly eroding this does not mean that competitive advantage is a thing of the past rather its center has shifted as marketing professor niraj dawar compellingly argues advantage is now found downstream where companies interact with customers in the marketplace tilt will help you grasp the global nature of this downstream shift and its profound implications for your strategy and your organization with vivid examples from around the world ranging across industries and sectors dawar shows how companies are reorienting their strategies around customer interactions to create and capture unique value and he demonstrates how unlike product related advantage this value is cumulative continuously building over time in an increasingly customer centered world marketplace let tilt serve as your guide to shifting your strategy downstream and achieving enduring competitive advantage

Tilt

2013-10-15

make workplace conflict resolution a game that everybody wins recent studies show that typical managers devote more than a quarter of their time to resolving coworker disputes the big book of conflict resolution games offers a wealth of activities and exercises for groups of any size that let you manage your business instead of managing personalities part of the acclaimed bestselling big books series this guide offers step by step directions and customizable tools that empower you to heal rifts arising from ineffective communication cultural personality clashes and other specific problem areas before they affect your organization s bottom line let the big book of conflict resolution games help you to build trust foster morale improve processes overcome diversity issues and more dozens of physical and verbal activities help create a safe environment for teams to explore several common forms of conflict and their resolution inexpensive easy to implement and proved effective at fortune 500 corporations and mom and pop businesses alike the exercises in the big book of conflict resolution games delivers everything you need to make your workplace more efficient effective and engaged

The Big Book of Conflict Resolution Games: Quick, Effective Activities to Improve Communication, Trust and Collaboration

2010-05-28

carlo ancelpotti is one of the greatest managers of all time with five champions league titles to his name yet his approach could not be further from the aggressive theatricals favoured by many of his rivals his understated style has earned him the fierce loyalty of players like david beckham zlatan ibrahimovic and cristiano ronaldo in quiet leadership ancelpotti reveals the full riveting story of his managerial career his methods mentors mistakes and triumphs and takes us inside the dressing room to trace the characters challenges and decisions that have shaped him the result is both a scintillating memoir and a rare insight into the business of leadership

Quiet Leadership

2016-05-26

a manifesto for everyday greatness in the little black book for stunning success robin sharma one of the true masters of leadership elite performance on the planet shares the potent insights that have helped so many people just like you do legendary work live remarkable lives and lift everyone around them in the process if you re truly ready to live your dreams this book is your fuel as you read this playbook of the pros you will discover the hidden beliefs of the best in the world the rituals of business titans and history s icons how superstars create their performances daily tactics to become a happier healthier and more serene human

being robin sharma is a globally respected humanitarian widely considered one of the world s top leadership and personal optimization advisors his clients include famed billionaires professional sports superstars and many fortune 100 companies the author s 1 bestsellers such as the monk who sold his ferrari the greatness guide and the leader who had no title are in over 92 languages making him one of the most broadly read writers alive today go to robinsharma.com for more inspiration valuable resources to upgrade your life robin sharma s following rivals that of the dalai lama the times of india global humanitarian cnn leadership legend forbes

Little Black Book for Stunning Success (Tamil)

2020-09-21

rare is the opportunity to chat with a legendary financial figure and hear the unvarnished truth about what really goes on behind the scenes hedgehogging represents just such an opportunity allowing you to step inside the world of wall street with barton biggs as he discusses investing in general hedge funds in particular and how he has learned to find and profit from the best moneymaking opportunities in an eat what you kill cutthroat investment world

Hedgehogging

2011-01-11

transform your organization to truly transform your organization you must learn to transform your own mindset beyond change management the only book specifically about the interaction of leadership style mindset and the change process revolutionizes leaders approach to transformational change shattering the myth that transformation can be managed this book part of the practicing od series offers you new directions and ways of thinking and behaving that are essential for successful change its unique approach brings organization development into the mainstream of leaders approaches to change expanding and integrating the fields of od leadership change management and consciousness you ll also get ready to use worksheets questionnaires guidelines powerful business solutions to the current chaos facing many organizations today dean anderson and linda ackerman anderson get to the heart of change the human touch by using timeless techniques and tools ken blanchard coauthor the one minute manager and gungho the authors combine their keen observations sharp insights and open hearts to produce towering works that will stand as lasting contributions to leadership and organization development they guide us along a path of personal discovery so that we may have the strength of spirit to risk the creation of more meaningful organizations jim kouzes coauthor the leadership challenge and encouraging the heart

Beyond Change Management

2002-02-28

winner of cmi management book of the year 2019 new york times bestseller wall street journal bestseller everything you thought you knew about becoming a ceo is wrong you must graduate from an elite college or business school in fact only 7 percent of the ceos of today s companies went to a top school and 8 percent didn t graduate from college at all never put a foot wrong in fact people who have become ceos have on average had five to seven career setbacks on their way to the top drawing on the biggest dataset of ceos in the world in depth analysis of 2 600 leaders drawn from a database of 17 000 ceos as well as 13 000 hours of interviews the ceo next door is crammed full of myth busting and counter intuitive insights in what it really takes to get ahead discover the way actual ceos of top companies think and behave and the kind of traits to develop if you want to make your ambitions a reality and take your career right to the top

The CEO Next Door

2018-03-08

it s a fact of life birds flock fish school people tribe malcolm gladwell and other authors have written about how the fact that humans are genetically programmed to form tribes of 20 150 people has proven true throughout our species history every company in the world consists of an interconnected network of tribes a tribe is defined as a group of between 20 and 150 people in which everyone knows everyone else or at least knows of everyone else in tribal leadership dave logan john king and halee fischer wright show corporate leaders how to first assess their company s tribal culture and then raise their companies tribes to unprecedented heights of success in a rigorous eight year study of approximately 24 000 people in over two dozen corporations logan king and fischer wright discovered a common theme the success of a company depends on its tribes the strength of its tribes is determined by the tribal culture and a thriving corporate culture can be established by an effective tribal leader tribal leadership will show leaders how to employ their companies tribes to maximize productivity and profit the author s research backed up with interviews ranging from brian france ceo of nascar to dilbert creator scott adams shows that over three quarters of the organizations they ve studied have tribal cultures that are adequate at best

Tribal Leadership Revised Edition

2012-01-03

millions have been inspired by the bible's spiritual lessons now lorin wolfe provides a unique way to view the bible for leadership lessons that can be applied to our modern business world consider david's courage and innovation in slaying goliath with just a stone and a sling moose outstanding succession planning in picking joshua joseph and the political skills that brought him to the seat of power and of course jesus compassion communication skills and vision that launched christianity a long term success by any measure these are leaders among leaders their achievements and their inspired methods of achievement offer a wholly different perspective on business leadership for the dozens of biblical stories presented the book provides a concise retelling of each story one or more leadership lessons suggested by each story examples of contemporary business leaders who exhibit some of the inspired traits of these ancient leaders including fred smith of fedex howard shultz of starbucks tom chappell of tom's of maine a toothpaste with a mission roy vageros of merck and many more the chapters cover these universal topics courage purpose communication honesty and integrity power and influence performance management team building humility compassion justice encouragement and consequences wisdom creating the future each topic concludes with a list of key points to keep in mind as readers continue on their own leadership journeys

The Bible on Leadership

2002-06-18

today's organizations face difficult challenges in order to remain competitive the quickening pace of change increasing uncertainty growing ambiguity and complexity to meet these challenges organizations must broaden the scope of leadership responsibility for strategic leadership and engage more people in the process of leadership in becoming a strategic leader rich hughes and kate beatty from the center for creative leadership ccl offer executives and managers a handbook for implementing a strategic leadership process that reaches leaders at all levels of organizations based on ccl's successful developing the strategic leader program this book outlines the framework of strategic leadership and contains practical suggestions on how to develop the individual team and organizational skills needed for institutions to become more adaptable flexible and resilient the authors also show how individual managers can exercise effective strategic leadership through their distinctive and systemic approach thinking acting and influencing

Becoming a Strategic Leader

2011-01-11

the proven model that offers powerful and elegant strategies for leaders how great leaders think the art of reframing uses compelling contemporary examples to show how more complex thinking is the key to better leadership leaders who understand what's going on around them see what they need to do to achieve the results they want bolman and deal's influential four frame model of leadership and organizations developed in their bestselling book reframing organizations artistry choice and leadership offers leaders an accessible guide for understanding four major aspects of organizational life structure people politics and culture tapping into the complexity enables leaders to decode the messy world in which they live see more options tell better stories and find strategies that are more effective case examples of leaders like jeff bezos at amazon howard schultz at starbucks tony hsieh at zappos ursula burns at xerox and the late steve jobs at apple provide concrete lessons that readers can put to use in their own leadership the book's lessons include how to use structural tools to organize teams and organizations for better results how to build motivation and morale by aligning organizations and people how to map the terrain and build a power base to navigate the political dynamics in organizations how to develop a leadership story that shapes culture provides direction and inspires commitment to excellence

How Great Leaders Think

2014-07-28

for more than twenty years management expert bruce tulgan has been asking what are the most difficult challenges you face when it comes to managing people regardless of industry or job title managers cite the same core issues 27 recurring challenges the superstar whom the manager is afraid of losing the slacker whom the manager cannot figure out how to motivate the one with an attitude problem and the two who cannot get along to name just a few it turns out that when things are going wrong in a management relationship the common denominator is almost always unstructured low substance hit or miss communication the real problem is that most managers are managing on autopilot without even realizing it until something goes wrong and if you are managing on autopilot then something almost always does the 27 challenges managers face shows exactly how to break the vicious cycle and gain control of management relationships no matter what the issue tulgan shows that the fundamentals are all you need the very best managers hold ongoing one on one conversations that make expectations clear track performance offer feedback and hold people accountable for every workplace problem even the most awkward and difficult the 27 challenges managers face shows how to tailor conversations to solve situations familiar to every manager tulgan offers clear approaches for

turning around bad attitudes reducing friction and conflict improving low performers retaining top performers and even addressing your own personal burnout the 27 challenges managers face is an indispensable resource for managers at all levels one anyone managing anyone will want to keep on hand one challenge at a time you ll see how the most effective managers use the fundamentals of management to proactively resolve nearly any problem a manager could face

The 27 Challenges Managers Face

2014-09-09

all organizations institutions business processes markets and strategies have one aim in common the reduction of transaction costs this aim is pursued relentlessly in practice and has been perceived to bring about drastic changes especially in the recent global market and the cyber economy this book analyzes and describes transactions as a model on the basis of which organizations institutions and business processes can be appropriately shaped it tracks transaction costs to enable a scientific approach instead of a widely used state of the art approach working to bridge the gap between theory and practice this open access book analyzes and describes transactions as a model

Transaction Cost Management

2014-08-07

scale at speed gets your business over the hump of doing fine to triple revenue in two years unlike other business growth books this is a how to guide matching theory with easily actionable steps scale at speed has helped founders entrepreneurs and business leaders chart a clear route to business transformation build enthusiastic and talented support for your vision uncover your unique value proposition introduce processes and kpis untangle yourself from the day to day become a market leader while reducing marketing costs achieve the best exit price written in a clear honest and engaging style by felix velarde founder of the 2y3x growth accelerator which has been helping businesses scale since 2016 velarde founded one of the world s first web design consultancies before spending a twenty year career creating growing and selling digital marketing s highest profile businesses

Scale at Speed

2021-06-10

death across cultures death and dying in non western cultures explores death practices and beliefs before and after death around the non western world it includes chapters on countries in africa asia south america as well as indigenous people in australia and north america these chapters address changes in death rituals and beliefs medicalization and the industry of death and the different ways cultures mediate the impacts of modernity comparative studies with the west and among countries are included this book brings together global research conducted by anthropologists social scientists and scholars who work closely with individuals from the cultures they are writing about

Death Across Cultures

2019-07-01

weaves together thoughts stories and quotes from top performers in music business and sports to help you achieve excellence jeff janssen founder and president of the janssen sports leadership center does excellence relentlessly drive you does mediocrity constantly bother you in working toward excellence clemson university professor paul buyer identifies eight values for achieving excellence in work and life including hunger effort process quality consistency leadership time and perseverance each chapter features inspiring stories questions and quotes from respected professionals who have achieved uncommon success in business sports education and the arts such as john maxwell jim collins stephen covey john wooden mike krzyzewski wynton marsalis isaac stern and many others also included is a working toward excellence evaluation to help you and your organization reach your true potential and further develop improve and measure these essential attributes of success working toward excellence has captures my attention in a big way it is filled with valuable and practical information it will make a major difference in your life pat williams orlando magic senior vice president author of leadership excellence

Working Toward Excellence

2012-03-01

when richard rumelt s good strategy bad strategy was published in 2011 it immediately struck a chord calling out as bad strategy the mish mash of pop culture motivational slogans and business buzz speak so often and misleadingly masquerading as the real thing since then his original and pragmatic ideas have won fans around the world and continue to help readers to recognise and avoid the elements of bad strategy and adopt good action oriented strategies that honestly acknowledge the challenges being faced and offer straightforward approaches to overcoming them strategy should not be equated with ambition leadership vision or planning rather it is coherent action backed by an argument for rumelt the heart of good strategy is insight into the hidden

power in any situation and into an appropriate response whether launching a new product fighting a war or putting a man on the moon drawing on examples of the good and the bad from across all sectors and all ages he shows how this insight can be cultivated with a wide variety of tools that lead to better thinking and better strategy strategy that cuts through the hype and gets results

Good Strategy/Bad Strategy

2011-06-09

divulging counterintuitive revelations about what it really takes to attract develop and retain top performers this is the definitive guide to today's most urgent business dilemma

The War for Talent

2001

most of us would recognize a star leader by their charisma emotional intelligence and public communication prowess what is truly impressive but often overlooked is the silent work of leadership that garners real results exercising influence in a complex and global organization whilst also shaping and executing strategies across borders in a disruptive age is the true mark of success as a leader backstage leadership takes a comprehensive look at the background processes that leaders must master in order to shape the culture direction and capability of a successful company with an emphasis on strategy the author provides an integrated toolkit for developing your knowledge and skills as a backstage leader you will learn how to mobilize people towards new strategic directions scan your business environment for threats and disruptive forces diagnose and help to shape the culture of your organization develop talent and capabilities towards a specific goal focusing on the key and consistent underlying processes of leadership this book is essential reading for managers who wish to bring focus and coherence to their leadership role and integrate themselves within the engine of the organization

Backstage Leadership

2020-06-10

bestselling author prakash iyer uses simple but powerful anecdotes and parables from all over the world to demonstrate what

makes for effective personal and professional leadership iyer draws lessons from sources as diverse as his driver a mother giraffe abraham lincoln and footballers in the united kingdom he shows how an instinct to lead can be acquired even while flipping burgers at a fast food chain all of these stories come together in an explosive cocktail to unleash your inner leader

The Secret of Leadership

2013-05-15

one of the world s all time great leaders professor anita elberse harvard business school what does it take to lead a team to world class success over a sustained period of time sir alex ferguson is one of the few leaders who truly knows in his 38 years in management sir alex won an astonishing 49 trophies and helped grow manchester united into one of the biggest commercial brands in the world in this inspirational and straight talking book sir alex reveals the secrets behind his record breaking career leading is structured around the key skills that sir alex values most highly it includes subjects we immediately associate with his managerial style discipline control teamwork and motivation but it also addresses subjects that are less obvious but no less important when seeking success delegation data analysis and dealing with failure written with the investor sir michael moritz a longstanding friend of sir alex leading is packed with insight wisdom humour and honesty the individual stories inevitably concern themselves with football and the phenomenal success that came along the way but the lessons can be applied by anyone whether you run a business teach in a classroom or work in a small team leading will help you become a better leader

Leading

2015-09-22

if you want your startup to succeed you need to understand why startups fail whether you re a first time founder or looking to bring innovation into a corporate environment why startups fail is essential reading eric ries founder and ceo of se and new york times bestselling author of the lean startup and the startup way why do startups fail that question caught harvard business school professor tom eisenmann by surprise when he realized he couldn t answer it so he launched a multiyear research project to find out in why startups fail eisenmann reveals his findings six distinct patterns that account for the vast majority of startup failures bad bedfellows startup success is thought to rest largely on the founder s talents and instincts but the wrong team investors or partners can sink a venture just as quickly false starts in following the oft cited advice to fail fast and to launch before you re ready founders risk wasting time and capital on the wrong solutions false promises success with early adopters can be misleading and give founders unwarranted confidence to expand speed traps despite the pressure to get big fast hypergrowth

can spell disaster for even the most promising ventures help wanted rapidly scaling startups need lots of capital and talent but they can make mistakes that leave them suddenly in short supply of both cascading miracles silicon valley exhorts entrepreneurs to dream big but the bigger the vision the more things that can go wrong drawing on fascinating stories of ventures that failed to fulfill their early promise from a home furnishings retailer to a concierge dog walking service from a dating app to the inventor of a sophisticated social robot from a fashion brand to a startup deploying a vast network of charging stations for electric vehicles eisenmann offers frameworks for detecting when a venture is vulnerable to these patterns along with a wealth of strategies and tactics for avoiding them a must read for founders at any stage of their entrepreneurial journey why startups fail is not merely a guide to preventing failure but also a roadmap charting the path to startup success

Why Startups Fail

2021-03-30

a timeless classic from a pioneer in the field of leadership studies the only book you need to read on becoming an effective leader warren bennis 1925 2014 was a pioneer in leadership studies a scholar who advised presidents and business executives alike on how to become successful leaders on becoming a leader is his seminal work exemplifying bennis s core belief that leaders are not born they are made in a world increasingly defined by turbulence and uncertainty the call to leadership is more urgent than ever providing essential and timeless insights for generations of readers on becoming a leader delves into the qualities that define leadership the people who exemplify it and the strategies that anyone can apply to achieve it dubbed the dean of leadership gurus by forbes magazine bennis remains the final word in modern leadership this seminal work is a must read for anyone who aspires to leadership excellence

On Becoming a Leader

2009-03-03

legendary leadership and elite performance expert robin sharma introduced the 5am club concept over twenty years ago based on a revolutionary morning routine that has helped his clients maximize their productivity activate their best health and bulletproof their serenity in this age of overwhelming complexity now in this life changing book handcrafted by the author over a rigorous four year period you will discover the early rising habit that has helped so many accomplish epic results while upgrading their happiness helpfulness and feelings of aliveness through an enchanting and often amusing story about two struggling strangers who meet an eccentric tycoon who becomes their secret mentor the 5am club will walk you through how great

geniuses business titans and the world's wisest people start their mornings to produce astonishing achievements a little known formula you can use instantly to wake up early feeling inspired focused and flooded with a fiery drive to get the most out of each day a step by step method to protect the quietest hours of daybreak so you have time for exercise self renewal and personal growth a neuroscience based practice proven to help make it easy to rise while most people are sleeping giving you precious time for yourself to think express your creativity and begin the day peacefully instead of being rushed insider only tactics to defend your gifts talents and dreams against digital distraction and trivial diversions so you enjoy fortune influence and a magnificent impact on the world part manifesto for mastery part playbook for genius grade productivity and part companion for a life lived beautifully the 5am club is a work that will transform your life forever

The 5AM Club

2018-12-04

advance your b2b marketing plans with proven social media strategies learn social media's specific application to b2b companies and how it can be leveraged to drive leads and revenue b2b marketers are undervalued and underappreciated in many companies social media and online marketing provide the right mix of rich data and reduction in marketing expenses to help transform a marketer into a superstar the b2b social media book provides b2b marketers with actionable advice on leveraging blogging linkedin twitter facebook and more combined with key strategic imperatives that serve as the backbone of effective b2b social media strategies this book serves as the definitive reference for b2b marketers looking to master social media and take their career to the next level describes a methodology for generating leads using social media details how to create content offers that increase conversion rates and drive leads from social media offers practical advice for incorporating mobile strategies into the marketing mix provides a step by step process for measuring the return on investment of b2b social media strategies the b2b social media book will help readers establish a strong social media marketing strategy to generate more leads become a marketing superstar in the eye of company leaders and most importantly contribute to business growth

The B2B Social Media Book

2011-12-20

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